

BRITISH PREMIER AT THE WAR FRONT



PREMIER ASQUITH AT THE FRONT.

During a tour of the British lines on the Somme front, men adjusting fuses. He also visited ruins of trenches and artillery. This photograph shows Mr. Asquith watchin the Prime Minister paid special attention to the munitions captured from the enemy.

COMMEND HUGHES LUSITANIA TALK

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p. m., and a night address at Lincoln completed the day's program. The second day's campaign provides for addresses at Hastings, Grand Island, Columbus, Fremont and Omaha. Hughes carried his campaign through the manufacturing and zinc mining sections of Missouri yesterday, basing his plea for votes largely upon an attack of the Adamson bill and the picture he drew of the conditions which would confront this country after the close of the European war unless the Republican policy of protection for American industries was put into effect. He spoke also about the protection of American rights abroad. During the day Mr. Hughes received many messages congratulating him upon his utterances in Louisville, when he declared that, had he been President, he would have broken off diplomatic relations with Germany when the Lusitania was sunk. He would not comment upon them. There was much talk about the address also at the stops made, and verbal congratulations were added to the messages. The campaign carried Mr. Hughes as far as Joplin, and the principal speech was delivered at Springfield, the State capital. There was a brief address at Monett early last evening, and at several other stations where no stops were made crowds collected to cheer the orator as his train passed by.

prised by the general lagging interest in the Presidential fight. Several times he brought applause from the audience, but it became vociferous when he waxed sarcastic over the plea of the Democrats that the President "has kept us out of war."

"President Untrustworthy" "President Wilson," said Mr. Pinchot, "is wholly untrustworthy for the high-all matters of vital interest has been appalling. In his dealing with Germany, with Mexico and with problems at home he has seldom shown a firm hand. In his foreign policies the instability is a matter of common knowledge. It is well known, too, that he did not know his own mind."

"He has sidestepped on several issues. Look at his evasion on the question of woman suffrage. If the President stands for a thing to-day, you can lay a bet that he will not stand for that thing six months from now. The most dangerous thing is that he gets away with it. He has a habit of bolstering up his mistakes by fine phrases. Pinchot pointed to the dire need of better organization by Republicans and a little more "punch" in their campaign. He warned Republicans present that Wilson was not to be defeated by mere apathy.

Hughes in Answer to Query Says He Would Have Broken With Kaiser

Louisville, Ky., Oct. 14.—Charles E. Hughes declared in a speech here Thursday that he would have broken off diplomatic relations with Germany when the Lusitania was sunk if he had been President. He made this declaration in impassioned tones in answer to a Democratic heckler in the crowd. Here is a complete transcript of the questions and Hughes' answers: A voice—"Justice Hughes, just a moment. Please permit a respectful interruption. What would you have done?" (Cries of "Put him out.") "Please permit the question to be asked," said Mr. Hughes. "I do not want any one shut off from a courteous question. Go on, sir. Please ask your question." (Cries of "Go on, you boob.") A voice—"I ask, I trust respectfully—" (Cries of "Put him out.") "Please let the question be asked," shouted Mr. Hughes. "I desire this question to be asked. Please ask it." A voice—"I ask you, with all the respect that I know, what you would have done when the Lusitania was sunk? See if you can answer this!" "I will answer this now! Permit me to answer it, permit me to answer it!" "Please let the question be asked," shouted Mr. Hughes. "Sir, I would have had the State Department at the very beginning of the administration so equipped as to command the respect of the world; second—kindly wait until I get through and do not interrupt with applause until I have answered the gentleman's question. "I have said that I would have had the State Department equipped so as to command the respect of the world at the outset of the administration, and next, I would have so conducted affairs in Mexico as to show that our words meant peace and good will, the protection, at all events, of the lives and property of American citizens; and next—and next—when I said 'strict accountability' every nation would have known that that was

meant; and, further, when notice was published with respect to the action (the action threatened), I would have made it known, in terms unequivocal and unmistakable, that we should not tolerate a continuance of friendly relations through the ordinary diplomatic channels if that action were taken. "And the Lusitania would never have been sunk."

PARKER MAKES SPEECH New York, Oct. 14.—With a plea for the re-election of President Wilson, John M. Parker, Progressive candidate for Vice-President, delivered an address here to-day at a reception given him by members of the National Progressive party in which he dwelt somewhat at length on the part taken by Theodore Roosevelt and George W. Perkins in the efforts to get the Progressive and Republican conventions in Chicago last June to unite on a Presidential candidate.

