

July Clearance Sale



Blouses

Our Blouses will need no description—you all know how nice they fit and how long they wear and how pretty they look, why waste words—here are some proofs.

- 438—White Embroidered Marquisette Blouses, cape collar; worth \$1.49; July Clearance Sale Price... **88c**
- 400—White Embroidered Voile Blouses, worth \$1.49; July Clearance Sale Price... **88c**
- 443—White Voile Blouses, with lace insertion, worth \$1.49; July Clearance Sale Price... **88c**
- 1029—White Voile Blouses with embroidered organdie panels, worth \$1.49; July Clearance Sale Price... **88c**
- 480—White Embroidered Voile Blouses with double cape collar, worth \$1.49; July Clearance Sale Price... **88c**
- 517—Seam Silk Tailored Blouses, white, flesh, maize, peach, rose and old rose; worth \$1.49; July Clearance Sale Price... **88c**
- 312—White Middy Blouses with navy, blue, scarlet or plain white collar, trimmed with white braid; worth \$1.25; July Clearance Sale Price... **88c**
- 410—White Middy Blouses—side lacing at bottom, novelty pocket; worth \$1.25; July Clearance Price... **88c**
- 116—Middy Blouses, white with light blue, rose, navy and scarlet collar and cuffs; worth \$1.25; July Clearance Price... **88c**
- 1032—Tailored Blouse of white ribbed voile; worth \$1.25; July Clearance Sale Price... **79c**

- 451—White Embroidered Organdie Blouses, worth \$1.25; July Clearance Sale Price... **79c**
- 321—White Tailored Voile Blouses with cascade frill, edged in pink, blue and gold; worth \$1.25; July Clearance Price... **49c**
- 322—White Tailored Blouse with edging of pink or blue; worth \$1.25; July Clearance Sale Price... **49c**
- 300—White Tailored Voile Blouses, with blue, lavender or black banjo stripes; worth \$1.25; July Clearance Price... **49c**
- 301—White Embroidered Voile Blouses, worth \$1.25; July Clearance Sale Price... **49c**
- 307—White Embroidered Voile Blouses, worth \$1.25; July Clearance Sale Price... **49c**
- 309—White Tailored Voile Blouses, worth \$1.25; July Clearance Sale Price... **49c**
- 335—White Embroidered Voile Blouses, embroidery of white or blue and white, worth \$1.25; July Clearance Sale Price... **49c**
- 338—White Tailored Voile Blouses; collar trimmed in dainty colored silk polka dots; worth \$1.25; July Clearance Sale Price... **49c**
- 6124—White Tucked Voile Blouses, blue sailor collar, large white pearl buttons; worth \$1.25; July Clearance Sale Price... **49c**

A STRICH S DRESSES

This Great July Clearance Sale promises to be one of the best and most successful sales ever held in this store. Here you will find the most up-to-date-wanted ladies' wearing apparel on the market at Clearance Sale Prices. Whether you are in need of a Dress, Suit, Coat, Skirt, Blouse, Fur, Housedress, Raincoat, Automobile Duster, Petticoat, Etc., you will find what you want here and at the price that can't be beat. Don't miss this sale—it will pay us both.

- 440—White Embroidered Voile Blouses, show lace panels; worth \$1.25; July Clearance Sale Price... **69c**
- 423—White Satin Stripe Voile, cascade frill, lace edging; worth \$2.49; July Clearance Sale Price... **69c**
- 1615—White Voile with embroidered organdie, panel inserts, Venise lace edging or sailor collar, worth \$2.49; July Clearance Sale Price... **\$1.66**
- 137—Black Silk Blouses, plain tailored, smoked pearl buttons; worth \$2.49; July Clearance Sale Price... **\$1.66**
- One lot of White Lingerie Blouses; short sleeves, including voile, organdie and batiste, worth up to \$3.98; July Clearance Sale Price... **\$1.19**
- 329—White Net over chiffon Blouse, trimmed in peach, flesh or Nile, worth \$5.98; July Clearance Sale Price... **\$3.88**
- 6100—White Tucked Voile Blouses with large embroidered sailor collar, bordered in shell pink voile; worth \$2.49; July Clearance Sale Price... **\$1.66**
- 630—White Voile Blouses with large sailor collar of tucked voile, edged in pink or light blue; worth \$2.49; July Clearance Sale Price... **\$1.66**
- 563—All White Voile, with large fluffy cascade frill, worth \$2.49; July Clearance Sale Price... **\$1.66**

