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## Style, Fit or Quality?

By which of these standards do you buy clothes? You'll find all three in Alder-Rochester-
Every man has his own individual style-it's spelled p-e-r-s-o-n-a-l-i-t-y. This style, or personality, is magnified or diminished, according to the taste exercised in selecting the clothes he wears. There's a certain individuality built INTO

## ADLER:RCCHESTER Clothes

that seems to act as a microscope in emphasizing one's personality, picking out the areh of the chest, the "hang" of an arm, or a well-rounded shoulder, and playing up that feature. That's why Adler-Rochester clothes stand supreme. Do they cost more? No. They're priced at

## \$20, \$25, \$30, \$35

## Wesco Fifteens

being built by Young Men, for Young Men, the viewpoint and clothes-ideals of Man of to-day demands super-styled clothes-hand-tailored-built to
perform true clothes service, while touching the pocketbook but perform true clothes service, while touching the p
lightly" Wesco Fifteens answered that demand, at

## WM. STROUSE



Wednesday
 Lady Luxury

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