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Home Craft Week, October 9-14

Home Craft Week has come to be of national importance. It is the one week in the Fall time of the year when the thoughts of every homekeeper turn to beautifying the home. If you would have
your home well ordered during the dark winter days that are to come, you will read with enthusiasm this announcement of the opening, on Monday, in our Drapery Section, of Home Craft Week.


Windows Reflect a Personality---Your Persondity

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## Velour Coats in Lovely Shadds

 Each Model Possesses New Fashion Ideas
 agreate yountianses than they hax tor many sateon.

The instant you see these splendidly warm garments you will And you can
DTwean pomeoro

Advance Showing, Monday, of Fur Trimmed HatsForWinter First Showing of Charming New Models $\$ 10.00$ to $\$ 15.00$
 mings on sumptuous velvet shapes. Gold and silver lace creations cidedly new and attractive.

$$
\begin{aligned}
& \text { The new shapes continue as large as ever with, broad sweep- } \\
& \text { ing brims, new sailors and chic little turbans for those who remain } \\
& \text { loyal to the petite chapeau. } \\
& \text { Trimmings are principally fur combined with rich metal ornaments. } \\
& \text { These are the latest models from New York's leading ateliers and correctly }
\end{aligned}
$$

New $\$ 6.50$ and 56.95 Velvet Hats
 riety than ever before. The snartness of the shapes, the excellence of the materials and trimminss and the Frenchy finish stamp these
models as leaders in this clas of millinery models as leaders in this clas of millinery.
Millinery styles are quick to change, and the frequent shipments of new styles from tie makers of our famous $\mathbf{\$ 6 . 5 0}$ hats
keep the stock fresh and upto-the-minute in style. With the last lot up $\mathbf{4}$-the-minute in style.
f models, at
$\$ 6.95$

## English Walking Boots For Women In Styles That Are Incomparable



 | Tans and browns have become strong favorites and every indication |
| :--- | points to

women.| . .57 .50 |
| :---: |
| rom the |
| .$\$ 8.50$ |


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Why Do So Many Men Smoke

REGULARLY? Because, after costly experiments with other brands, they have found out where they can get UNIFORM HIGH QUALITY.

JOHN C. HERMAN \& CO. A Favorite For
25 Years

Makers

