WEDNESDAY EVENING,

Long before SENRECO was offered to you we submitted it nundreds of dentists, requesting that they put it to every. Told them that we believed Senreco to be an unusually dentifiece, especially as to its cleansing qualities and its redial action on sore, soft, bleeding gums; in the treatment poorthea, etc. Submitted the formula and asked them their itom. They tested Senreco from every angle; some going a so far as to make a chemical analysis—



"Senreco appeals to me more than any dentifrice I have ever "I cannot say too much for Senreco. It's one of the best I used." "I can recommend Senreco as the best." "Makes the teeth glisten is free from injurious ingredients, including pumice and grit." "I am inglad to get a tooth paste that does the work." "Congratulate you on a lating a dentifrice that gives one a new idea of mouth cleanliness, etc." se quotations are from the dentities reports. Originals on file at our office.)



-soars, silently, without apparent effort and with consumate ease to lofty heights, so glide the two all-steel trains—"The Olympian" and "The Columbian" up the long mountain slopes of the Great Continental Divide, drawn by powerful electric locomotives electric locomotives.

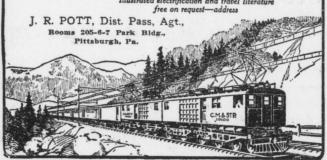
Mountain vistas are unobscured by smoke and there are no cinders or gas fumes to disturb the traveler's comfort as he views the beautiful scenery of the Rockies from observation platform or car window.

Chicago, Milwaukee & St. Paul Ry.

Enroute to the Pacific North Coast, side trip can be made from Butte, Mont., to Yellowstone National Park. Between St. Maries, Idaho, and Spokane, Washington, an optional steamer trip down the "Shadowy" St. Joe River is offered without extra cost.

Rainier National Park is reached by a side trip from

Illustrated electrification and travel literature free on request-addres



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and get that cigar enjoyment that comes only from uniform high quality. This 25-year-old quality brand is pleasing thousands of smokers daily. Why not you, right now? JOHN C. HERMAN & CO.

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A Skin Like Velvet free of wrinkles

Use the exquisitely fragrant cream of the beauty flower of India and be CRÊME complimented on your complexion.
Your dealer has Elcaya or will get it. ELCAYA

THE MUSIC SWINDLER

Plot by George Brenson Howard. Novelization by Hugh C. Weir. Copyright Kalem Company.

(Continued from Yesterday.)

"I can offer you the most attractive proposition, which it has ever been in my power to present to anyone," he began. "But I will tell you at once that it means quick action. I am not promises. I means quick action. I am not promises of man do business on the proper tells me of Miss Roberts, the head make a real star. But she must have the right kind of play, and the proper backing. I have just the sort of vehicle that will fit her, but it means ten thousand dollars—in cold cash! If you gentlemen are ready to talk business, all right. If not, we had better have an understanding at once before any of us waste time."

Carson waved his hand carelessly.

"We are in a position to put up ten thousand in ten minutes' notice, Mr. Peters. But you have got to convince me that we are going to have something for our money. I am ready to be convinced—and prepared to act just and the proper south of the pro

don't you?"

The professor's smile deepened. "Of course, I do! How could I think otherwise?"

Mona flashed him an answering smile, and the door was just closing behind her when Mary entered the office from the adjoining room. Without a word, she stepped across to Herrman, and held out her hand.

"Give me that note!" she demanded.

"What note?" evaded Herrman uneasily, trying to hide it behind his bick.

easily, trying to block.

"The note that brazen hussy gave you! She can't put anything like that over on me!"

Harrman held out the note grudgingly, and Mary snatched it away, her was dashing.

rover or me! but anything like that ever or me! Herrman held out the note grudgingly aud Mary snatched it away, her ever hashing.

"I am!" protested Herrman. "You are jumply satisfied to circlusions, my dear young w.m. of the conclusions, my dear young w.m. of the conclusions of the conclus



The New Store of Wm. Strouse and

How We'll Keep The New Store New

Every article of merchandise--- Every garment in all our magnificent stock is sold the season it's made - - - -

There's no advantage to be gained in waiting, for prices were cut to practically the cost of production and no further reductions would be possible.

Not alone are prices reduced in our Men's and Boys' Clothing Departments, but in our Men's Furnishings Department as well. And here, the greatest savings can be realized.

Business and Dress Shirts-every shirt in The New Store has been reduced for Our First Sale so as to insure prompt movement, that we may keep The New Store new. The handsomest patterns to be found anywhere (silk shirts included) are in this sale.

50c Shirts 39¢	\$3.50 Silk Shirts,
\$1.00 Shirts 75¢	\$2.65
\$1.50 Shirts \$1.15	\$4 Silk Shirts, \$2.95
\$2.00 Shirts \$1.45	\$5 Silk Shirts, \$3.65
\$2.50 Shirts \$1.85	\$6 Silk Shirts, \$4.65

Our Furnishings Department is replete with generous offerings of mid-season merchandise for men and everything a man wears has liberal representation in The New Store of Wm. Strouse.

All Underwear For Men Reduced—and that includes the cool, breezy, comfort-com-

pelling Summer Underwear on which The New Store enjoyed such an enviable trade. Our First Sale offers an exceptional opportunity to stock up on next Summer's underwear at much lower prices than you'll have to pay then.

The production of the contract	7	 -		_	_	L	_	,	-	 		
50c Men's Underwear .											 39¢	
\$1.00 Men's Underwear											 75¢	
\$1.50 Men's Underwear												
\$2.00 Men's Underwear												
\$2.50 Men's Underwear											\$ 1.85	

Men's Neckwear

Including the very latest designs and newest materials wash ties and silk ties. They're the sort men are proud to wear and add that touch of dressiness

that's so	(1	C	SI	u	d	L)T(e.					
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50c Ties														39
\$1.00 Tie	S													75

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Recognized as the standard since 1880. Well made and perfect fitting—"cut for comfort"

seems to describe them best.	
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\$1.50 Pajamas \$1.1	.5
\$2.00 Pajamas \$1.4	ō
50c Night Shirts 39	d
75c Night Shirts 65	¢
\$1.00 Night Shirts 78	0

Men's Hose

A more handsome and complete assortment, from sturdywoven work sox to the sheerest and gauziest of pure silks all help to make this a buying event long to be remembered.

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50c	Men's	Hose						39¢

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