

NEWS OF INTEREST TO AUTO OWNER AND PROSPECTIVE BUYER

Resorts ATLANTIC CITY, N. J. HOTEL KENTUCKY WITH FIREPROOF ADDITION Kentucky Ave. Near Beach. Capacity 100. 50 rooms with hot and cold running water...

NEW CLARION HOTEL Kentucky Ave., 2nd house from Beach. Open all year. Garage attached. Booklet. S. K. BONIFACE.

HOTEL MAJESTIC Virginia Ave. & Beach. Renovated throughout; centre of attractions; ocean view; capacity 300; elevator, private baths, white service, etc., superior table. Special \$12.50 up weekly. \$2 up daily. Booklet. M. A. SMITH.

KINGSTON FIREPROOF Ocean Ave., directly at the Boardwalk and Beach. Cap. 250. Elevator, electricity, private and public baths, rooms, table and service unexcelled. Roof garden, dining room overlooking ocean; \$2 up daily; special weekly rates; bathing privileges. Booklet. Ownership management, M. A. LEYRER, formerly of the Hotel Belleville.

ENJOY A COMFORTABLE SUMMER AT HOTEL STRAND ATLANTIC CITY, N. J. THE IDEAL RESORT HOTEL Fireproof. On the Ocean front. Capacity 600. Hot and cold sea water in all the Orchestrated. Private garage on premises. Illustrated literature. Ownership management.

Hotel Willard New York Ave. and Beach. Fireproof; most central; capacity, 350; private baths; elevator; running water in rooms; excellent table; \$12.50 up weekly; \$2.50 up daily; Amer. plan. Booklet.

THE MACDONALD 37 So. North Carolina Ave. Central. Near Beach. \$2.00 up daily, \$9 up weekly. Mrs. W. G. Macdonald, formerly of 25 So. Arkansas Ave.

MONTICELLO EXCELLENCE IN COMFORT SERVICE AND CUISINE Kentucky Ave. near Beach and all attractions. 200 rooms for special private baths; running water. Attractive public rooms and verandas. Exceptionally fine table; good music; bathing from house; \$2 up daily, \$10 up weekly; special week-end rates. Booklet. Auto coach. 12th street. A. C. EKHOLOM.

SOMERSET Mississippi Ave. Fourth house from beach. 26th year same management. \$12.50 day up. Bathing from house. RUTH ALEX. STEES.

HOTEL BORTON Tennessee Ave., near Beach. Select family hotel. Write for special rates. R. A. WILKINSON.

MILLER COTTAGE AND ANNEX 345 N. GEORGIA AVE., ATLANTIC CITY, N. J. Scrupulously clean; electric lighted throughout. White service. Hot and cold water baths. \$1.25 and \$1.50 daily. \$1.00 and \$3.00 weekly. Established 37 years. Booklet.

EMERSON CROUTHAMER, Mer. SAVOY 26th and Beach. 200 ft. from Wildwood's Ocean Pier. Running water. Pri. Baths. Cap. 200. Auto. Music. Booklet. W. H. GERSTEL. Ownership management.

NELLUNDY Virginia Ave., 2d house from Beach. White service. One private bath. Hot and cold water. Excellent cuisine; white service; private baths; running water; elevator to street level. \$12.50 up weekly; \$2.50 up daily. E. H. LUNDY.

HOTEL TENNESSEE Tennessee Avenue and Beach. Ocean view. Bathing from hotel. Showers. \$3 to \$12.50 weekly; \$1.50 up daily. A. HEALY.

OSBORNE Pacific and Arkansas Aves., near Beach. Elevator. Hot and cold running water in rooms. Private baths. Bathing from home. Excellent table. Capacity 300. Booklet. MECKLEY & FEITZER.

WILDWOOD, N. J. The Ideal Place for a Summer Vacation

WILDWOOD By the Sea And Wildwood Crest You can't help but enjoy yourself here. Never a dull moment. Lots of life. Finest bathing beach in the country. Best inside and outside bathing. Magnificent boardwalk. Plenty of amusements. Excellent hotels at moderate rates. Cozy cottages, bungalows and apartments now being rented. Booklet.

WILDWOOD'S LEADING HOTELS BEACHWOOD Cap. 150; 14th street. Music. Auto meets trains. Chas. H. Kurtz. DORSEY Montgomery Ave. & Beach. Cap. 250. Pri. Baths; near Ocean. Booklet. Auto bus. J. E. Whitesell. EDGETON INN room, orchestra. Cap. 250. Booklet. Coach. J. Albert Harris.

SHELDON Entire block, ocean view. Rooms with bath and an suite. Elevator. Hot and cold water. Booklet. J. J. Woods. Ownership-Mgmt. WILDWOOD MANOR Ocean front. Cap. 400. Fresh & salt baths; elev. Bkt. Mrs. W. H. Lester. DAYTON Open all year. Running water. Private baths. Music. Booklet. Auto bus. F. W. & A. McMurray.

