

HARRISBURG CALLEGRAPH

CLOTHES

MOE L. COOPER



\$20

Young Man--See the "Norf-Belter"

Just as we introduced to Harrisburg the belter model, we take the initial step in showing this modified belted back garment, which is destined to become a favorite with young



Police Are Withdrawn From Duty on Underground Trains in N. Y. Trolley Strike New York, Oct. 3.—Satisfied that there is little further danger of vio.



Harrisburg, Pa., October 3, 1916. Harrisburg and Steelton Public,

CLOTHES THAT HAVE BEEN **O. K.d BY EXACTING** DRESSERS I Eighteen months ago we introduced Worthy I And in eighteen months Worthy Clothes have received the endorsement of men and young men of Harrisburg and vicinity - men who study style, demand it, and go seeking correct attire.

I At this time we are ready to serve them again with complete new stocks of

Worth y Suits and Overcoats For Fall and Winter 1916--1917

I Of supreme importance in these days when we hear so much of difficulties prevailing in dyestuff, fabric and labor conditions, is the assurance we give you that there has been no sacrifice of quality and workmanship in the making of Worthy Clothes-nor has there

Worthy Clothes this season-through the co-operation of the manufacturers and ourselves in the sacrificing of a portion of our profits-will as heretofore typify the maximum in clothes-value obtainable at the

\$25

been any increase in price.

Dear Public :---

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For speed and satisfactory travel, do you use a fiftyton steam roller or a one-ton automobile?

Quantity without quality applies also to Telephone Service.

You have found that the greater the number of telephones in Harrisburg, the slower and more unsatisfactory has become the quality of your service.

Quantity congests the old-fashioned system because one operator must handle hundreds of lines and you must wait your turn, and every telephone that you never use is "dead weight" on your service.

Quantity can not congest the Automatic System because there is an individual operator instantly furnished for every individual call.

Additional Automatic Telephones simply mean added equipment.

Yours,

automatic

P. S.-Stop and think of the great number of telephones that you never call.

