

Dives, Pomeroy & Stewart

The Crisp Days of October Are Welcomed By Fresh, Cool-Weather Stocks

To develop stocks and service to a notable degree—

To create a personality that will be known for its strength and friendliness—

To arrange our activities around the thought of winning confidence by meriting it—

To strive to secure the satisfaction of every customer—

These are but a few of the ideals of the Dives, Pomeroy & Stewart Store.

A Characteristic Showing of Blankets and Comfortables

Bed Coverings of Fine Quality Very Moderate in Price

A significant feature of this excellent showing of blankets and comfortables is that prices are relatively the same in seasons when there was not so much hue and cry about advancing prices.

It is a showing that must be attributed after all to careful planning—a readiness to take immediate advantage of every opportunity the wholesale market afforded.

A customer to whom we recently sold one-half dozen pair of blankets, told us that our stock was far superior to any that she had found in other Harrisburg stores.

Solid Color and Bordered Blankets Are \$1.00 to \$12.00 a Pair

COTTON BLANKETS
 Grey, tan and white cotton blankets with pink or blue border. Specially priced, pair \$1.00
 Grey cotton blankets with assorted borders, size 64x76. Specially priced, pair \$1.25
 Grey, tan and white cotton blankets; assorted borders; size 68x80. Specially priced, pair \$1.50
 Grey cotton blankets, of extra size with assorted borders. Pair \$1.50

EXTRA WEIGHT BLANKETS
 Grey and tan cotton blankets; size 72x84, of extra weight. Pair \$1.89

Grey, tan and white woolnap blankets; all cotton but finished the same as wool blankets; size 72x84. Pair \$2.50
 Woolnap plaid blankets in assorted colors; size 72x84. Pair \$2.75
 White wool blankets with pink or blue border; a splendid range. Pair, \$3.50, \$4.50, \$5.00, \$6.50, \$7.00 to \$12.00.
 Plaid wool blankets in assorted colors. Pair \$4.50, \$5.00, \$6.00 to \$7.50

Grey wool blankets, in pink or blue borders. Pair \$4.00, \$5.00 to \$8.00

COMFORTABLES
 Cotton filled comfortables, at \$1.39 to \$3.75
 Wool filled comfortables with plain 9-inch merized border \$5.00
 Wool blankets for cribs and cradles, \$2.50 to \$4.00
 Beacon baby blankets, in blue and pink, 50c to \$1
 Beacon bath robe blankets with cords, \$2 to \$3.50
 Dives, Pomeroy & Stewart—Basement.

MUCH has been written about babies' needs, but in the end the mother's great problem is, "which to believe."

One fond mother sums up the question in a few words.

"There is just one way which is best," she says. "The best is not too good for my baby and it is my business as a mother to find out the better way to do everything that is to be done for my little one—and I purpose to find it out."

Every mother owes it to herself to hear the interesting talks this week in our Infants' Section by a professional nurse who has specialized for years on the care of babies.

Dives, Pomeroy & Stewart—Second Fl.

The New Banister Shoes-- Of Keen Interest to Men

When you buy a shoe that bears the Banister trade mark you may know for a certainty that you are going to step forward in a pair of the finest shoes made in America.

Banister shoes enjoy a reputation that is all their own. Some makers try to copy someone salient Banister ideals, but none quite reaches up to Banister quality.

New Banister arrivals include—

- A snappy dark tan Russian calf shoe at \$7.50
- A double soled russet blucher comes pretty near to being absolutely waterproof at \$8.00
- A vici blucher heavy sole boot at \$7.50 and a gun metal Bal on the Carlton last at \$7.00
- All hand-stitched—for men only.

Dives, Pomeroy & Stewart, Main Floor.

Do You Suffer With Foot Troubles?

Are you conscious of the fact that those who walk behind you notice your feet? Do you know that many foot ailments are brought on by poor circulation, induced by strain or pressure on the feet?

If you are anxious to correct foot ailments, we should like to have you attend an interesting demonstration now going forward in our Shoe Section at the rear of the street floor.

Women's Coats of Favored Velour Lovely Styles in a Rich Soft Fabric, \$25.00

Practically every woman who has visited our Winter Coat Section this season has been enraptured by the varied style showing of coats for street wear.

There are various fabrics to choose from but the most luxurious ones are wool velours, zibeline velours and Bolivia cloths. The wonderful softness, the lightness of weight with every measure of warmth, and the aristocratic lack of lustre give to these weaves a charm that is irresistible.

It is little wonder, then, that the majority of women who have bought a Winter coat have selected from these fabrics.

