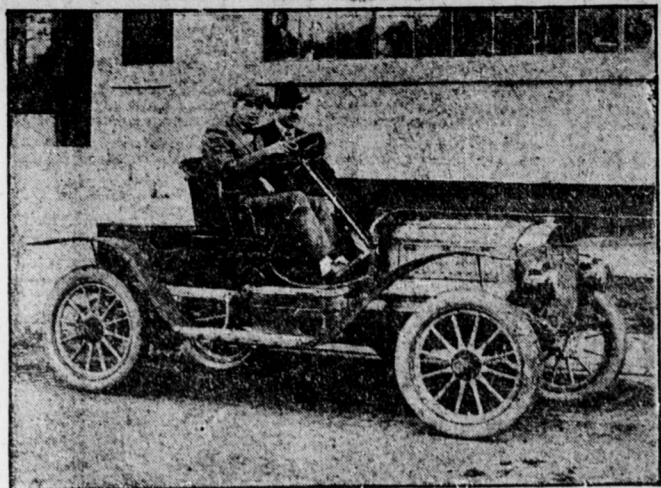


AITKEN AT WHEEL OF 1904 NATIONAL



Johnny Aitken, the famous race driver and auto designer, had a 1904 model National for a "cradle." Not one in which he was lulled to sleep when an infant in years, but the one that "raised" him when an infant at the motorcar racing game.

qualified him to take hold of the Peugeot team that came here from Paris in 1913. Their cars needed fundamental factory work done upon them, and Aitken with other National men did this work.

Resta Gets Mortgage on \$10,000 Goodrich Prize

Darbo Resta in his Silverton-tired Peugeot beast of speed snorted home to his eighth consecutive victory on the Chicago Speedway Saturday, after nosing out Johnny Aitken forty miles from the 250-mile finish line, and outclassing the field of eighteen starters.

ing Aitken to take his exhaust for the balance of the American event, and finishing a half minute ahead.

Their Peugeot tussle furnished the thriller and made the race one of the most interesting ever witnessed. Resta's victorious time of 103.3 miles per hour, owing to the Chicago track being slower, would have set a new world's record had the event been on the Sheepshead Bay track. It was stated, "His time however, for this race breaks all records for the Chicago Speedway."

AUTO STORAGE—First class, fireproof garage, open day and night. Rates reasonable.



Auto Trans. Garage 17-21 North Cameron St. The King is the second oldest automobile in the United States; 1916 model \$1150 7-Passenger Touring \$1350

Ensminger Motor Co. THIRD AND CUMBERLAND STS. Bell Phone 3515

Ensminger Motor Co. THIRD AND CUMBERLAND STS. Distributors.

Special Prices on Guaranteed TIRES. These are the Blackstone Perfect Traction Tread Tires, a great many of which have been sold by us in this city and used for a year without a single one coming back for adjustment.

McClintock Tells of Firestone Convention

Back from Akron, Ohio, where with his salesmen he attended the annual sales convention of the Firestone tire and Rubber Company, L. I. McClintock, local branch manager, reports that it was easily the greatest convention ever held by his company.

Manager of Hupmobile Tour Ill in Hospital. Julian S. Patterson, manager and road observer of the Hupmobile United American Tour, was overtaken by illness just as the party reached Pendleton, Oregon, and is now at St. Anthony's Hospital that place.

Few Motorcars Will Be Stored for Winter. The "stored for the winter" tag on motorcars will be less in evidence throughout the country this year than ever before, according to Charles Barner, Dodge Brothers representative in this city.

no longer finds it necessary to devote the first half hour of his working time to "warming up." As one has put it: "I find wholesome pleasure even in defying the blustery winds; it puts me in a good mood for the morning." Due to conditions such as these, as well as the criterion afforded by the heavy sales of last year, Dodge Brothers' dealers are preparing for an exceptional demand. They are now in a position to supply snug winter cars both of the touring and roadster type. Eight alterations in the style used last year make it even more desirable both from the standpoint of taste and comfort.

Honors For Paige at Panama-Pacific Exposition

Announcement has just been made of the distinctions won by Paige cars at the Panama-Pacific International Exposition held in San Francisco last year to signalize the completion of the Panama Canal.

