ATURDAY EVENING.

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Goodrich "Fair-List" Prices

NOTICE, —These Tires are as perfect as Fabric Tires *can* be made. But should any dissatisfaction whatever arise, with any Goodrich Tire

U. S. AND MEXICO ARE NEAR BREAKING POINT

NO OUTBURST IN MEXICO CITY

Absolute Quiet Prevails in Receipt of News of Fight; 250

Americans Stay in Capital Mashington, June 24. — Mexican embassy dispatches to-day said news of the fight at Carrizal was received in Mexico City without demonstration of any sort. "Absolute quite prevailed in the city and from all outward appearances in tion was facing a serious situation," the message said. "There was marked activity among both the civilian tion vas facing a serious situation," the message said. "There was marked for e. he as already paid the penalty tion of the system that the en-tion was facing a serious situation," the message said. "There was marked for the dispatch added that the en-ment." The dispatch added that the en-forces, and there is a restive sent-ment which has developed over the long stay of the foreign troops in the country. Numerous telegrams declar-ing adhesion to the Carranza govern ment and personally to the first chile **Bardismen to Relieve Regulars** It is regarded as probable that reg-ment and personally to the first chele **CENN DEDECHUENCO THERECONDENTION**

ing achiesion to the Carranza govern-ment and personally to the first chief were received." 250 Americans in City Advising the embassy of the depar-ture from Mexico City yesterday of the special train carrying 150 Ameri-cans for Vera Cruz, the report added: "During the past ten days," the message said, "450 Americans from Mexico City and elsewhere have left and it is now believed by consular and other officials that more than 250 Americans remain in the capitol. None of these remaining express any appre-hension regarding their safety. All the foreigners in the interior city of Guanajuato have made a statement to the British consul that they have en-tire and absolute confidence in the ability of the constitutionalist govern-ment to protect them and they will not leave." leave The embassy also was informed that

a number of concessions for the con-struction of rallways, granted by the Huerta administration have been de-clared cancelled by the constitutional-ist government.

Three Regiments From New York Now in Camp

By Associated Press

By Associated Press New York, June 24.—Another regi-ment of infantry, the Fourteenth, of Brooklyn, left for camp to-day in re-sponse to the National Guard mobili-zation call. The regiment was under orders to go to Peekskill to remain there until next Tuesday or Wednes-day, engaging in rifle practice. This makes three New York regiments which have gone into camp. More than 2,000 recruits in the New York National Guard have as yet re-ceived neither uniforms nor equip-ment. Lleutenant-Colonel Henry Bost-wick, in charge of the State arsenal, said the War Depathent had an ample supply in reserve but had asked the New stork offices to hold up their learned at army heading to the state guardsmen will not be required to serve a full new term because they fave taken a new oath to serve the federal instead of the State govern-ment, which they originally enlisted.

deliberately led into a trap. The only question remaining to be settled, it is indicated, is whether the Carranza government ordered the attack or if it was the work of a subordinate officer.

OF MASSACRE CONSIDERED

[Continued From First Page]

DRASTIC ACTION BECAUSE

GEN. PERSHING IN REPORT INDICATES THE PRACTICAL ANNIHILATION OF TROOPS

San Antonio, June 24 .- Complete disorganization of the two troops that were engaged in disastrous combat Wednesday morning at Carrizal with Carranza's troops, and the practical annihilation of those actually in the fight was indicated in a report from General Pershing to General Funston to-day.

One packer and eight enlisted men of Troop C, and seven men of Troop K were picked up yesterday morning by Lieutenant Meyer near Santa Maria. All were horseholders. The stories these men told were almost identical to those told by the other stragglers

Ask Plattsburg Men to Form War Division New York, June 24.—Information of monitor to be composed of military training at the Plattsburg camp is proposed in a circular left. The created for the circular left. The total number of those who had returned to those told by the other stragglers who previously had returned to the previous dispatche she fixed the number of those who have had the advantage of the total number of those who had returned to the second the stragglers. The total number of those who had returned to those told by the other stragglers of the number wounded but appeared to the number wounded had been sent for the number wounded had been sent to assume that all those wounded had been set out last night to each of the 13-to to the set ween set to the set ween the set set wounded had been set. The total number of men in the been 84. General Pershing offering a plaining that his conclusions were hased on such information and ex-plaining that his conclusions were ins and that press reports indicated for the camps this summer the ress reports, called attention to the ins and that press reports indicated for the camps the summer the ress reports called attention to the ins and that press reports indicated for the camps the been set for the set were dead and forty. The set all those would the fight. They had difficulty, they said, in handling the horses an dwhen the furious ma-ching due the fight in the fight. They had difficulty, they said, in handling the horses and when the furious ma-ching end the transmission figure the conclusion of the ensagement.

