HARRISBURG

JUNE 3, 1916.

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(*)

1871-1916

45 Years

-a store has served the people of Harrisburg and of the country neighborhood.

Its name is engraved among the city's foremost commercial institutions - upon the memory of every inhabitant-upon the compass of goodwill.

It has grown with the city; in keeping with the wants of the public.

Upon the occasion of its 45th Birthday, this store reassures the people of its intention to seek and practice only that which is upright and beneficial.

To err is human, but to atone for the common errors of humanity is quite the ideal which the organization upholds.

To serve conscientiously is its first aim.

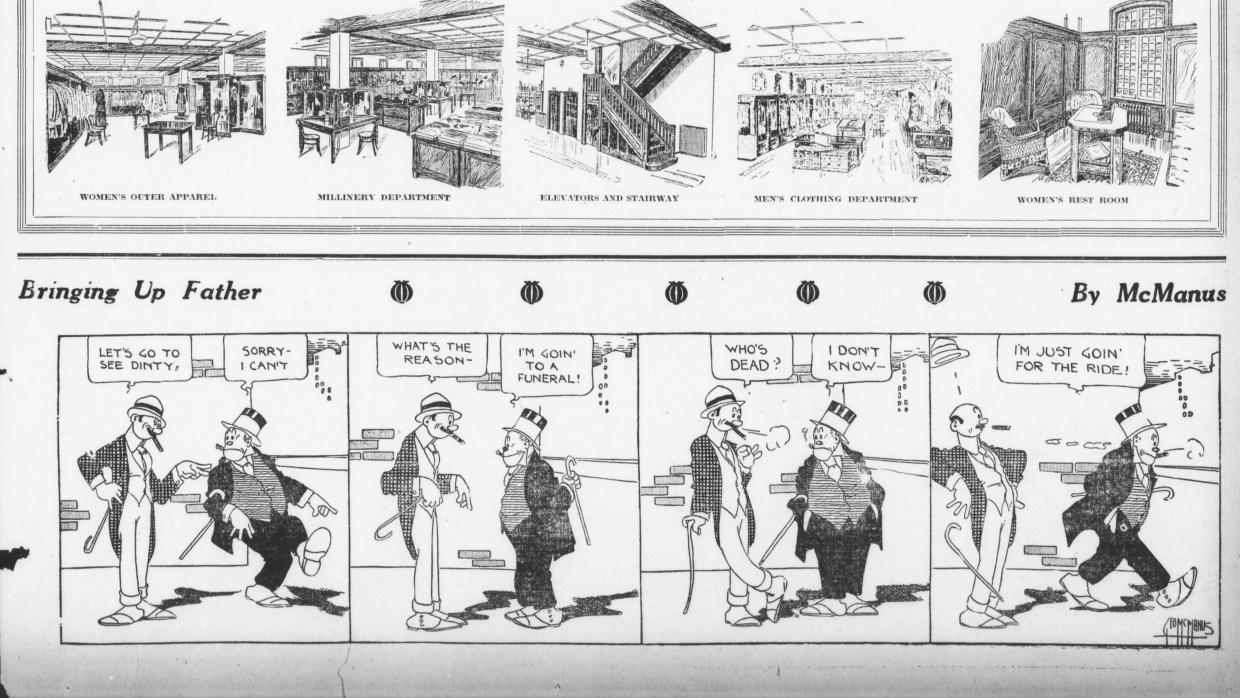
And again upon this occasion, an invitation goes out to all the people of Harrisburg and of the country neighborhood to visit this enlarged store and enjoy the freshness of its everyday appearance. A family hospitality is prevalent, making the "Welcome" genuine.

A fitting celebration in the form of a merchandising feast will be announced Monday evening.

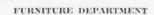


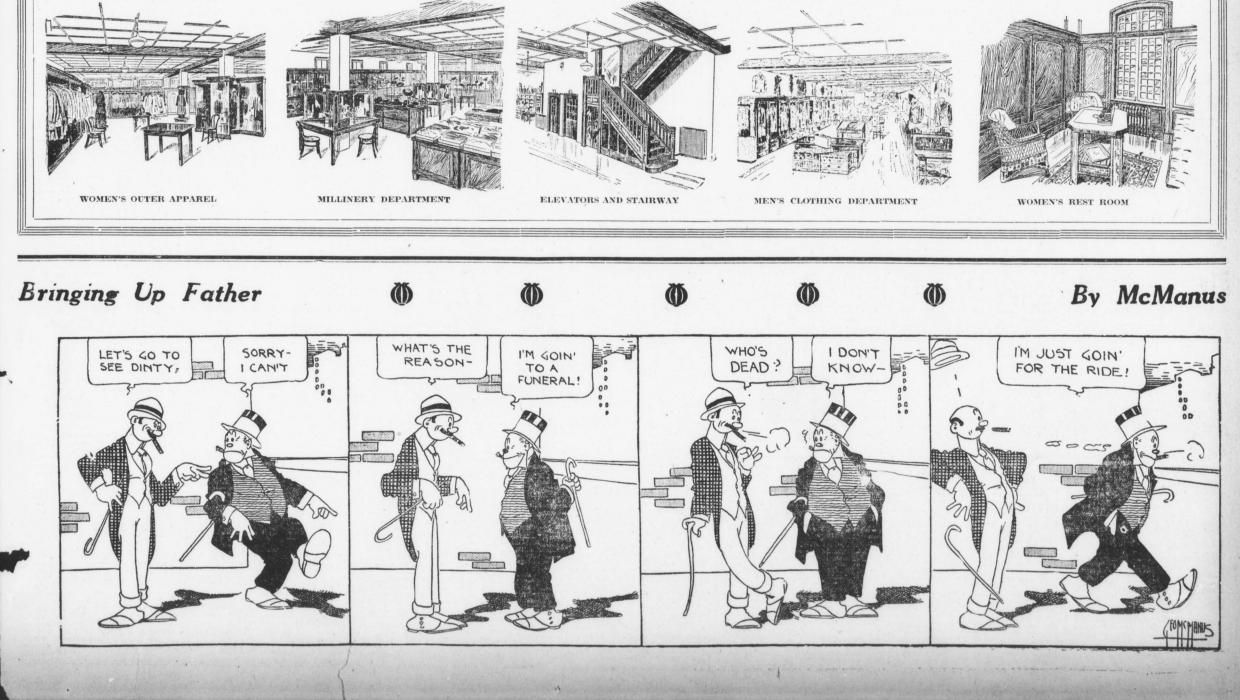
Accompaning illustrations picture the Bowman Store as it appears today; within and without; after one year of rebuilding. Departments are arranged to make shopping most convenient, and no feature that might add to the safety and comfort of its patrons was overlooked in the replanning.











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