GIVES HUGHES CALIFORNIA

Ex-Senator Hemenway Says He Will Also Carry Utah and Wyoming Chicago, Oct. 14.—Former Senator James A. Hemenway, of Indiana, member of the Republican national campaign committee, has returned to Chicago after visiting California, Utah and Wyoming. He reports that these States will support Hughes and that each will elect a Republican United States Senator. He said: "At the registration in San Francisco, which closed last Saturday, 102,000 Republicans and only 36,000 Democrats registered, while 30,000 voters did not indicate their party affiliations. Any time San Francisco breaks even the Republican party is sure to carry the State."

SLEEPY SLEUTHS RECOVER "LOOT"

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wasn't found safe and secure in the safe of the Harrisburg hospital. This is how it all happened yuh-underSTAND-me!

On Tuesday afternoon Benjamin W. Campbell, of 324 Chestnut street, fell in a hotel uptown, and fractured his arm. He was taken to the Harrisburg hospital in the police ambulance, and kept there for treatment. Later in the afternoon, a physician called up the police and asked whether the officers had taken Mr. Campbell's watch, cuff links, money, keys and glasses, to keep while the latter was in the hospital.

The police department reported that the articles were not at headquarters yuh-understand-me. The hospital attendants insisted that the jewelry and money were not at headquarters through the valuables which are kept in the safe, but failed to find Mr. Campbell's jewelry. Here one of the Sleepy Sleuths started his man hunt. First to the hotel, then to the men last seen with Mr. Campbell, next to the proprietor, and last of all to his fellow officers on the ambulance. For four long days, because of hospital fractures, said that the articles were not there, Detective Speese sleuthed, and finally he locked up Solomon Washington, "on suspicion" of stealing the valuables.

This morning one of the ambulance officers insisted that the jewelry had not been taken from the patient's clothes because the latter was admitted to the hospital.

Found! Yuh-Understand-Me! Back to the institution for the sick and injured, hustled Mr. Speese. A thorough search there, and in the safe was begun, and there with the values of the other patients, watch, cuff links, keys, money and glasses were found. Found! Yuh-understand-me!

Several days ago thieves stole some groceries which had just been delivered at the Rodemarmel apartments, 604 North Third street, for Mrs. James G. Hatz, and for Mrs. Charles E. Patton, wife of the State Secretary of Agriculture. The groceries were placed on a dumb waiter in the apartments but no one was there at the time. Later when Mrs. Hatz and Mrs. Patton came for them, the thefts were discovered. The thief wasn't reported to the police. "What's the use?" says the victims of the theft.

RUMANIAN SHIP SUNK Christiania, Norway, Oct. 13, via London, Oct. 14.—The Rumanian steamer Bistritza has been torpedoed. The Bistritza was last reported sailing from Archangel on August 14 for a destination port given.

LEARN THE FACTS

TREMENDOUS interest has been aroused in the Emerson Motors Company Inc., presumably because of the method employed in financing the Company. We have already secured nearly 10,000 stockholders, to whom we are duly thankful for the confidence they have in the enterprise and the men connected with it. These investors have put nearly a half million dollars in the treasury, and from all indications it will not be long before our financial statement will show a million dollars to our credit. Truth and Confidence are big words in the business world, and when coupled with cash, ability and integrity are tremendous factors in the making for Success.

Now, then, we want the investing public and the automobile buying public to know the truth—we are sure that when they do know the truth we will enjoy their respect and confidence and will readily secure their co-operation in

financing this people's company and building this people's car. We realize that to gain and retain the public confidence we must make only such statements as are based on facts and common sense business principles. We promise to do this and shall present facts concerning our accomplishments and the outlook for future progress and success.

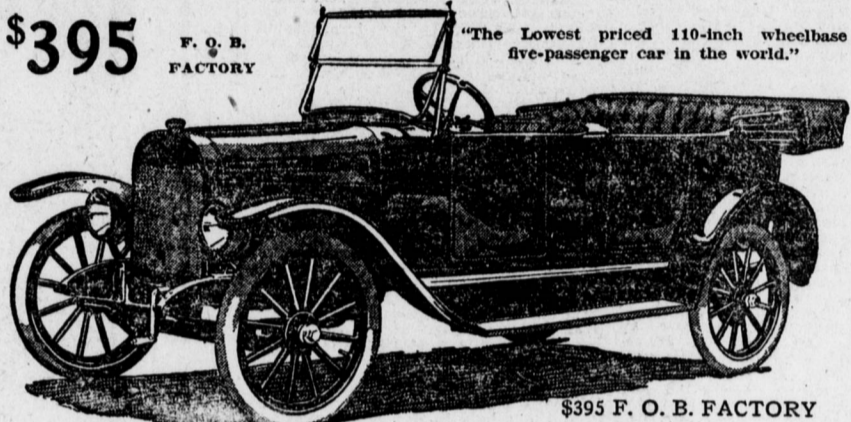
We will answer all questions which any persons would naturally ask when considering making an investment; we will answer them truthfully and then leave to the public conscience the result of our endeavors and whether or not we are worthy of their confidence and financial support. As stewards of the people's money and its disbursement for the purpose of building and selling Emerson "Fours" we appreciate the fact that we have tackled a big responsibility—but we assume it willingly, for we know we are capable of fulfilling it successfully.

