



How Much Is Your Baby Worth?

Weigh carefully these facts about Certified Milk---then ask yourself these questions:

*Is the SAFEST Milk too good for MY Baby?
Is ordinary milk good enough for MY Baby?
Isn't MY Baby worth the SAFEST Baby's Milk I can buy?*

The physician says a quart of clean fresh milk supplies Baby with more bone and muscle tissues and provides greater energy if kept in the natural state. Certified Milk, delivered exclusively by Pennsylvania Milk Products Co. direct to the home is just pure, rich, raw milk from a herd of sound, healthy thoroughbred Holsteins and Jerseys, and kept as near its natural state as modern methods and science can keep it.

So pure, so sweet, so rich, so low in bacilli is P. M. P. Co. Certified Milk that it keeps sweet for 24 hours or more without artificial cooling. With ice, it remains sweet from a week to ten days. Nothing is added; nothing is taken away. It's just a pure, rich liquid food—pure as Nature made it, and untouched by human hands.

Especially during the hot Summer months should Baby be given the best, the most nourishing milk it is possible to obtain—Certified Milk.

The health of the thoroughbred cows that produce this milk is more carefully guarded than is the health of most humans. Skilled Veterinarians make a regular inspection of every cow in the herd and samples of the milk are submitted regularly to the State Board of Health and to the Health Board at Washington.

The cows, always sleek coated and clean, are scientifically fed exclusively on "greens" year in and year out to produce the richest and highest grade of pure milk possible.

Read the story of our Lancaster County Dairy Farm—a model of cleanliness and perfection in dairying.



The Story of P. M. P. Co.'s Certified Milk

The Lancaster County Dairy Farm which is the source of every drop of Certified Milk delivered in Harrisburg is a model of cleanliness and wholesomeness. It is the very embodiment of scientific, sanitary and efficient dairying.

The long rows of contented, cleanly kept cows, each one a thoroughbred, stabled in well-ventilated concrete buildings, with doors and windows well screened, is a thoroughly wholesome picture.

The walls, floors, stalls and troughs are of solid concrete, and twice daily, every nook and cranny is flushed clean with a powerful stream of fresh cold water, leaving everything cool, sweet and odorless.

At milking time the attendants, clad in spotless white linen, go from stall to stall and wash and dry the udder of each cow. The milking is sanitarily done by vacuum machinery and is drawn into sterilized and airtight pails. The rich, creamy liquid food with all its natural warmth, is at once bottled and capped by sterilized machinery; bringing Baby Health and Strength right to your door in crystal clear, germ-proof glass packages.

The Physician Recommends Certified Milk

Isn't that priceless little creature of whom you are justly so proud worthy of the best, the safest milk—Certified Milk?

It costs a huge sum of money to produce Certified Milk. Yet, Certified Milk costs but little more than ordinary milk. The increased health and strength of the little body that has been entrusted to your care is worth every consideration, every care and precaution it is possible for you to take.

Ask Baby's physician for his opinion of Certified Milk. He'll tell you Certified Milk is the best milk—that there is more real strength-giving properties in Certified Milk—that it is absolutely free from all contamination—that it is the SAFEST milk for Baby. He'll RECOMMEND Certified Milk. Follow his instructions—and order your first bottle to-day!

Certified Milk—The Safest Baby's Milk—Is Delivered Exclusively in Harrisburg by

Penna. Milk Products Co.

Bell Phone 26

