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at $\$ 1.00$ each

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## The New Eight-Cylinder Cadillac

When the Cadillac factory announced the Type 55 Cadillac, it laid emphasis on one outstan 'ng fact:
-the Cadillac "Eight" $e_{s}$ is upon its third successive season h no radical chang of its design.

This is perhaps the first time such a thing has happened in motor-car development, and you will quickly see its significance as applied to the Cadillac. The absence of radical change means that the principle of Cadillac $V$-type eight-cylinder consound by the performance of the 31,000 cars which are now in use.

Yet quite properly the question has been asked, "Wherein does this new,
Type 55 differ from its predecessor?"
-and the answer comes immediately: "In the refinement and development born of unremitting research and scientific betterment in a score of details.
-the 125 -inch wheelbase is the result of an effort to give even easier driving control and more luxurious comfort.
-the increased valve area gives slightly more power and a little more speed to the already marvelous acceleration.
-the body has been improved by more flowing lines, made possible by the somewhat longer wheelbase. Th whole upper-work is swung slightly lower than before.
-even such a detail as the change of standard color to the rich Cadillac blue is indicative of the attention to detail which has made this improved car possible.
The new car is now on exhbit in our showrooms. The most advantageous way to gain a correct idea of the new Cadillac is to personally see it in our salesroom or arrange by phone for a demonstration.

Price of open-body models, $\$ 2,080$,

## CRISPEN MOTOR CAR CO 3-417 S. Cameron ${ }_{1}$ Street

 Harrisburg, Pa.

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Harrisburg Auto Co.
Third and Hamilton Sts.


