Women's Newest

Fall Shoes

Special For Friday

The Latest Fall African

Brown Shoes For Women.

Early Fall Price ..... \$3.59

WILL COST \$4.50

All the rage for

this season, 81/2

inches high, imi-

tation tip, perfor-

ated vamp; new long receding

toe. Lace style.

All sizes.

Limited

quantity.

Fall Black

Early Fall

Women's New

### Alkali in Soap Bad For the Hair

Soap should be used very carefully, if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair

brittle, and ruins it.

The best thing for steady use is just ordinary mulsified cocoanut cil (which pure and greaseless), and is better than the most expensive soap or anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it moisten the hair with water and rub it.

In. It makes an abundance of rich, freamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

HOW TO REDUCE YOUR WEIGHT.

A SIMPLE SAPE. BELIABLE WAS REPORDED.

A SIMPLE SAPE. SAPE.

A Detective Story of Mystery, Love and Adventure.

By Clinton H. Stagg Copyright, W. J. Watt & Co., International News Service.

(Continued From Yesterday.)

A touch of a button on his desk was answered by a sleepy-eyed ser-

vant.
"Coffee, John," the blind man ordered. The servant bowed and withdrew. Hhe showed no surprise at the presence of the girl. All Colton household knew he was working on

by eyes."
"There's few people believe your

# Women's Pure 69c Worth to \$1.50 Pair. Black only, slightly imperfect, best pure silk stockings with good garter top and reinforced heel, sole and toe. All sizes.

RIDAY ONLY

RIDAY ONLY

heavy weave.

RIDAY ONLY

Union Suits

Ladies'

borders.

RIDAY ONLY

A Big Special Sale of New Fall

Waists, at .... 5UC
Worth to \$1.00
Latest Fall styles, in white
organdle and voiles. A big
assortment of lovely new
styles. All sizes.
First Floor.

Men's New Fall Honey

Sweaters... \$1.19

Worth to \$1.50. Gray only. All sizes with roll collar and pockets. Good,

First Floor.

Women's Swiss Ribbed

Worth 35e Good Fall weight. All size and daintily trimmed with

Regularly 10c, 4//2C

Swiss embroidered handker-chiefs; all white or colored

First Floor

Women's Dainty New

NECKWEAR 19c

A vast assortment of pretty conceits in organdie and voile white and colors.

Handkerchiefs;

50c

**Butterick Patterns** 

Underselling Women's and Misses' Newest Fall Suits, Coats, Skirts & Dresses

These Exceptional Items on Sale Friday

Women's & Misses' New Fall Suits \$ 1 That Will Positively Cost to \$20 Later; Early Fall Price ... BUY YOUR FALL SUIT NOW AND SAVE We profited by placing our orders early and you can do the same by making your purchase here to-morrow. Choose from Whipcords and Poplins; new long coat styles, lined with guaranteed satin. Many full belt styles. All sizes. Black and

Women's and Misses' **New FALL SUITS** 

That Will \$1 0.75 Later; Early Fall Price..

Beautifully tailored, new models, latest Redingote and Finger Tip length coats. Made of Men's Wear Serge, Gabardine, Whipcords and Poplins. All sizes. All colors and big variety of models.

Hundreds of New Fall DRESSES For Women and Misses

Women's and Misses' New Fall Silk Poplin Dresses ...... Women's and Misses' New Fall Wool Serge Dresses ..... \$5.95 Women's and Misses' New Fall Taffeta and Satin Dresses, \$10.00 Women's and Misses' New Fall Satin and Taffeta Dresses, \$15.00

Underselling Prices on Women's & Misses' Fall Dress Skirts Women's and Misses' New Fall Poplin Dress Skirts ...... \$2.85 Women's and Misses' New Fall Velour Dress Skirts .....

Women's and Misses' New Fall Black Satin Skirts ..... Two Specials in Women's and Misses' Early Fall COATS

Later. Early Fall Price ...... 33.00

Women's and Misses' New Fall Weight Serge COATS That Will Cost \$7.50 \$5.00 Later. Early Fall Price ..... \$7.50 Latest belt effect with full flare. All sizes. 

Tabourettes -

Cretonne-

cerized Silk SWEATERS; Will Cost Later \$7.50.

combinations;

Tomorrow, the 3rd Day of the Bargain Basement's Big Opening Sale These Wonderful MONEY-SAVING BARGAINS on Sale Tomorrow, Friday Longcloth -



This Well Made вох

48c

Naphtha Soap -Naphtha Soap; Kauf-man's Special, 10 cakes. 35c

Cut Glass-

Oil Mop -75c Hayden's Oil Mop; special for .....

Coffee Percolator -\$1.50 Coffee Percolator; 98c -cup size; special for.



THIS \$1.49 BAKING SET including big casserole, 3 baking dishes and 6 custard cups; brown and white ware; special . 98¢ Insect Killer -50c Bottle Shepard's Insect Killer .....

Clothes Dryer -\$1.50 Utility Clothes Dryer; special for... 89c

Wizard Mop-\$2.00 Wizard Mop Combination; special for 95c Tabourettes-

50c Bamboo Tabourettes; 39c matting top; special for. Card Table-

\$2 Card Table; felt top; special for .....

75c Bamboo Tabourettes; 49c matting top; special for... Carpet Sweeper \$3.25 Bissell's Cyco Carpet Sweeper; sp'l. \$2.39

Furniture Polish 15c Scrim Curtains

79c Nainsook -\$1.49 English Nainsook; 10-yard piece ......