Buy Emerson Motors 7% Cumulative Preferred Stock at \$10 per share, preferred as to assets and dividends. With every two shares bought you will receive one share of common stock free as a bonus. Par value of all shares \$10.00 each.

NOTE:--- \$395

F. O. B. FACTORY

"The Lowest priced 110-inch wheelbase five-passenger car in the world."



\$395 F. O. B. FACTORY

Emerson "Fours" New Being Exhibited in New York, Chicago, Philadelphia, Pittsburgh, Boston and New Orleans

Read the Answers to These Questions

Q. Why is the company capitalized for \$10,000,000?

Ans. The experience of other companies which have been merged or taken over by larger companies, or where they have been compelled to increase their capitalization from time to time, proves that without sufficient capitalization a large demand for cars cannot be filled without borrowing tremendous sums or increasing the capitalization and selling more stock; therefore, we believed it a wise plan to capitalize our company for \$10,000,000, in order to supply the necessary funds to operate a big business.

Q. Why do you invite the public to buy shares in your company?

Ans. We believe that because of his financial interest in the company every stockholder will become an advertiser and booster for the car. Thousands of stockholders giving their "word-of-mouth" advertising will greatly reduce selling expense, which is a big item in every large manufacturing enterprise. So we believe it good business sense to have thousands with us in this "people's company" rather than to interest only a few persons who might finance the enterprise.

Q. Why do you advertise the sale of your shares in the newspapers?

Ans. Because it brings the proposition to the attention of millions of people almost simultaneously. We know of no other way of doing it so quickly and so economically. This advertising has served a double purpose—on the one hand it has financed the company, thus far, and created a demand for the cars.

Q. How do you know that Emerson "Fours" can be built to sell at \$395.00, and that you can make \$69.00 profit on each one?

Ans. Because our experiences in the business and because we have already demonstrated, by securing contracts for parts at a less figure than we had originally planned, therefore we should manufacture the car even cheaper than we first anticipated, especially when we can turn out big quantities up to one hundred cars a day, for which we have already created a demand.

Q. How did you create the demand?

Ans. Through advertising and selling our securities, which have been taken by about 10,000 people up to this time.

Q. In what form is this demand which you state to be for 30,000 cars?

Ans. Applications received from automobile agencies and actual orders for cars. If we were to grant the applications of all these agents, it would tax a factory of more than double our anticipated capacity. The applications for agencies are being investigated for proper qualification and territory. They may be seen upon request by any person interested.

Q. Are you now manufacturing Emerson "Fours"?

Ans. We have already manufactured ten, which are on exhibition in large cities, and are now building five hundred more in our temporary factory on Sixth Street, Long Island City. In a short time we will occupy our new factory at Kingston, N. Y., where

we will commence the manufacture and delivery of cars at factory capacity, which we figure will be at the rate of one hundred cars per day, or thirty thousand cars during the fiscal year.

Q. What evidence or further proof do you offer as a safeguard to investors?

Ans. Our sincerity of purpose, we believe, is best evidenced by the fact that the stock interests of the officers of the corporation are non-transferable and non-negotiable; that is, they are held in trusteeship until June 1, 1919, thereby putting all possibility of stock manipulation aside. Furthermore, none of the directors owns any of the preferred stock, and that stock is 7% cumulative, and this interest must be paid before any of the common stock receives any dividend whatever. Furthermore, the company has got to make good and pay 7% interest on all its outstanding preferred stock before they can receive any profit whatever on their own holdings.

NOTE: If there are other questions which any reader of this newspaper would like to ask, we welcome correspondence on the subject. We have been, and always will be, glad to furnish all the information necessary to gain the esteem and confidence of all intending investors. Our books and statements, in addition to being audited monthly by the American Audit Company of New York, have been and are now wide open to investigators, stockholders or intending stockholders, and on the basis of the contents of this announcement we invite people to join us in the upbuilding of this "people's company" and the building of this people's car.

