

What doesZIRAprove when you invest your nickel in them? That they are honestly better.

Because "better tobacco made them famous."
Every smoker of five cent cigarettes in America ought to be smoking ZIRA.

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The Mildest Cigarette.


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To-morrow

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| Catherine Crawford 9 FASHIOM GIRLS |
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WILLIIAMY S. S. HART
"The Captive God"
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## ORPHEUM

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"The Weakness of Strength"
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