DRESSES

- Morning Dresses, Apres-midi Frocks, Evening Gowns; all priced ridiculously low for this July Clearance Sale—sizes from 14 to 46.
- Voile Dresses, in white with light blue and rose polka dots, worth \$10.98; July Clearance Sale Price... **\$5.00**
- Voile Dresses, in floral effects; girdles in satin ribbon; varied shades, worth \$12.00; July Clearance Sale Price... **\$5.98**
- White Bordered Marquisette, pepin style; pink satin girdle, worth \$10.00; July Clearance Sale Price... **\$5.98**
- White Embroidered Voile, net chamoisette pointed tunic, light blue satin girdle; worth \$10; July Clearance Sale Price... **\$5.98**
- White Voile Dresses, bolero jacket of allover embroidery, worth \$25.00; July Clearance Sale Price... **\$15.00**
- White Embroidered Marquisette, double founce and white satin girdle, cape collar; worth \$25.00; July Clearance Sale Price... **\$15.00**
- All Evening Gowns formerly sold up to \$35.00, will be sold for... **\$15.00**
- White Embroidered Organdie, single founce, scalloped, embroidered net chamoisette in back and front; worth \$15.00; July Clearance Sale Price... **\$7.98**
- White Georgette Crepe, three-tier effect, finished in helio and white striped messaline ribbon, large cape collar of ribbon and Georgette uniquely combined; worth \$35.00; July Clearance Sale Price... **\$18.50**
- White Marquisette, embroidered in white silk with applique and delicate pink organdie designs; narrow black velvet girdle and sash; worth \$35.00; July Clearance Sale Price... **\$18.50**
- Light Weight Silk Poplin Dresses, in rose, reseda, Copen, navy and black; worth \$10.98; sizes 16 to 44; July Clearance Sale Price... **\$5.98**
- Linen Dresses, white and rose, sea green and white, Copen blue and white; worth \$10.00; July Clearance Sale Price... **\$5.00**
- White Voile Dresses with lace inserts; coat effect; pink satin girdle, worth \$10; July Clearance Sale Price... **\$5.98**
- White Embroidered Voile, single founce, white satin girdle, worth \$10.00; July Clearance Sale Price... **\$5.98**
- White Embroidered Organdie, single founce, shadow lace trim, worth \$10.00; July Clearance Sale Price... **\$5.98**
- White Embroidered Voile, large cape collar of organdie overskirt with scalloping, worth \$10.00; July Clearance Sale Price... **\$5.98**
- White Net with lace edged, V-shaped tunic, shell pink, satin girdle, worth \$29.75; July Clearance Sale Price... **\$15.00**
- White Embroidered Organdie, bolero jacket with V-shaped effect in front, worth \$25.00; July Clearance Sale Price... **\$12.00**
- White Net, effectively finished with circular stripes of black net, long cape collar and white satin girdle, worth \$25; July Clearance Sale Price... **\$12.00**
- White Organie Dress, embroidered sailor collar and lavender girdle; worth \$15.00; July Clearance Sale Price... **\$7.98**
- White Marquisette, embroidered, in dainty silk with green foliage; wide pink satin girdle; blouse in bolero effect, worth \$35; July Clearance Sale Price... **\$18.50**
- White and Blue Checked Taffeta Dresses, narrow belted waist line, with punier effect below; delicate batiste cape collar; formerly \$39.75; July Clearance Sale Price... **\$25.00**
- Linen Dresses, in rose, sea green, Copen blue, with white hemstitching, worth \$15.00; July Clearance Sale Price... **\$8.98**
- White Net, effectively finished with circular stripes of black net, long cape collar and white satin girdle, worth \$25; July Clearance Sale Price... **\$12.00**



HOUSE DRESSES

HOUSE DRESSES, full of guaranteed satisfaction. We carry the "Boston Maid," "North Shore" and "Mayflower" Dresses. Just glance at some of these fine points. Perfect Fit. Fast Colors. Heavy Buttons (firmly attached). High Grade Fabrics. Regular, Short Stitches. Full Sizes. Strong Thread. Deep Hem. Even, Firm Buttonholes. Made in a healthy, sun-lighted factory. Prices are—



Raincoats

Best Quality Raincoats, in navy and tan; rubber lined; worth up to \$5.50; July Clearance Sale Price... **\$1.88**

Children's Coats

All Children's Coats will be sold as follows— All Coats, formerly \$1.98, at... **98c**

Petticoats

Petticoats of white sateen, worth \$1.98; July Clearance Sale Price... **98c**

SKIRTS!