CARRANZA COMMANDER **ISSUES ORDER TO ATTACK NEW PATROLS SENT OUT**

Chihuahua City, June 24.—American columns have been seen advancing from the American base in the direction of San Antonio and Oj Caliente and General Jacinto Trevino has issued order to attack them if they do not immediately retreat.

General Trevino said the Americans would get the same treat-ment that they received at Carrizal as he is determined to carry out his orders to the letter.

In this, he said, he had all his subordinates with him and they will remain with him in case of a rupture.

Three Million Auto Tires madeby GOODRICH, in year 1915

> The more Tires WE make, cost You!

> > . . .

HREE Million Auto Tires, made by Goodrich, in latest fiscal year of 19151 —With a huge increase, thus far, for 1916.

Three Million Tires for Pleasure Cars, and Trucks, combined, —exclusive of all Motor-Cycle, Bicycle, and Carriage Tires. A million more of such Tires than were made,

sold, or even *claimed*, by any *other* Rubber Con-cern in America, during its latest fiscal year. A Fifty Per Cent greater VOLUME than the

next greatest. One-fourth of ALL the Pleasure Car, and Truck, Tires made in America. Deduct that Goodrich 3,000,000 from the total American Tire production of about 12,000,-

Then divide the 199 (approximate) Makes and Brands, that compete with Goodrich, into the 9,000,000 residue.

You will thus find the average Volume of all competing Makes and Brands to be about 45,000

competing Makes and Brands to be about 45,000 Tires Yearly, per Make or Brand. Double that if you wish ! Treble it!--QUADRUPLE it ! Even then you would have an IMPRESSIVE Comparison of Volume,—and all that Volume means to Cost-of-production, per Tire.

How this Concerns YOU!

. . .

S TUDY the Price-List publicly printed to left of this, —and See! Compare with the List-Prices of other Tires made in LESSER Volume, —and See! Observe that competing Prices are higher in linest the event properties that VOLUME of almost the exact proportion that VOLUME of production is smaller.

This, when Quality approaches the Goodrich Standard.

Cut our present Tire Output to One-third, and it would still far exceed the Average of all Competing Makes or Brands. But, that huge reduction in Volume MIGHT

But, that huge reduction in *volume* within result in every Tire we made costing you One-third MORE than present prices. They would not,—and could not,—be BET-TER Tires, at this necessarily higher-cost to us,

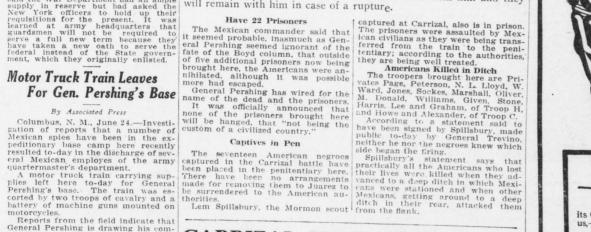
and higher-price to you. Because,—Goodrich Tires are not made "up to a price,"—nor "down to a price."

* * *

Fabric Tires that our 47-year Expe-rience in Rubber-Working, -- our huge Purchasing-Power, and the most Advanced Equipment, renders possible. Then we let *Cost* fall where it will.

To that Cost we add a moderate, and fair,

Profit for Ourselves and for our Dealers. Then we let VOLUME rise, — as it will. The more Tires we Make, the LESS each Tire COSTS us to produce, and costs YOU to buy. The more Tires we Sell, the less profit, per Tire, WE NEED, for dividends.



motorcycles. Reports from the field indicate that Reports from the field indicate that General Pershing is drawing his com-nand into a shorter and more com-pact line. Nothing has been heard from the field wireless station at Namiquipa since Thursday night and the impression, prevails here that it has been abandoned.

Railroads Advised to

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CARRIZAL MASSACRE **RANKS WITH THE ALAMO** AND GEN. CUSTER'S STAND

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The more Tires we make, the better we KNOW HOW to make them, — the more we have at Stake on Quality,-and Satisfaction to Con-

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-Wears longer than Leather ! -Is Non-Slippery !--Is Waterproof !--Is Lighter than Leather!

-Is more Flexible than Leather ! -Is EASIER on your Feet !-

Ask your Shoe Dealer, or Shoe Repairer, for Textan Soles on your next pair of Shoes.