Try Telegraph Want Ads

CITIZENS' EFFORT BUILD UP CITY Chamber of Commerce Work Endorsed by Mr. Willys of Overland Company

The only way to build a city, increase its industrial activities and establish its industrial position in the business centers of the world is for its citizens to get together and work together. In the opinion of John N. Willys, president of The Willys-Overland Company, of Toledo, Ohio, the largest automobile manufacturing plant in the world. Despite his active participation in the affairs of his immense factory, Mr. Willys contributes considerable time and financial assistance to the development of municipal growth. He is an enthusiastic supporter of all live Chamber of Commerce organizations.

Recently, the distinguished automobile manufacturer made a trip to Riverside, Calif., where the local Chamber of Commerce is conducting an exciting campaign for new members and civic upbuilding. In response to an urgent invitation, Mr. Willys gave a brief talk to the Riverside business men, in which he emphasized the necessity for them to work together and not depend on individualism.

"The only way you can build your city is by working together toward that end," declared Mr. Willys. "I don't build my Overland automobile every day by my own efforts. No one can any one man among you build Riverside. Individualism is an old and impractical theory—in my opinion it is a hundred years behind the times. Work, and work together, is what will count. You must have the vision, you must believe in what you can do, and what your city can do."

"Any Chamber of Commerce can get new industries, if it will get after them. When I took over the automobile factory in my old home town of Elmira, N. Y., in 1910 it had 17 employees. Today we have 3,500 employees there and in another year we hope to have 5,000.

"It was my interest in the city, in the Chamber of Commerce, which made me go to Elmira, when I might have done better financially in another community. But, now, the big factory there is making a prosperous and happy community. You find men who will become interested in Riverside in the same way and who will bring you industries. I don't know how much my local representative is doing for the Chamber of Commerce, but I know I want him in it. And, just to show my interest in the movement and in Riverside I'm going to subscribe to ten memberships for three years for him, to get him started right."

"When we undertook to rebuild the Toledo Chamber of Commerce," Mr. Willys concluded, "we were a little alarmed at the amount of money which was being expended in that direction. We had been spending about \$10,000 a year for that purpose. This year, however, we are spending \$100,000 in the support of the Chamber of Commerce and every time I return to Toledo I can see that the city is growing."

In an editorial comment, referring to Mr. Willys' remarks before the Chamber of Commerce, a Riverside paper had this to say: "This country needs more men of the Willys type. It is in need of men who have earned all that they have. Riverside owes a deep debt of gratitude to the manufacturer of the Overland automobile, not only for the wonderfully efficient work done by him in the Riverside boosters, gathered about the luncheon tables yesterday noon, but he happens to be one who backs up his words with deeds. If there is anything that more fully demonstrates this than his action in taking memberships in the Chamber of Commerce, that cost real money, we don't know what it is. We are for John N. Willys."

U. S. Tire Co. Will Pay All Employees Enlisting President James Newton Gunn, of the United States Tire Company, announced this morning that all employees of that corporation who are members of the militia and called on active service would receive full pay during their absence.

The Rotary Club will have a Fourth of July luncheon at the Columbus Hotel on Monday. All manner of patriotic features will be introduced and souvenirs of a patriotic character will be distributed. Preparations are being made for the largest attendance of the year.

Has Typhoid. — Robert C. Snavely, of Middletown, was admitted to the Harrison Hospital this morning suffering from typhoid fever.

Injured in Fall. — H. W. Steese, of 419 Boyd street, brakeman at the Harrisburg Pipe and Pipe Bending Works, fell from a boxcar this morning, fracturing his left wrist and sustaining injuries of the back. He was taken to the Harrisburg Hospital.

Rescue of Drowning Boy. — Albert Tack, aged 9, was rescued from drowning yesterday when Ross Beck jumped in and dragged him out. The boy was playing along the river at the boat landing of Harry J. Berrier at Hardscrabble when he fell into the water.

Held Autoist. — Charged with running down and injuring William Burton of 1625 Wallace street on May 24 Amos Mason was held for court yesterday by Alderman Herbert of the Twelfth ward on a charge of assault and battery.

Resorts MT. GRETN, PA. Hotel Conewago On Lake Conewago. Address SAMUEL H. LEWIS, Mgr., Mt. Gretna, Pa.

The Social Pirates Story No. 11 The Fangs of the Tattler.

Plot by George Bronson Howard. Novelization by Hugh C. Weir. Copyright Kalem Company.

