NATIONAL TOURING WEEK WILL BE
'OBSERVED NEXT WEEK IN EVERY STATE

*These aro but STTIE OF MMNY

Grand Circuit of Counties Is Rich with Picturesque Stretches.
HISTORY ENHANCES TRIP Routes Through the Eastern and
Western Sections Great Rivals.

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# GOODRICH 

## points the

## "National Touring Week"

## The Guide Post of a Nation

It makes small difference where you motor during National Touring Week, The GOODRICH GUARANTEE of route and road-THE GOODRICH GUIDE POST - will be there to point

EIGHTY-FIVE THOUSAND STRONGGoodrich Guide Posts guide American Motorists over 100,000 miles of automobile roads in this country - the ONLY national system of road marking, public or private in America.

A remarkable service to the motoring public, yet ONLY a fraction of what The B. F. Goodrich Company is doing for automobile touring.
The American Motoring Tour is the child of The B. F. Goodrich Company.
Hence it is no new venture that The B. F Goodrich Company should be the driving force back of National Touring Week
A Year of Goodrich Service

Has actually reached 350,000 motor car owners personally with its service.

The B. F. Goodrich Company not only is will. ing to serve, but knows how to deliver a TOURING SERVICE that has no equal for accuracy and completeness.

All this service is free to any motorist whether not he uses Goodrich Tires.

## Goodrich Safeguards Your Tour

However, in speeding automobilists to the beauty and charm of the open, The B. F. Goodrich Company can safeguard the joy of the tour no better than by equipping their cars with SILVERTOWN CORD TIRES, or SAFETY TREAD BAREFOOT TIRES. Goodrich ROAD MAPS and ROAD LOGS insure the accuracy of your route. Goodrich GUIDE POSTS insure the RIGHTNESS of your road.

Goodrich Tires insure the greatest amount of peace of mind, comfort and profit to yourself. Round out a PERFECT mo toring tour with-

The Goodrich Road LogThe Goodrich Guide PostAnd be sure to safeguard your our before starting by equipping

## GOODRICH TIRES

'Best in the Long Run"
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## The B. F. Goodrich Company

Harrisburg Depot, 1412 No. Third St.

|  | Square, go west on Market street. Turn right on Front street at xstreets. <br> Under F . R . <br> Dauphin. <br>  <br> through bridge. <br> Right fork. <br> Turn right through Now Bufralo <br> Right fork <br> Liverpool. <br> Turn right across bridge at <br> single road. <br> Mckees Halr Falls. <br> Chapman. <br> $\underset{\text { Port }}{\text { 41.6. }}$ Trevorton. Left fork <br> Selinsgrove. Straight across $\mathrm{R} . \mathrm{R}$. <br> R. R. <br> Turn right across bridge, then <br> Turn right on macadam. <br> Shamokin Dam. <br> Turn right and under R. R. <br> Turn left at xroads meeting trolley. <br> Northumberland. Turn right, | Educational Advantages <br> of National Touring Week <br> In view of its new series Model $75-\mathrm{B}$ and its various other models especially adapted for country driving, the Willys- Overland Company, of Toledo, Ohio, has entered most enthusiastically into the from August 6 to 12 . Its army of dealers throughout the United States have taken hold of the suggestion for a nation-wide week of touring with their customary vim and zeal and Overland ed with all available touring infor- mation. $\qquad$ N. Willys, head of the Willys-Overland Company, when the national touring idea was mentioned to him several weeks ago. "This is just the time to put such a plan into effect, because it happens to be the most desirable season of the year for touring and because the country roads, as a rule, are in the best of condition during the months of August, September and October. In my opinin, August is the ideal month for motoring. During its hot and stuffy days, the automobile owners can make the most of their opportunitles to get out in the country, preathe clean air and enjoy the cool rush of the breeze | purposes. Cantilever springs and big tires, deep upholstery and roomy seats, tires, eep uphostery and romp equipment artistic lines and complete ente are the points mainly responsible for its popularity as a comfortable touring vehicle. Furthermore, its horsepower motor is so well known his for its durablity, efficiency and economy that the motorist has positive assurance. that the motive power will always be available and that he will reach his des cal troubles. <br> But, getting back to the orlginal subject of the discussion-nationa touring week. to be derived from the touring move source of great education for many who heretofore have not had the opportunity to become actuanter terior districts of their country; it will reveal to the American cases for the first time, the wonders of his native land which rank just as attractive and interesting as those in forelgn fields, and, more important, it will give the home dweller a chance to get out and meet his fellowman and get acquainted with his neighbors for miles around. It will broaden him intellectually and better him for fightreturns home, It, is a great and ex- cellent moven cellent movement. |
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## Efficiency



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## Automobiles For Sale

1914-48 Packard 7-passenger touring $\$ 1,300$ 1915-6-cyl. Chalmers, 7-passenger touring
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