

It's the Little Things That Make a Hat Smart

An exclusive air is elusive in millinery, because you can't put your finger on one particularly smart feature that accurately defines it. Only in the combination of important little things can you find the perfection that yields distinction at its best.

The Hundreds of Modish Hats in This Preliminary Fall Showing

are all expressive of this subtle charm. Each one in this assemblage was selected because of its own individual beauty and leading style interpretation.

Fashionable Hats at \$10.00

that have the quality, finish and style of much higher-priced hats. This is an incomparable line of fine dress chapeaux from America's leading pattern houses. True, we have models in this class that are higher in price, but this Fall we have secured what may be termed super-excellent models at this price.

Our Famous \$4.95, \$5.95 and \$6.50 Hats

Our hats at these popular prices have been known these many years for their excellence of materials and trimmings and clever designing. There is no exception, either, this Fall and at these prices may be found a great variety of styles in the most becoming effects and most correct modes.

Dives, Pomeroy & Stewart, Second Floor, Front.

Stylish Novelties Abound in Fall's New Dress Cottons

Charming silk and cotton poplins, satin stripe effects and silk and cotton crepe de chine weaves are worth the inspection of all who would really know what beautiful fabrics can be woven and classed as cotton dress goods—a classification that doesn't begin to do them justice.

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| Silk and cotton poplin, in navy; Fall shades and black; 36 inches wide; yard | 79c |
| Adelphi stripes, a new Fall cotton in plain dark grounds with satin stripe of contrasting colors; 32 inches wide; yard | 50c |
| Silk and cotton crepe de chine, light and dark shades; also black; 36 inches wide; yard | 45c |
| Cotton poplin, light and dark shades for school dresses; 36 inches wide; yard | 35c |
| Kimono crepes, in floral and Japanese patterns; also in solid shades; yard | 19c |
| Kimono fleece, border designs; Persian and other good patterns; yard | 15c |

Dives, Pomeroy & Stewart—Basement.

Looking Over the New Rugs

You will find that our Fall stock is made up of the best makes in America. Our line of the famous Whittall Anglo-Persian rugs embraces a rich collection of patterns and colorings in those beautiful Oriental effects in carpet sizes. Other leading makes include Hardwick's French Wiltons, Sanford's Axminster and Cashmere Wiltons and Develon's Royal Kashans.

WILTON RUGS	AXMINSTER RUGS
9x12	12x15
8.3x10.6	12x13.6
6x9	10.6x13.6
3.6x5.4 inches	9x12
27x54 inches	8.3x10.6
BODY	
BRUSSELS RUGS	
11.3x15	
11.3x12	
10.6x13.6	
9x12	
8x12	
8.3x10.6	
8.3x10.6	
6.9x12	

Dives, Pomeroy & Stewart—Third Floor.

Men's Percalé Shirts at 50c and 79c

These piles of clearance lots are getting smaller and smaller.

- Harmony percale coat shirts, laundered cuffs; \$1 value. Special, 79c
- Panama rep and fine percale coat shirts, soft French cuffs. Special
- Percalé coat shirts with laundered and soft cuffs
- BOYS' SHIRTS AND BLOUSE WAISTS**
- Percalé coat shirts with separate soft collar and French cuffs; sizes 12 to 14
- Blouse waists for school wear, striped percale, blue chambray and striped dark madras
- BOYS' FALL NECKWEAR**
- New silk four-in-hand ties, in solid and bias Roman stripes; reversible and French styles
- Windsor ties, in solid colors and fancy plaids

Dives, Pomeroy & Stewart—Men's Store, Street Floor.

New Fall Hats For Boys

Ready to outfit the little fellows with becoming Fall hats. Novelty tams of serge and corduroy are shown at \$1.98. At 50c, 69c and 98c are many good styles in mixtures in the popular boyish helmet effects.

Many other styles including velvets at \$2.25 and \$2.50 and finest imported velours at \$5.00

Dives, Pomeroy & Stewart, Second Floor, Front.

Sugar

Three pounds of sugar for 19c with purchase of coffee, tea, chocolate or cocoa.

- Meats—
- Whole ham, lb.
- Shoulder, lb.
- Sliced ham, lb.
- Cream cheese

- Sunshine Biscuits**
- 1/4 lb. Hydrox
- 1/4 lb. Advocate
- 1/4 lb. Choconuts
- 1/4 lb. S. S. Wine

Dives, Pomeroy & Stewart, Basement.

Dives, Pomeroy & Stewart

A Full Day, To-morrow, For the Important Business of Fall Outfitting--Store Opens at 8 A. M. and Closes at 9 P. M.

Exclusive Suit Styles For the Woman Who Has Planned to Pay a Moderate Price this Fall



Adaptations of garments that came from the hands of master creators of French fashions have been brought out for us by makers who are recognized for their skill in tailoring and finishing. And the prices of these charming individual styles are as interestingly low as they have been in former seasons.