We do not believe you will be able to find anywhere as complete a selection of coat styles as you will find here at \$25.00

Some of the coats show fashionable stitchings Some are developed with Hamper, or Slit, Pockets and Others Have Narrow Side Belts, or Belts All Around

There are plenty of black and navy, and many colorful shades—Burgundy, scarab green, Java brown. Sizes from 14 to 44.

The finest quality of Bolivia cloth is shown in styles that will captivate your fancy the moment you see them—and they are considerably lower in price than other stores ask for the same quality.

Dives, Pomeroy & Stewart, Second Floor.



Well - Made, Long - Wearing School Shoes For Boys & Girls

From a maker who must at one time have had children of his own whose shoes were forever wearing out. At any rate he knows how to make a good shoe for the boys and girls of today.

- | BOYS' SHOES | GIRLS' SHOES |
|--|---|
| Tan elkskin school shoes in blucher lace style; half bellows tongues and two solid leather Good-year stitched soles— | Tan lotus calf school shoes, in blucher style and broad toe lasts; heavy stitched soles with low heels, at \$1.00 |
| Sizes 9 to 13 1/2, at \$2.50 | Misses' and children's gun metal calf button school shoes; footform last with oak leather soles— |
| Sizes 1 to 6, at \$3.00 | Sizes 8 1/2 to 11, at \$1.50 |
| Gun metal calf school shoes, in button or blucher style with broad toe lasts and heavy solid leather stitched soles— | Sizes 11 1/2 to 2, at \$2.00 |
| Sizes 9 to 13 1/2, at \$1.50 to \$2.50 | Misses' and children's tan calf school shoes; on broad full toe lasts; with oak leather welted soles. |
| Sizes 1 to 2, at \$1.50 to \$3.00 | Sizes 8 1/2 to 11, at \$2.50 |
| Wine lotus calf school shoes, in blucher style on English last; heavy oak leather stitched soles, at \$1.95 | Sizes 11 1/2 to 2, at \$3.00 |
- Dives, Pomeroy & Stewart—Street Floor, Rear.

A Glimpse of the New Evening Silks

Floral taffetas sound a note of newness for a new month, and the delightful tints that envelop them promise to carry them through the Winter in high favor.

- 36 inches wide. Yard \$2.00
 - French satin stripe taffeta is another excellent evening silk in new color tones, 36 inches. Yard \$2.00
 - Satin de Luxe, in the new melon shade, is \$2.00 a yard.
- Dives, Pomeroy & Stewart, Street Floor.

Misses' Street Frocks of Serge: Collars of Broadcloth or Satin



Long slender lines distinguish the serge dresses of this season from those of other years—and every new little frock that comes into the store possesses an enchanting touch of youthfulness.

Various colors are shown including

GREEN, SEAL BROWN, BLACK

and a whole host of navy blue which seems now to be more in demand than the more colorful shades. Belted styles, giving the appearance of a long-waisted effect are in excellent fashion and this style is a particularly adaptable one for the reason that the belts may be raised to give a girlish line or it may be adjusted to the natural waist line.

Collars are of broadcloth or of satin, giving just enough color to make any of these little dresses more charming.

Now in great favor are blue serge dresses with embroidered or beaded ornamentation. Prices range from \$10.00 to \$25.00.

Dives, Pomeroy & Stewart—Second Floor.

The New Georgette Blouses

As beautiful as any we have ever seen, with a note of Paris itself in the deft touches of hand embroidery or beadings. So cleverly do these dainty creations follow the motifs of the imported blouses that one wonders at their little prices.

If you have not seen these new Georgette styles you have surely missed seeing the best blouse collection in Harrisburg. Prices are \$4.95 to \$12.50

Crepe de Chine blouses \$2.98 to \$6.50.

Dives, Pomeroy & Stewart—Second Floor.

There's a Madame Lyra Corset For Every Type of Figure

Beginning at \$3.50

Fitting an Essential For Individual Satisfaction

Women have gradually come to realize that corsets should be fitted just as a gown must be fitted.

Therefore, through certain Madame Lyra corset styles, for certain uses, may be recommended fitting is essential for individual satisfaction.

If a woman be slender she must not think that any corset will fit her. She must select her style with quite as much care as the large woman gives to her corset.

An Expert Fitter to Pick Out the Right Model

means an exact fit for all save very exceptional figures.

As has been pointed out, time and time again, by anatomists, the feminine figure curves in at the waist, and the corset that does not follow this natural curve necessarily stands away from the waist line, or in technical corset terms, "bridges" the waist at that point. The slight waist curve, which the season's fashion makes desirable, is so skillfully placed in Madame Lyra Corsets, as to retain a practically straight hip, for women are opposed to a fashion which accentuates any increased hip lines.

