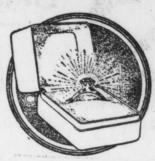
Do You Thoroughly Understand Claster's Generous Plan?



If you have not carefully considered our easy "Save a Diamond plan" you are not doing justice to us or yourself. It is the simplest, easiest way anyone could possibly devised by which you can acquire a fine diamond without trou-ble or inconvenience.

All you have to do to own a fine white, full cut brilliant Diamond is to make a small cash deposit each week for a few weeks.

Before making the first deposit you select the diamond you prefer, which will be delivered to you when the last deposit is made. We will sell you the diamond at a very low cash price. You will not pay one cent extra by buying on this generous plan. In fact to make the plan specially attractive we purchased a large lot of fine diamonds, which we offer to those who desire to take advantage of this plan at genuine bargain prices. For instance, we offer

An Extra Large, Fine White, \$25.00 Full Cut, Brilliant Diamond for

which would usually be sold elsewhere for \$30.00 to \$35. We have a fine line of others which are also extraordinary values. Here is our generous plan in a nut-shell:

21st week 82.06	22nd week \$2.00	FINAL WEEK.	
17th week	18th week	19th week	20th week
\$1.75	\$1.75	81.75	\$1.75
13th week	14th week	15th week	16th week
\$1.25	\$1.25	\$1.50	\$1.50
9th week	10th week	11th week	12th week
\$1.00	\$1.00	\$1.00	\$1.00
5th week	6th week	7th week	8th week
75e	75e	75e	75e
1st week 25c	2nd week 25e	3rd week	4th week

call and let us give you any further information you desire.

This is an unusual opportunity to secure a Diamond for yourself, your wife or your sweetheart.

Start now and have it for Christmas.

It will prove a good investment. Diamonds have been steadily increasing in value for years, and the prices no doubt will keep going up.

not thoroughly un-

derstand our plan,

GELATINOUSNESS FOR GOODNESS?

Jellyfish Negativeness Most Dangerous Substitute For Christianity

By William T. Ellis Gelatinousness is the commonest and cost dangerous substitute for Christianity current to-day. A jellyfish negarat, passes current as goodness. In some minds piousness and spinelessness are synonyms. A common idea of goodness is not to disagree with any-body, even with the devil himself. Our grandfathers wer called Dissenters, but their grandchildren are of the creed called Assenters. We agree with everyody and everything, from the proposition that God and man were both originally "in the yolk of an addled egg," to the familiar doctrine that "whatever is, is right," and that to be popular is the chief end of man and wo-

Although it may be sheer bosh, the newest ism and spasm may get a respectful and sympathetic hearing from Christian people. "After all," says the current notion, "it does not matter what current notion, "It does not matter what you believe, so long as you try to be aind." Therefore, the latest colored fakir from Bombay, if he be at all clever can get a large following, a fat living, and much sweet adulation from Boston women who have "outgrown" the illiberal creed of their Puritan forhears. No cult is too silly to find a bears. No cult is too silly to find a the illiberal creed of their Puritan for-bears. No cult is too silly to find a vogue, be it the religion of walking naked through the grass in the sun-light, or of breathing by a certain rote, or of entering into the silence of a su-preme Egoism, or the burning of in-cense to the sun, or the worship of neoulous Mind, or the Hinduism of transmigration, or—but what is the use of trying to catalog all cur fol-lies?

was of trying to catalog all cur follies?

Any earnest chronicler of the times must confess that, as a whole, our society is intellectually enervated. We are not sure what we believe. Boston and New York are almost as ready to hear a Hindu Yogi as a "Billy Sunday. Old religion, no religion—all are pretty much alike to your modern man or woman. This is true to a degree that would alarm the average minister, if he knew it, of many persons within the churches, as well as of the great mass outside. Present-day Christians, owing perhaps to a lack of leadership, are willing to let many precious inheritances go by default. They surrender the Christian Sabbath almost without a protest. So also they let the Bible go from the public schools. The proposition that this is a Christian nation, is likewise permitted to go by default. The integrity and inspiration of the Bible is yielded quite as easily. Once let anybody—be he a soapbox orator, or a fledging college professor—say that "the consensus of modern scholarship affirms"—and shoo! the Christians run like chickens before a hawk, without waiting to see whether the bird that affrights them may not be only a crow.

When to Stand Up and Fight

By and provided the part plant and the part of the par

The New Store of Wm. Strouse

Open All Day Saturday

All along, we've told you of the wonderful quality of the clothes handled by The New Store. We've emphasized the fact that every garment, every seam, every stitch was guaranteed; that fit and wear, dyes and fabrics were guaranteed, and, should any garment prove unsatisfactory for ANY reason, we expected you to return it. These are the only conditions on which we sell clothes and these same conditions apply to the Fifteen Dollar clothes we're selling now at





Economy in Boys' School Clothes

You owe it to yourself to take advantage of this moneysaving opportunity of School Clothes. You owe it to the Boy to start him in school as well-dressed as the other boys. Each garment in this sale still carries the original price tag. Compare the old and new prices scheduled below-then give the youngster a well-dressed start to school. \$4.00 Boys' Suits, now . \$2.95

\$5.00 Boys' Suits, now . \$3.65 \$6.50 Boys' Suits, now . \$4.65 \$7.50 Boys' Suits, now . \$5.65

\$8.50 Boys' Suits, now \$6.65 \$10.00 Boys' Suits, now \$7.50 \$12.50 Boys' Suits, now \$9.50 \$15.00 Boys' Suits now \$10.50

With most every suit, there's an extra pair of knickerbockers--FREE

THE NEW STORE OF

WM. STROUSE