W. L. Agnew Will Direct Chalmers Advertising

Following his policy of strengthening the sales and advertising organization of the Chalmers Motor Company, E. C. Morse, vice-president of the selling division has just announced the appointment of W. L. Agnew as director of advertising.

advertising plans call for wide-spread use of daily newspapers during the coming year. He has a high regard for the ability of newspaper space to deliver the goods, and has directed a large appropriation for this purpose in the 1917 campaign.

Paige Wins Perfect Score For Endurance

Placed among the trophies and records collected by the Paige-Detroit Motor Car Company commemorating the various exceptional performances of Paige cars is a "perfect score certificate" recently won on the Pacific Coast.

Studebaker Service

—that teaches the care of your Car. It is a matter of common knowledge that less "troubles" are experienced with Studebaker cars than any other in its class. This is not only due to the excellent quality of the materials that are put into every Studebaker car but also to the thoroughness of Studebaker DEFINITE Service and its success in educating owners to take care of their cars themselves, thus insuring 100% operating efficiency all the year round.

duration run conducted by the Tribune of Oakland, Cal., and took place September 2, 3, 4 and 5. The route took the contestants from Oakland over the Sierra Nevada Mountains via the Lincoln Highway to Lake Tahoe, on the eastern border of the state, thence by the new Tioga Pass route to Yosemite Park, and then back west to the coast again.

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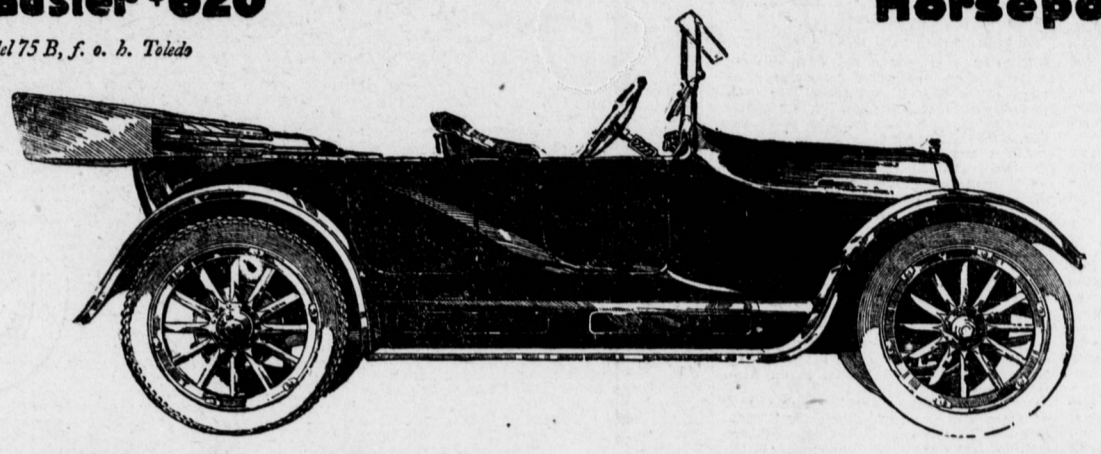
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\$635 Roadster \$620 Model 75 B, f. o. b. Toledo



31 1/2 Horsepower



63000 IN USE

The Model 75 and 75 B Series of Overlands has shattered all selling records. Already there are 63,000 in use. The whole country is buying this Overland. The demand is huge and steady. Such smashing value was of course bound to make this the fastest selling complete automobile ever offered.

The motor is a wonder—full 31 1/2 horsepower. But though unusually powerful it is wonderfully economical—20 to 25 miles on a gallon of gasoline is the usual report. It holds the road better, and rides more comfortably at all speeds than any other car of its size.

It has cantilever rear springs, four inch tires and an exceptionally long wheelbase for a car of its price. No need to hesitate about buying a car with such a selling record and so many advantages. See us today, get your \$635 Overland now and have it for some of the finest driving weather of the year.

The Overland-Harrisburg Co.

OPEN EVENINGS 212 NORTH SECOND ST. The Willys-Overland Company, Toledo, Ohio BOTH PHONES

"Made in U. S. A."



Service —that teaches the care of your Car

It is a matter of common knowledge that less "troubles" are experienced with Studebaker cars than any other in its class. This is not only due to the excellent quality of the materials that are put into every Studebaker car but also to the thoroughness of Studebaker DEFINITE Service and its success in educating owners to take care of their cars themselves, thus insuring 100% operating efficiency all the year round.

DRISCOLL AUTO CO. 147 S. Cameron Street