Even at \$3.50 Madame Lyra Corsets come in a wide range of models of varying proportions for all types of figures—in a wide range of materials—beautiful brocades, coutils, batistes, etc. Other models \$3.00, \$6.50, \$7.50 to \$12.00.

Dives, Pomeroy & Stewart, Second Floor.

What a Variety of New Styles in Trimmed and Untrimmed Hats Large Hats of the Sailor Type at \$6.50 and \$6.95

One of the largest millinery shipments of the season came in last Saturday. Close to 500 trimmed and untrimmed hats in newest shapes and styles, in velvet and Hatter's plush were unpacked, marked and hurried into stock.

These hats have come at a most opportune time with seasonable weather prevailing and most women facing the need of quickly selecting a Fall Hat.

Our stocks greet the opening of October with its busy outfitting days with a wonderful variety of trimmed hats and shapes.

Among the new styles are about 50 smart models in black Lyon's velvet, shimmering paon velvet and fine hatter's plush in sailor effects and smartly flared brims, very simply trimmed, for the line is everything this Autumn.

These are exceptional values at \$6.50 and \$6.95.

New Line of Turbans at \$2.95 and \$3.95

These turbans are of fine quality black velvet are of the tan variety. Crowns are puffed and plaited and the style is just what many women want because they are so easily worn and so becoming. \$2.95 and \$3.95.

The Latest Shapes in Black Velvet in Great Variety of Styles at \$1.95, \$2.95 and \$3.95

Our stock of untrimmed hats is ready for a busy October. With black velvet having an unprecedented call and all sizes of shapes seemingly enjoying equal favor we have accordingly assembled our lines at each price to supply the styles that are most popular and most desired.

Beautiful qualities of velvet shapes in tricorne, flared brims, small and medium turbans, distinctive sailors, drooping brims, Napoleonic effects, picturesque novelties and ever so many plain effects favored season after season are shown at \$1.95, \$2.95 and \$3.95.

Fine Lyon's velvet shapes in masterly designed styles at \$4.95, \$5.95, \$6.50 and \$7.50.

A matchless collection, this, for the woman who is seeking something that expresses her own individuality and correctly interprets some fashionable millinery whim.

Clever ready-to-wear velvet hats in large sailors and flaring effects with simple grosgrain band at \$3.95.

Dives, Pomeroy & Stewart—Second Floor, Front.



Increased Living Cost Offsets Labors' Gains

Washington, D. C., Sept. 27. — Since the European war started a little over two years ago, the United States has experienced, first a period of industrial depression, and then the greatest era of prosperity the nation has ever known.

These rates are shown in a statement issued last month by the United States Department of Commerce, Bureau of the Census, covering manufacturers in the United States during the year 1914.

The number of wage earners employed during that year were 7,666,237 and their wage earners employed during their wages totaled \$1,979,332,000, or an average of only \$25.81 for the year.

In Bulletin No. 76, issued last March by the United States Public Health Service, it is stated that: "Without taking into consideration the loss of working time for any cause, it has been found that during recent years in the principal industries of the United States, between one-fourth and one-third of the male workers of approximately 15 years and over earned less than \$10 a week, from two-thirds to three-fourths earned less than \$15, and only about one-tenth carried more than \$20 a week."

I call attention to these authoritative statements, while on the subject of wage increases, to show that the workers of this country are yet far from reveling in luxurious riot because of high wages.

His special work is in connection with the present Cole-Springfield bodies, which in spite of their brief career have already gained nation wide popularity. He will also devote his personal attention to forthcoming bodies which the Cole Company is contemplating as part of its regular production. It is expected that he will be of great help in the engineering department and a valuable aid to Chief Engineer Morgan.

For a number of years Diver was connected with the New Haven Carriage company at New Haven, Conn. Establishing an enviable reputation there for expert body building, he later became associated with the Sever & Erdman company at Detroit, where he had charge of all special work and designing.

After completing his labors with the American Auto Trimming company, he was employed by the Nor-lyke & Marmon company, of Indianapolis, to design all of their closed jobs for this year. The Rubay company, of Cleveland, then secured Diver's services and up to the time he entered the services of the Cole company he was busy with designing White, Winton and Owen Magnet bodies.

AN EXERCISE IN SELF CONTROL Little Dee, a good little boy six years old, has a pet chicken and also a little garden. The pet chicken got into his garden and scratched up some of his vegetables. Dee called it a forbidden name which he had learned from another little boy. Punished, Dee promised he would not use that word any more. The next day Dee was heard talking to the chicken.