(Continued from Yesterday.) The next afternoon Mona, as Mrs. Douglas, with Mary as her secretary and Mimi as her maid, made a somewhat spectacular appearance at the Roanoke, one of the select hotels of the city, and was assigned to a suite, which only the most generous bank roll could have afforded. The following day Mrs. Burton, who had been notified of the girl's assumed character, invited her to a group of the city's socially and financially elite. Mona kept a sharp eye open for Reginald Wentworth, but that gentleman did not make an appearance.

The next morning found several invitations to various affairs in her mail, and at a theater party that evening she met for the first time the object of her pliancies. Wentworth was a tall, well set up fellow in his early thirties, with a certain grace of manner toward the fair sex, which had obviously won him many friends among women. He established himself at Mona's side and she, who had purposely made herself agreeable to him in a frank, open manner, which kept Wentworth with her for the better part of two acts.

On the following afternoon, Dick Carlton, registering as Raymond Daniels of Seattle, sauntered in her direction, and that evening he escorted Mona to another theater party, where he introduced her to Reginald Burton and her friends, including

Runkle sprang across and grasped her arm.

Wentworth, who showed none too great a relish when the stranger calmly appropriated the rich young Mrs. Douglas for the bulk of the evening. It was a part of Mona's plan to give the impression that she and Carlton were on intimate terms, and she succeeded admirably.

Early in the following week she consulted her preparations for the next step in her program. She called to her maid, Mimi, and instructed the maid to make an appointment with the man, Runkle, for the next afternoon at 6 o'clock.

"Hold him there until Miss Hartley arrives with Mr. Carlton," directed Mona. "Give him any excuse necessary. Tell him that my eyes, which you can make capital out of my supposed indiscretions—anything to keep him occupied until Miss Hartley is ready."

Mimi nodded. She was beginning to hold this assured young woman in both fear and admiration. When the servant disappeared, Mona went over the final details of her contemplated denouement with Mary, who had her eyes wide open, convinced there could be no mistake.

Promptly at 6 o'clock, Mimi stroled to one of the back benches, overlooking the main drive-way, with Runkle—a stockily built, florid-faced man, with heavy-lidded eyes, which surveyed the maid's trim appearance suspiciously.

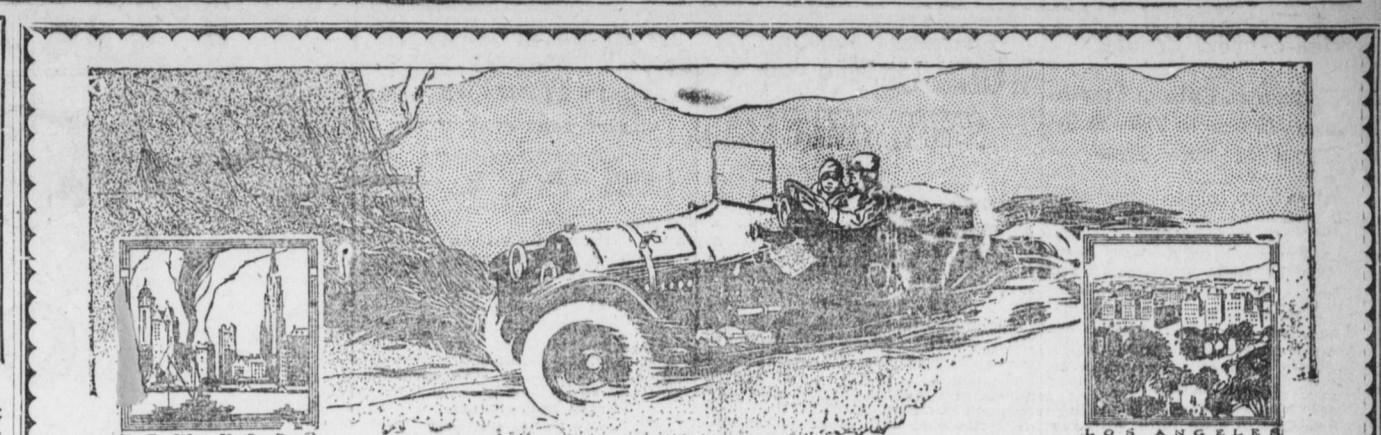
"You said that this Mrs. Douglas is a very pretty girl—and rich?" He pursed at the last word as the servant nodded vigorously.

"There is no doubt that—" Mimi broke off her sentence. A couple were strolling down the path, engaged in an apparently friendly conversation. As they reached the bench, on which Mimi and her companion were sitting, they suddenly broke away from Carlton in a torrent of weeping denunciation.

"You are tired of me! I know what is in your heart! You shall regret it soon—very soon!" With that she tried to dash away, but such of her pretty head, Mary staggered across to an empty bench. Carlton watched her fly in a cynical silence, and lighted a cigarette.