The newest idea in Skirts—hundreds of models made in only the most fashionable and practicable styles—a Skirt for any want.

SKIRTS!

White Linen Skirts, worth \$1.49; July Clearance Sale Price... **98c**

SKIRTS!

White Cotton Gabardine Skirts, pearl button trimming, worth \$2.98; July Clearance Sale Price... **\$1.98**

Six Hundred Trimmed Hats Go in This Sale

THE BEST SUMMER HATS WE EVER OFFERED

Plenty of White and Black Hats--Leghorn and Tuscan Hats--Panamas, Etc., at prices which in many cases do not represent one-quarter of their original prices.

Remember, the First Comers Always Have the First Choice

Black and White Hairbraided Hats
Of finest grade; trimmed up for midsummer use. Actual value to \$7.50. July Sale Price... **\$4.66**

Trimmed Leghorn Hats
Satin crown and shirred satin facings; any color desired; actual value \$7.50. July Sale Price... **\$4.66**

Hemp Sport Hats
Fancy striped ribbon band; value \$3.00. July Sale Price... **\$1.44**

Trimmed Hats
About 30 hats in this group; actual values 2.98 and \$3.98. July Sale Price... **98c**

Aco Panamas, Sailors and Mushrooms
— ribbon band; actual value \$1.25. July Sale Price... **69c**

White Linen Sport Hats For Girls
Also striped and figured; values to \$1.49. July Sale Price... **69c**

Large Leghorn Hats
With roses and ribbon; value \$5. July Sale Price... **\$2.88**

Misses' Trimmed Dress Hats
Leghorns, Tuscans, White Hemp, etc. All the newest summer styles. Actual values to \$6.50. July Sale Price, **\$3.66**

Small Trimmed Hats
— for middle-aged women; black and colors. These hats were but recently trimmed for this sale; values to \$4.00. July Sale Price... **\$2.66**

High Class Tailored Hats
— exclusive styles; all new; actual values \$5.98 and \$6.98. July Sale Price... **\$3.66**

Children's Trimmed Hats
ALL TRIMMED HATS — Third Floor Group 1—All Colored Trimmed Hats; regular price to \$2.50. July Sale Price, **98c**

Cane Seat Sport Hats
With hemp binding and fancy bands or satin sash; value \$4. July Sale Price... **\$1.98**

Small Black Hemp Hats
With wings and fancy ribbons; value \$4.50. July Sale Price... **\$2.66**

Large Hemp Sailors
Wing trimmings, white or black; also bird trimming. Any combination or style; values to \$6.50. July Sale Price... **\$3.66**

White, Small and Medium Dress HATS
with wings and velvet facings; values \$6.50. July Sale Price... **\$3.66**

Trimmed Panama Hats
Ideal straw hat for seashore; all the Sport Shapes and Sailors; actual values \$6.00 to \$9.00. July Sale Price... **\$3.66 AND \$4.66**

Silk Jersey Cloth SPORT HATS
Broad floppy brims; value \$5.00. July Sale Price... **\$1.98**

French Room Models
About 25 of our earliest models which were priced from \$5.98 to \$7.98, go in this group for **\$1.98**

Large Leghorn Hats
Black velvet crown and wing trimming; newest idea for midsummer; value \$7.50. July Sale Price... **\$4.66**

In Our French Room
Now Located on Second Floor. General cut-down on prices to meet prices throughout the department. Newest large Dress Hats which were formerly \$10.00 to \$20.00; July Sale Prices, **\$4.66 and \$6.66**

Wide Striped Poplin Sport Hats and Dresden Designs
— value \$4.00. July Sale Price... **\$1.98**

White Peanut Sport Hats
— grosgrain ribbon, ruffled binding; bands, pearl head buckles; actual value \$6.50. July Sale Price... **\$3.66**

Large Black Milan Hemp Sailors
— with Wings, Birds, Breasts, Numidi, etc.; values to \$6.50. July Sale Price, **\$3.66**

Awning Striped SPORT SAILORS
Value \$4.50. July Sale Price... **\$1.98**

Children's Handmade Dutch Bonnets
Of silk hair braid; value \$4.00. July Sale Price... **\$1.88**