\$1.25 English Longcloth; 89c 10-yard piece Bed Spreads

\$1.25 Colored Bed Spreads; special for. 98c Bed Ticking -Bed Pillows -

\$1.50 Good Bed Pillows; 98c special, each ..... 19c Bed Ticking; blue stripe; yard ... 121/2c Crib Blankets . 69c Table Cloths-50c Baby Crib Blankets; 39c special, each ..... 58x58 inches; full mer- 49c cerized and hemstitched.

Window Shades -50c Oil Window Shades; 39c special, each .....

Bath Towels -\$1 Fancy Turkish Bath Towels; special, each ..

Turkish Towels 75c Fancy Turkish Bath 39c Towels; special, each....

Napkins-69c a dozen Hemmed Cotton Napkins; each Napkins -

BOYS' NORFOLK

That You'll Pay \$3.50 For Later.

NORFOLK SUITS



Three Big Friday Suit Specials

BOYS' CORDU-

FOR FRIDAY

ROY SUITS .... \$2.95

For Boys. Buy Now Parents and Save Money

39c Bamboo Tabourettes; 29c burlap top; special for...

12½c Comfort Cretonne; 36 inches; yard ......

Special for

55c

9c

Women's and Misses' Mer-Early Fall \$6.95
Price ..... \$6.95
Scores of the newest Fall

Soft Dull Kid SHOES That Will Cost \$3.50 Later.

Early Fall \$2.49

ish heel and all sizes.

Lace model, 9-inches high, in a clever new style. Span-

wonderful big value at \$2.49.

Plain shades and contrasting collars, belts and sashes. All

forth to 75c, 45c

Extra special big value. Made good muslin, with an embroidof good muslin. Wizes. ered ruffle. All sizes. Second Floor. RIDAY ONLY Women's Fine New Combina-tions; Worth to 48c 

Women's Muslin Underskirts; Worth to 75c, 45c

Special Lot Women's Drawers; Worth to 35c, 21c Made of good muslin with em-broidered ruffle. All sizes.

RIDAY ONLY MIDDY BLOUSES; 79c
Worth \$1.25, for ...
All sorts of desirable styles in all sizes.

FRIDAY SPECIALS IN JEWELRY AND NOTIONS 50c Back or Side Combs; set with assorted colored 39c 39c 50c Gate Tops for handbags, for .... 50c Solid Gold Shell 25c Hard Enamel 17c Butterfly Brooches Automobile Goggles; celluloid rims ..... 9c 39c 6½-inch Fancy Silk Ribbons; per yard.. 25c Striped Outing Hats, 15c 20c Bathing Shoes; size 7 and 8 only.... 15c 10c Talcum Powder 5c \$1.00 All Leather 69c Rubber Gloves;

15c

## For Men! One Hundred working

Will Be Sold Tomorrow, Friday, at the Special Low Price of . . . . . . . . . . . . . . . .

The Kind You'll Have to Pay \$1.50 For Later. Made of Good Worsted and Cassimeres. All Sizes For Friday Only

FOR FRIDAY - MEN'S ODD PANTS \$1.49 These are wonderful values—the materials are worsteds and ca simeres; strongly made. Buy them now and save a dollar.

FOR FRIDAY Odd Lots of Men's and Young Men's Suits. Sold \$6.75 to \$12.75, For..

Heavy enough for Fall wear. Worsteds and cassimeres. Stylish models in a big one-day sale. To-morrow, Friday, only ..... \$6.75 Sizes 6 to 17 Years. \$2.49

Special For ... \$4.00 in most stores. They usually sell at \$4.00 in most stores. They are new Fall models, and in the newest Fall Norfolk Models. All sizes and all wanted colors.

ROY SUITS ... \$4.00 in most stores. They are new Fall models, strongly made. Just the suit for school wear. Sizes 6 to 16 years. FOR FRIDAY ONLY - BOYS' TWO PANTS SUITS-Never sold for less than \$1.50 more in other store. This is a one-day sale only. A limited lot of thirty-five suits.

Sizes 6 to 17 yrs.
You would pay
75c later for these
mixed cassimere,
double stitched,
taped seam odd Sizes 6 to 16 yrs Made of percal

eyes don't see," remarked Michael

"I helped him, sorr. He was in telephone was under the name of in his life Thornley Colton put the ing for the girl got away?" he yelled bad shape." "Thickset, square jaw?" Colton ask-

"I know of one who won't," Colton said dryly. Then: "Did you see how the girl came?"

"Big Fairfield car, sorr. Driv it herself. It's 'round the corner."

"Jove, but she's game!" Colton ejaculated admiringly. "The gamest woman I ever met!" he repeated. Then he finished softly: "But foolish—very, very toolish!"

"She is sorr, to be tryin' to beat you, sorr." Michael shook his head wisely. "She any one else around?"

"No, sorr."

"You went out to pick him up?"

"You went out to pick him up?"

"You went out to pick him up?"

"Bad shape.

"Thickset, square jaw?" Colton ask-bd dashes. "

"The dashape.

"Thickset, square jaw?" Colton ask-bd dashes. "

"The chauffeur stammered "Yes, sorr."

"Thought McMann was too blamed humble!" Colton jumped into the silver sandals and the silver sandals an

criminal ahead of the crime puzzle. A man who would try to put murder

again.

"Yes, sorr!" Michael screamed back. "There was no one around when he went. I know that!"

"Thank the Lord!" murmured Colton fervently. "It's taken him these hours to figure that watching me is his only chance."

(To Be Continued.)

Resorts

ATLANTIC CITY, N. J. HOTEL KINGSTON FIRE Ocean Ave., 1st hotel (100 feet) from Beach, Cap. 250; elevator; bathing from hotel; distinctive table and service \$2.50 up daily; \$12 up weekly. Specia family rates. Garage. Booklet.