

MOVIE ACTRESSES LIKE OVERLAND CARS



The Overland automobile is popular with moving picture actresses. The accompanying illustration shows Lillian Walker, Vitagraph star—better known to the "movie" fans as "Dimples"—in her Overland coupe, just before taking a spin between pictures. The other picture is that of Juanita Hansen, star of a new serial, "The Secrets of the Submarine," in her new Overland Model 75-B Roadster.

In a recent letter to the Willys-Overland factory Miss Hansen praises the performance of this great little car. "I prefer it," she writes, "because of its ease of operation, the convenient and handy arrangement of all instruments and control buttons, the power, snap and dash of its motor. I have tried larger and much higher priced cars, but in none of them did I feel so much at ease as in my Model 75-B."

King Motor Runs 10,000 Miles Without Stopping

What is the life of a King? Since the registered stock seven-passenger eight-cylinder King made its recent record-breaking Car Owners' Test Service Test on the Sheephead Bay Motor Speedway and the highways of Long Island there has been speculation as to just what the maximum durability of a King may be. Without a

motor stop for 10,850 miles and no adjustment or replacement of any kind, any answer to this question must be purely academic.

When the engine of the King eight, which made the remarkable record, was taken down, at the conclusion of the trial no appreciable wear could be located anywhere. The cylinders showed no perceptible wear, the bearings were perfectly tight, the rear axle unit was just as good as when it left the shop.

No one would have dreamed, it is said, that the mechanics had just traveled almost 11,000 miles with the engine turning up 1,356 r. p. m. The crankshaft had made 27,344,713 revolutions and the wheels had gone around just 6,434,050 times. The total piston travel amounted to 182,046,400 feet, while the ignition system had supplied 199,378,552 sparks, or 5,424 sparks each minute of the run. The total amount of air consumed by the engine on the long grind was 2,705,622,529 cubic inches, which is enough to give every man, woman and child in these United States several deep lungfuls of ozone. While all this was happening in the mechanism proper,

the diaphragm of the Carter fuel food tank made 27,344,713 impulses.

A piece of mechanism that can give such astonishing service totals as this, under very trying conditions, it is maintained might very well go on indefinitely. Not one of the part showed wear. This should be extremely satisfactory to the manufacturers of the vehicle, for it is a mechanical axiom that a perfect piece of machinery would fall in all its parts at once, like the one horse chaise. On its showing in the fourteen-day trial and its form after that strenuous fight was finished, the makers of this remarkable car have every right to claim that six or eight years of running would be almost inevitable for the King eight.

Packard Has Put 716 Trucks in U. S. Service

The Packard Motor Car Company has received an order from the war department for 198 additional Packard Chainless motor trucks for service with the army or the Mexican border. This order brings the total of this make of truck purchased by the government since March 20 to 716 vehicles, representing an investment of more than \$2,000,000.

With this call for additional motor equipment, the war department has, for the first time, invoked the aid of the new army bill which became a law on June 3, 1916. This statute provides that in an emergency such as the present one, manufacturers must give precedence over all their other work to army orders. The Packard company has prepared special stickers calling attention to the new law and these will be attached to every piece of correspondence, material requisition and memorandum having to do with the production of the 198 specially equipped trucks.

The truck division of the big Packard plant is being operated 24 hours daily and shipments of truck trains, consisting of 33 vehicles each, are going forward as rapidly as possible.

Officials of the company report that outside cities are beginning to produce volunteers for the companies of drivers and mechanics to operate and care for the trucks in the army service. The Chicago branch furnished 25 men for duty at the border. Within two days, recently, 106 drivers and mechanics were started southward in Pullman cars, provided by the government, attached to special trains carrying trucks.

Miller Tires Fortified Against Heat Generation

Once upon a time, in the days when old Dobbin ruled the road, the hot days of summer kindled the desire in the minds of all the sweltering family to get out and go—go—go. But alas the heat that made going desirable also affected the equine family.

While desire shouted "go fast" caution said "go slow, drive at a walk and save horseflesh." But now during these sizzling days the whole nation is speeding over hill and dale, with the cool breezes of 40 miles an hour making old Sol a terror no longer.

