

COMBINED PIANO FACTORY DISPOSAL SALE. Ten of America's Largest and Most Responsible Piano Factories Have Combined Together to Make HOWARD M. ELDRIDGE JR. (Successor to Winter Piano Co.) Selected to Handle This Great Sale in Southern Pennsy, vania. Tremendous Discounts on All New Pianos.



old prices. Answer.



HOWALD M. ELDRIDGE, JR.

Cannot supply you more than your allotment of Cambridge Pianos at he Special Factory Disposal Price. But will be glad to accept orders at



HOWARD M. ELDRIDGE, JR., Harrisburg, Pa.

Your allotment of Universal Planos at the Special Factory Disposal Prices have been shipped. Make it a point to emphasize in your advertising that there will be no more at this exceptional price.

UNIVERSAL PIANO CO.



HOWARD M. ELDRIDGE, JR.,

Your entire allotment has been shipped for the Factory Disposal sale. There will not be any more at this price.

ENTERPRISE PIANO CO.

# To the Public

heard of or come in contact with anything like this Piano Factory Disposal combination. Think what it means to have ten of the largest Piano Factories in the world combined together to make a great selling campaign. The prices at which this stock was billed to us is so far below what we have to pay for the goods ordinarily that we immediately ordered double the amounts alloted to us. The telegrams appended above show the attitude of the factories. I advise every family in this part of Pennsylvania to come here and take advantage of these prices. I assure you that you

Howard M. Eldridge, Jr.

### FACTS AND FIGURES OF THE GREATEST PIANO SALE IN THE HISTORY OF PIANO SELLING! .

At the stroke of 8 o'clock Friday morning we will launch the most sensational and astounding Sale of Planos and player Planos ever attempted in the United States; Planos that have been recognized for nearly a century as the high water mark of Quality, will sell here on this floor at a fraction of their actual worth. Do not hesitate, do not delay The biggest and best bargains will naturall ysell first. Be here bright and early Friday morning when the doors open. Get one of these Bargains. New Planos as low as \$92. Terms as low as \$2 down and \$1 weekly.

#### MR. AND MRS. PIANO BUYER:

This Consolidated Piano Factory Sale has placed high grade Pianos within the reach of every home. Pianos of quality—not a lot of cheap, unheard of Pianos, but Pianos that have been acknowledged for years as leaders. Come here to this sale, bring along a few dollars, select any piano and you can practically name your own terms.

#### CASH PIANO BUYERS!

This sale has opened up unheard of fields for the man with a little money to invest. If we can afford to sell a Piano for \$92 on terms of \$2 cash and \$1 weekly, imagine if you can what we would do for spot cash. We want to sell as many Pianos as possible for cash, and we will not overlook or refuse a single, solltary cash offer that is at all within reason. Come here, come prepared to pay cash and the prices will astonish as well as delight you.

### The Most Exceptionally Attractive "Brand New" Piano Offer in the History of Piano Selling

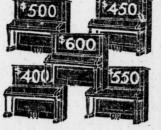


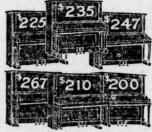
This Piano will go on sale Friday morning at 8 o'clock and will be sold to the First Customer that you the word. Take you're holder in Mahog-anh or Oak while they last. This is special for Friday

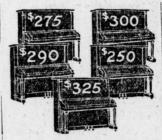
THE PRICE

THE TERMS: \$2 Cash, \$1 Weekly.

## Piano Department Closed All Day Thursday to Adjust and Mark Down Stock







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Included in this Great Sale are Scores of High-Grade Pianos Rented Out to Summer Homes, All Discontinued Styles, Shopworn Planos, and Player-Pianos.

Taken in Exchange—All Bents taken off and More as High as \$60 in Cash Paid on Some Planos—\$2.00 Sends a Plano Home—Terms at Low as \$1.00 Weekly.

# This \$600 Player - Piano 20 Rolls of Music



Now \$280

Here is a Player Piano, 88 note, that goes on sale Friday morning and will be sold to the First Buyer at this exceptional price Beautiful case, rich sweet tone; standard action; fully guaranteed.
\$10 Down and then \$2 Weekly.

R. R. Fares Paid Both Ways to Out of Town Buyers.



PLANO TO \$80 \$1.00 Down \$1.00 Weekly



Store Open Evenings Until 9 P. M.

M. ELDRIDGE, Jr. (Successor to Winter Piano Co.)

23 North Fourth St.

Harrisburg, Pa.

Freight Paid to Any Point During this Sale