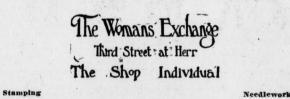


-of novelties the assortment is wide and varied including decorated rattles, toilet sets, coat straps and many smaller pieces.



"Goldsmith Furniture Makes the House a Home" the second

The Living-Room

THE living-room is the heart of the home-the center of family life and fellowship. In many homes the living-room is also the library, the sewing-room, nursery and drawing-room.

The many uses to which the furniture is subjected makes it imperative that it be substantial. At the same time it must be artistic to convey the true atmosphere of your home.

For this purpose we earnestly recommend English Overstuffed Furniture in choice of Denims, Tapestries or Velours. So many customers have expressed pleasure with it, that we are sure of its utility and worth.

To new homemakers we extend our good wishes and an invitation to visit our display rooms.

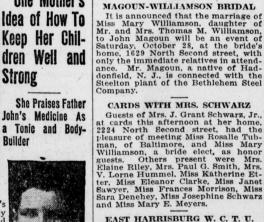
See the new Berkey & Gay designs shown by us exclusively.

North Market Square

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dren Well and Strong "Father John's Medicine certainly very our strength, or the Alice Dougherty, R. D. No, ty, in a recent letter. Continuing she says, "I have a large strength of the after I have been a been



Other Personals on Page 5.

Gives Us Strength"

One Mother's

Idea of How To Keep Her Chil-

"Father John's Medicine

Carl A

EAST HARRISBURG W. C. T. U. EAST HARRISBURG W. C. T. U. A convention echo meeting will be held by the East Harrisburg W. C. T. U. in Stevens Memorial Methodist Episcopal Church, Friday afternoon at 2.30 o'clock. Addresses will be made by the county president and delegates. Special music and a sociar half hour will be features. Everybody cordially invited.



Miss Mary Butterworth, of 211 Fors-ter street, is visiting in Coudersport. Mrs. William Manning, of 1541 Ful-ton street, was hostess yesterday for the Fun and Frolic Club. Miss Charlotte Hayes, of Cincinnati, is visiting at the home of her brother, Edward K. Hayes, of State street. Miss Lucretia Jamison, of New York city, is a guest of Mrs. Arthur H. Mor-ris, of North Second street.

MAGOUN-WILLIAMSON BRIDAL

Mr. and Mrs. Herald K. Goodman, 2303 Hoffer street, announce the birth of a son, Robert Herald Goodman, Wednesday, October 18, 1916. Mrs. Goodman was Miss Goldie Fast before

Goodman was Miss Goldie Fast before her marriage. Mr. and Mrs. Frank F. Keen, of 2450 Jefferson street, announce the birth of a son, John Franklin Keen, Monday, October 16, 1916. Mrs. Keen was Miss Anna Cartey of Fairmont, Md. before her marriage. Mr. and Mrs. Paul Jackman Boyd, of Pittsburgh, former Harrisburgers, announce the birth of a daughter, Rachel Eloles boyć, Tuesday, October 17, 1916,

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And now is the time to take advantage of our offers. Our policy is to do business on larger scales and smaller profits, thereby giving you the benefit. When you need a Coat, Suit or Dress that is correct in every detail, you will find great satisfaction in the garments designed by Bloom's. Our garments are famed for style, quality, fit and variety, backed always with first class service.

In buying your garments of us, all doubt may be dispelled as to the fitting. Mr. Bloom's many years of experience along this line has given him leadership in the local field. His work* cannot be competed with by any other fitter, regardless of salary.

Our weekly importations keeps our shop in the lead with New York's test creations. Your inspection is earnestly solicited. Interesting beclais at 15% and 20% Reductions every week-end. Alterations without charge-

