

"THE LIVE STORE"



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DOUTRICHS JULY Suit Reductions Begin To-morrow

All Blue Serges & Black Suits Included

All \$15.00 Suits \$12.50

All \$20.00 Suits \$16.50

"ALWAYS RELIABLE"



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All \$18 Suits \$14.50

Quoting the Highest Authority

Webster says getting extra value is a "gainful" or "advantageous" purchase, and under this definition, this store is certainly to be known as the Greater Value-Giving Store of Harrisburg.

It is a certainty that every "purchase" you may make here is a "gainful" one. It is a certainty that the "advantage" is all with you; for remember, no man is forced to keep a single article purchased here if he does not feel that he has received his money's worth. Most sales are based on certain odd lots, scattered and stocks, but at "Doutrichs Live Store" the stocks are still up to maximum strength.



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All \$25 Suits \$21.50

No Hard Luck Story Here

The usual clearance sale says, Here's a lot of good suits, some good fabrics, some good styles, some sizes and makes, some satisfaction—or, in other words, "Here's a nice big grab bag, dig in and try your luck."

Now there may be those who like to take a chance, to try their luck, and if they've the money to spare, we say "go ahead and gamble." On the other hand, we believe that you and most men take your clothes buying a little more seriously. We believe you would rather come to a store where service doesn't blow up in July—where you can get a full choice of good clothes, such as

KUPPENHEIMER CLOTHES

All \$15 Suits \$12.50

We believe you want a certainty of fabric, fashion, fit and satisfaction. We don't think you buy on a basis of "Maybe it will do and maybe I can save \$2.98 on the transaction." We have no scattered stocks here on which to build a grab bag sale. We have the best clothes and the biggest values in Harrisburg, and are offering our standard merchandise at

All \$20 Suits \$16.50

July Reductions

Mark this well. No man pays a premium for quality here. The enormous size to which the business of the great Doutrich stores have grown is evidence of that square dealing and honest representation has prevailed here.



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Doutrichs
Always Reliable

304 Market Street,

Harrisburg, Pa.