The materials most in favor for the Fall and Winter suit season are fine quality poplin, serge and broadcloth.

Included in the showing of new fashions are dresses, coats, skirts and blouses, for women, misses, intermediates and girls.

Attractive styles will be on display for the first time to-morrow.

Dives, Pomeroy & Stewart—Second Floor.



Silks of the Finest Qualities and Newest Patterns

A noteworthy assemblage of stylish weaves that embodies many exclusive effects of rare beauty. These styles are the last word in fashions.

Sole Joffre, a satin faced twill silk similar to the fashionable soiree; all the street shades; 36 inches wide; yard

Charmeuse, in several rich shades; 36 inches wide; yard, \$2.00

Charmeuse; 40 inches wide, in plum, navy, Gobelin, Copenhagen, taupe, negro and black; 40 inches wide; yard

Georgette crepe; to match all colors of charmeuse; 40 inches wide; yard

New rich plaids, in rich, dark shades, exact copies of French plaids; 36 inches wide; yard, \$2.00

Plain colored faille is the best street shades; 36 inches wide; yard

Faille Mattine, the newest gros-grain; 36 inches wide; all shades including black; yard

The largest line of \$1.00 and \$1.50 plaids in the city.

Dives, Pomeroy & Stewart—Street Floor.

NEW GLOVES



Makes That Are Noted For Excellence

Excellence of the skins used, excellence of workmanship, in the finishing and stitching—excellence is the hall mark of the famous Trefousse gloves designed to meet the most exacting tastes shown in these makes—

Tres Bon, La France and Sans Pareil kid gloves; two-clasp, best quality real kid, black with white and white with black, \$2.00 and \$2.25

Washable kid gloves, one-clasp; P. K. and Prix seams; tan, ivory, pearl and putty, \$1.25 and \$1.75

Washable chamousette gloves; two-clasp, white, natural, grey and pongee ... 79c

Two-clasp silk gloves; double finger ends; white, black and colors, 59c and 65c

Long silk gloves; 16-button length, black, sizes 5 1/2 and 6. Special

Dives, Pomeroy & Stewart, Street Floor, Front.

Imported Neckwear For Women

Neckwear styles have taken on new grace and beauty with their increase in size and their enhancement as a dress accessory.

Across the seas from Switzerland have come charming collars with dainty embroidery—both round and square backs, 25c, 50c, 75c, \$1.00 and \$1.25.

Organdie collars, in large round and square shapes, trimmed, embroidered and hemstitched effects 25c, 50c, 75c and \$1.00

Organdie collar and cuff sets 25c, 50c, \$1.00 and \$1.25

Middy ties in scarlet, Cardinal, black and navy, 50c, 59c, 75c, \$1.00 and \$1.25.

Windsor ties, in stripe, plaid and a full range of plain shades 25c and 50c

Dives, Pomeroy & Stewart—Street Floor.

FANCY RIBBONS

Fancy moire edge and figured taffeta ribbons; 5 inches wide; 25c value. Special, yard

Printed warp ribbons; 5 1/2 and 6 inches wide; in a large array of beautiful floral patterns; values to 39c. Special, yard

Halfbow taffeta and moire ribbons; 5 1/2 inches wide; full range of colors. Special, yard

Dives, Pomeroy & Stewart—Street Floor.



Beautiful Evening Slippers

Fine hand work distinguishes the finishing of "Fox Footery" models, and these slippers are examples of this class of workmanship.

- White and black satin.
- Patent kidskin.
- Matt kidskin.
- Dull calf.

The styles are the latest effects in large tongue Colonials, plain tailored pumps and straps with high French and low kidney heels with plain and beaded vamps .. \$3.00 to \$5.00

Dives, Pomeroy & Stewart, Street Floor, Front.

Underwear in Fall Weights

Men's Underwear

- Fall weight natural wool shirts and drawers. Each \$1.25
- Fall weight Egyptian cotton ribbed union suits ... \$1.50
- Fall weight natural wool union suits
- Fall weight Egyptian cotton ribbed shirts and drawers. Each

Women's Union Suits and Vests

- Fall weight cotton ribbed union suits, long or short sleeves
- Fall weight cotton ribbed vests; long or short sleeves, 50c

Fine Grades of Silk Hosiery

WOMEN'S HOSE

- Black thread silk hose; lisle tops
- White fibre silk hose; seamless
- Thread silk hose; fashioned feet; black and white
- Thread silk outside hose; fashioned feet
- Thread silk hose; fashioned feet; black and colors
- Fancy striped and figured silk hose; fashioned feet

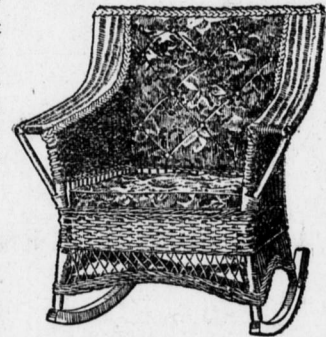
MEN'S HOSE

- Thread silk hose; seamless; black and colors
- Fibre silk hose; seamless; black and colors
- Silk lisle hose; seamless; black, tan and grey, 35c; 3 pairs for \$1.00

Dives, Pomeroy & Stewart—Street Floor.