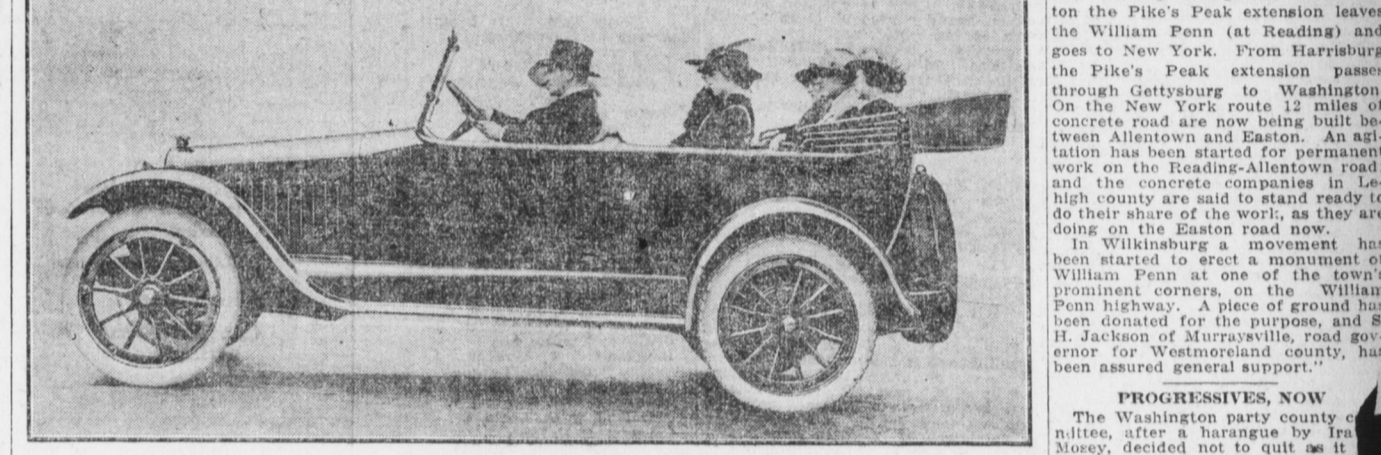
Perhaps it is better to have it over with, he called after her, lifting his hat with a flourish. "At least you know the truth now!" Without a backward glance, she strode back down the path, leaving the weeping girl alone on the bench. For a moment Mary sobbed convulsively, and then lifted her head, as if to discover that she was alone, and that Carlton had disappeared. She rose to her feet, glanced wildly about her, and hesitatingly went toward the lake. Apparently she was about to throw herself into the water. Runkle, with a muttered oath, sprang across and grasped her arm.

"None of that, young woman!" snapped as Mary glared at him. "If he has thrown you over, there are far better ways of revenge than that!"



The Cadillac that made the thrilling dash from Pacific to Atlantic—showing incomparable stability and sustained speed, in its record-breaking run from Los Angeles to New York in 7 days, 11 hours, 52 minutes will be Here Monday and Tuesday, July 3rd and 4th Crispin Motor Car Company, 413-417 S. Cameron St.

NEW CHALMERS 6-30 SEVEN PASSENGER



The popular 3400 r. p. m. Chalmers is also made on a 122-inch wheelbase with a seven-passenger body. Three handsome closed car models are also shown for the first time on this wheelbase, equipped with 3400 r. p. m. motor.

DISCUSSES BIG MOTOR CLUB RUN William Penn Highway Secretary Tells of Autoists' Find on Johnstown Route

Final details of the Reading-Philadelphia routing of the William Penn highway will be discussed during the week of July 16 at a meeting of the board of governors to be held at the Bellevue-Stratford, Philadelphia. Other matters pertaining to the construction of the great highway across Pennsylvania will be threshed out and it is quite likely that some of the scenic lessons learned on the recent drive of the Motor Club of Harrisburg through the Juniata valley to Johnstown will be discussed.



Everlasting Foundations and Permanent Retaining Walls Make your supporting piers and walls of good concrete and you will have foundations like solid stone, that will not rot or crumble. Concrete retaining walls look well and need no repairs. It costs little to build with concrete—the everlasting way. All you need is clean sand, gravel or crushed stone and

ALPHA THE GUARANTEED PORTLAND CEMENT. ALPHA is the brand that we recommend for use in foundations, retaining walls, and every other job requiring the strongest and most lasting concrete. Cement is the very sine qua non of your construction; in using ALPHA you are sure of top-notch quality.

BE FREE—FROM UNCERTAIN TROLLEY AND TRAM SERVICE. SIGN YOUR DECLARATION OF INDEPENDENCE TODAY—GET A GORSON USED CAR—THE KIND THAT COMBINES 1776 HONESTY WITH UP-TO-THE-MINUTE SERVICE.

Sound Judgment Is Shown by Purchasing High Grade USED CARS From a Reliable Home Dealer. We have actually sold 73 good used cars since September 1st, last. Almost two a week. We do not misrepresent, and our purchasers are so well pleased that they help us sell others.