## TRUTH

Beginning to-day, there will be held in Philadelphia, Great Convention of Advertising Clubs, more than 7,500 delegates from all points of the United States, participating in the deliberation of this great meeting.

The Key note of this wonderful organization is Truthful Advertising - and their adopted slogan is the one ord which means so much-TRUTH.

It means that the Store whose Advertisements are a truthful statement of the quality of the merchandise it ells-whose prices are fair; whose reputation for strictest reliability in all dealings with the public, is The Store that worthy of your confidence.

The New Store of Wm. Strouse Is Just That Kind Of Store-A Store where children can buy as safely as their parents-A Store where your money will be cheerfully returned to you-and a Store where at all times you get one hundred cents in value and quality for every dollar you hundred.

Isn't it a great pleasure to buy at the New Store? Respectfully
Wm. Strouse

## NOTICE TO THE PUBLIC

We want our entire store force to enjoy with their families and friends as much outdoor life as possible, especially these beautiful evenings; and beginning today, June 26 th our New Store will close at 5.30 during the Summer months, instead of $60^{\prime}$ clock as heretofore.

WM. STROUSE
"THE NEW STORE

ROYAL THEATER A FOOLS PARADISE Paxtang Park
THEATER TONIGHT

Zelda \& Hoot
Fontaine
Evelyn May \& Co.
THE GREATER PASSIM
Billy Morse

Gordon and Day
ANTIS IV CYCLE LAND
Ladies Admitted Free
FIREWORKS FRIDAY EVE.

SEVER ITCHY OF PIMPIESONFACE

$$
\begin{aligned}
& \text { Cry Big and Hard. Obliged } \\
& \text { Scratch and Was Disfigured. }
\end{aligned}
$$ Lost Sleep at Night.

HEALED BYCUTICURA SOAP AND OINTMENT
$\qquad$



## MANES W IC

"The Devil's Daughter"


COLONTDEXX
"GOING STRAIGHT"


Nama wis wow




## SOUTTER'S

lc to 25c Department Store
Where Every Day Is Bargain Day 215 Market St.

Opp. Courthouse

## J. M. SMITH

Hard Wood Floors