Brown Reed Rockers, \$11.50

The picture shows how attractive the rocker is, but it can't begin to tell of its comfort. These reed rockers are very popular in this rich brown finish. Chair in matching pattern at same price.



SAMPLE SUITS SPECIALLY PRICED

- One sample bedroom suite, in dull mahogany, four pieces; bed, bureau, chiffonier and toilet table. Special
- One sample bedroom suite, in American walnut, four pieces. Special
- One sample bedroom suite, in American walnut; four pieces. Special
- Solid oak extension table; 42-inch top; 6-ft. extension. Special, \$95.50
- Colonial china closets, in golden oak; 40 inches wide; bent glass door; beveled edge, glass panels on each side; mirror top shelf. Special
- 40-inch Colonial china closet; double glass door and mirror in top shelf. Special
- Golden oak buffets in Colonial design, two short drawers, one lined for silver and one long linen drawer, two cupboards with shelf fitted inside. Special
- Toilet tables in mahogany, bird's-eye maple and American walnut with triplicate mirror. Special
- Willow chairs with wide arms and wide rim back. Special
- Same style stained brown. Special

Dives, Pomeroy & Stewart—Third Floor.

The Upholstery Section With Its New Curtains & Draperies

Is a place of vital interest for all homekeepers who are planning improvements this Fall. There are many hints for more effective interior decorations—come while everything is fresh and new.

- Volle and marquisette with fancy border and hemstitched edge; ecru, ivory and white; yard
- Scotch madras, in plain and colored effects, pink, blue and yellow; yard
- White voile and marquisette in plain or stripe effect; some with plain edge or hemstitched; yard
- Scrim and marquisette curtains in white or ecru; braided trimmed; some with plain hemmed edge; pair
- Fancy table runners and cushion tops, in tapestry designs; all new patterns
- Silkoline and satine for comfortables, in all new patterns; 36 to 40 inches wide; yard
- Curtains in Sun-fast fabrics for doorways; in rose, blue, brown and green; pair
- Beautiful allover nets, in ecru or ivory; plain or scalloped edge; yard
- Cretonne, in all new colorings and patterns; for curtains, box coverings and cushions; yard
- Window shades, in water colors and oil; yard

Dives, Pomeroy & Stewart—Third Floor.

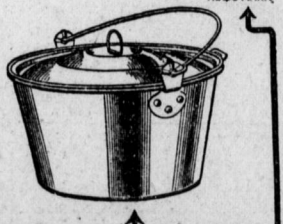
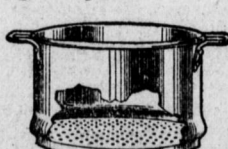
The Wear-Ever Aluminum Ware Demonstration Closes To-morrow Night

Aluminum ware makes cooking easier and safer. There is nothing to chip off. There are many things we know about Wear-Ever but we are sure Miss Seagrave will make these facts doubly interesting in her practical way.

- This \$1.30 Steamer at
- This \$1.55 Wind-sor Kettle at 98c

98c

Monday these pieces will revert to their regular prices.



Dives, Pomeroy & Stewart, Basement.

Fall Clothes For Men A Great Variety of Patterns Ready For Men Who Select Their Suits Early

\$12.50 \$15.00 \$18.00 \$20.00 \$25.00

There are men who can't feel comfortable in a suit out of season. When Fall comes with its new clothes, it is perfectly natural to feel conscious that the summer suit is not in harmony with things and to desire to change to fresh, new clothes.

So we announce our readiness for the new season with a wonderful stock of good suits in a greater variety of well-selected and stylish patterns than ever before, featuring all the latest style changes in coat lengths and lapel cuts.

Two-button sacks with soft roll lapels or long roll lapels are prominently featured. There are two and three-button straight front sacks and conservative three-button models. Variety enough for the whole gamut of individual whims. Let us suggest that to-morrow would be a good time to come and inspect this fine stock of clothing.

School Suits For Boys Our Leader--A \$5.00 Suit With Extra Pair Trousers

Grey Scotch mixtures, fancy grey mixtures, tan and brown mixtures, grey overlaid worsteds and cassimeres, blue Carlton checks, dark grey and brown shadow stripe cassimeres—sizes 6 to 18 years.

Sampeck Suits For Boys in All Sizes--\$6.50 to \$13.50

One of the finest lines of clothes tailored expressly for boys. Noted throughout the land for its good style and good wear. We are pleased to announce our Fall stock of Sampeck suits for boys is complete. Medium weight top coats for boys—\$3.95 to \$7.50.

Dives, Pomeroy & Stewart—Second Floor, Rear.