We are so prone, however, while we speed-up, to forget the action going on below in our tires. The heat generated by friction is intensified by the heat of the air and unless the fabric in our tires is fortified for the grind, something is apt to pop.

Frank B. Bosch, distributor for the Miller Rubber company, says: "There is a natural wax or oil contained in the cotton which acts as a natural lubricant and if retained in the fabric of tires will enable them to endure the heat of midsummer. If, however, this natural lubricant is cooked out in the process of vulcanization it leaves each fiber of cotton brittle and lifeless, and unable to cope with the added heat of travel."

"Miller Tires," says Bosch, "are cured by an exclusive process at a low degree of heat which leaves the fabric in full possession of its life, giving wax or oil and the motorist can spin along, care free and confident, in the hottest summer weather."

Automobile
Car of the American Family

ENSMINGER MOTOR CO.
THIRD AND CUMBERLAND STS.
Distributors.

FRANKLIN

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EIGHT CYLINDER KING

"The Car of No Regrets"
The King is the second oldest automobile in the United States. 1916 model \$1150
7-Passenger Touring .. \$1350

Good Territory For Live Dealers
King Car Sales Co.
80 S. CAMERON ST.

AUTO STORAGE—
First class, fireproof garage, open day and night. Rates reasonable.

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OWN A DOOR

5-Passenger Touring \$665
Roadster Type \$540

Ensminger Motor Co.
THIRD AND CUMBERLAND STS.
Bell Phone 3515

Automobile For Sale

A seven-passenger, six-cylinder, 48 H. P. touring car of the 1914 model will be sold at a great sacrifice to a quick purchaser. Machine is in splendid condition, has electric lights and starter, slip covers and six good tires. Car and equipment cost \$5,500 when new. Address B5082, Telegraph.

HUDSON SUPER SIX SAXON

Hudson Sales Agency
1139 Mulberry Phone 1396

Overland
Model 75 B

\$635
Roadster \$620
F.O.B. TOLEDO.

31½
Horsepower

An Unparalleled Victory

About a month ago we announced to the world our newest value—the \$635 Overland.

In twenty-four hours and from every state in the Union we had received more orders than we could fill in several weeks.

So we immediately increased the production—filled the orders and notified our dealers not to push the model too hard as we were going night and day to catch up with orders.

Before the end of the first week orders were pouring in so rapidly that we decided to again increase the production so that there would be no disappointments.

But still bales of business continued to flood the factory.

Now we are shipping 500 of the new cars every single day and are fairly breaking our backs to keep pace with the great demand that now looks as if it never would cease.

We anticipated a great success, but we did not look for such a daily avalanche of definite shipping orders.

Such is public opinion—the strongest force, the greatest asset, in the world.

Never before has any automobile enjoyed such an unparalleled victory.

Step in and see this extraordinary car yourself today.

The Overland-Harrisburg Co.
Open Evenings 212 NORTH SECOND ST. Both Phones
The Willys-Overland Company, Toledo, Ohio
"Made in U. S. A."

4 cylinder en bloc motor
3 1/2" bore x 5" stroke
4-inch tires; non-skids on rear
Cantilever rear springs

Streamline body
Electric lights
Electric starter
Magnetic speedometer
Complete equipment

Overland

Time Payment Plan

No need to wait any longer. Get your new car now. No need now to dig deep into your savings or to scrimp for months in order to pay for your car in one lump sum. The "GUARANTY PLAN" makes that unnecessary.

You can now get any Overland or Willys-Knight Car for a small payment down. Then you can pay the balance monthly—a little at a time.

That in a word is the "GUARANTY PLAN" — a thoroughly organized, financially sound system of time payments to help people buy Overland or Willys-Knight Cars.

The "GUARANTY PLAN" is one which we can heartily recommend to all.

Come in right away, learn all about it and pick out your car. It's just the sort of plan everyone has been waiting for.

And now it's here—an accomplished fact.

Of course there'll be a rush to take advantage of it.

So don't wait until we're slowed up on deliveries. Get your order in now—specify immediate or later delivery as you wish, but make sure of your car to-day.

Open Evenings
The Overland-Harrisburg Co.
212 NORTH SECOND STREET

Willys KNIGHT