More Than 12,000 Miles in the Emerson "Four"--- Read This Sworn Statement

Since July 15, 1916, I have driven an Emerson "Four" 12,758 miles. Have consumed a total of 495 gallons of gasoline, 11 gallons of oil, 3 quarts of transmission grease and 2 pounds of cup grease.

I have carried more than 400 people, and in every case they have told me that it is a comfortable, roomy and easy-riding car.

It is not necessary to change speed, and its hill climbing qualities are most remarkable. I have never seen a hill where it was necessary to change to first speed, and I have on hundreds of occasions passed on hills cars of three times its power. I am still using the four original tires.

I have allowed other drivers (men and women) to operate the car, and in every case they frankly admitted that the car is easy to operate, quick to get away and easy to handle in traffic.

New York, Sept. 28, 1916.

(Signed)

EDWARD FLETCHER.

PREFERRED STOCK OFFERING

The Company is now offering for sale a limited amount of its 7 per cent. cumulative preferred stock, and with each two shares purchased NOW will give one share of common stock free as a bonus—par value of all shares \$10 each.

For reasons of vital interest to every stockholder, we are giving a certificate representing the common stock bonus to be known as an "order for future delivery of common stock." This certificate is non-negotiable and non-transferable. You will receive them all when earned and as paid.

NOTE—The common stock interests of the officers of the Company are also in the same manner non-negotiable and non-transferable until after June 1, 1919, thereby removing all possibility of stock manipulation. This should assure intending subscribers of the reliability and proper intentions of the Company.

FOR FURTHER PARTICULARS PLEASE USE THIS COUPON

Read This Carefully

THE EMERSON MOTORS COMPANY, Inc.

47 West 34th Street, New York City

Please send to me, without charge, postage prepaid, a copy of your illustrated booklet telling about THE EMERSON "Four" and an investment in your Company.

Name Street City State Harrisburg Telegraph 10-14

WHAT YOUR MONEY WILL DO

For \$20.00 you receive Two (2) Shares of 7% Preferred Stock, also an order for One (1) Share of Common Stock—total par value \$30.00.

For \$40.00 Four Shares 7% Preferred and Two Shares Common—total par value \$60.00.

For \$60.00 Six Shares 7% Preferred and Three Shares Common—total par value \$90.00.

For \$100.00 Ten Shares 7% Preferred and Five Shares Common—total par value \$150.00.

For \$200.00 Twenty Shares 7% Preferred and Ten Shares Common—total par value \$300.00.

For \$500.00 Fifty Shares 7% Preferred and Twenty-five Shares Common—total par value \$750.00.

For \$1,000.00 One Hundred Shares 7% Preferred and Fifty Shares Common—total par value \$1,500.00.

Other amounts in proportion—Both the Preferred and Common Stock are fully paid and non-assessable. The par value of all shares is \$10.00 each.

WHEN ORDERING SHARES, USE THIS APPLICATION

The Emerson Motors Company, Inc., 47 West 34th St., New York City. I hereby subscribe and order shares of the Preferred 7 per cent. Cumulative Stock in THE EMERSON MOTORS COMPANY, Inc., par value Ten (\$10.00) Dollars per share, full paid and non-assessable, with the understanding that you forward to me free as a bonus with said Preferred Shares One (1) Share of the Common Stock with every Two (2) Shares of Preferred Stock of said Company, same par value, and represented by an order for Future Delivery of Stock to be delivered June 1, 1919. Herewith find \$ (Either Check, Bank Draft, P. O. Money Order or Express Money Order) in full payment for shares ordered in this Subscription at par \$10.00 per share for said preferred stock. If this subscription is accepted in full payment as above as specified, mail Certificates to Name Street City and State Occupation Accepted, 1916. Harrisburg Telegraph 10-14

It is understood by the subscriber that this order is subject to rejection, but, if rejected, draft will be, and immediately be returned to the subscriber. Address all communications to THE EMERSON MOTORS COMPANY, Inc., 47 West 34th St., New York, N. Y.

Address All Communications to Emerson Motors Co., Inc., 47 West 34th St., New York, N. Y.

The Inheritance Tax

THE new Federal Estate Tax imposes a levy upon the property of every person who dies subsequent to September 8, 1916, subject to certain exemptions.

We have prepared an exact copy of the text of this Law, which will be mailed to those who request it.

Philadelphia Trust Company 415 Chestnut Street :: 1415 Chestnut Street Philadelphia