

NEWS OF INTEREST TO AUTO OWNER AND PROSPECTIVE BUYER

HUPMOBILE WILL CONTINUE SERIES

Yearly Model Not Favored and Series "N" Has Met With Exceptional Success

"While automobile manufacturers have been busily engaged in getting enough material to produce cars to meet the demand, one of the most important changes which has taken place in the industry has been passed by almost unnoticed," says Lee Anderson, commercial manager of the Hupp Motor Car corporation. "This change is the passing of the yearly model which has been so confusing in the past."

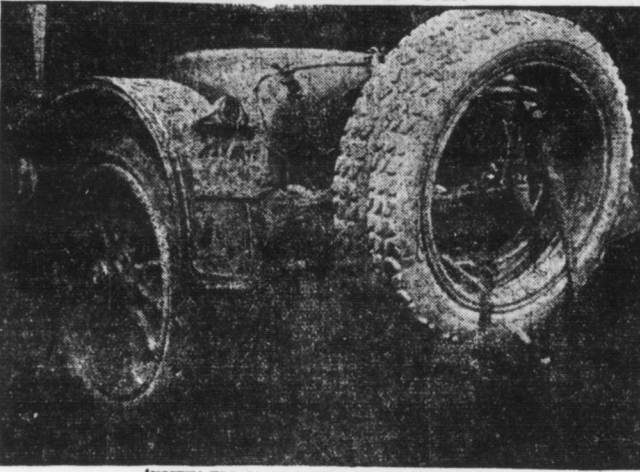
"Year after year there have been attempts at meetings of the National Association to eliminate this alleged yearly model. These efforts always failed. Last January, however, several of the larger companies following the lead of the Hupp corporation decided to abandon this bad practice of the yearly type such as the 1916, 1917 and 1918 and to designate the cars in model series. For instance, we stated then that the existing car would be known as the Series "N" Hupmobile. This policy has proved so practical that nearly every other company has adopted a similar plan and probably none of the larger concerns will announce a 1917 model.

"For instance, at this time last year newspapers were flooded with various announcements by motor car concerns of 1916 Models. This season there has been no announcement of this character and few, if any, are in contemplation.

"President Drake of the Hupp corporation announced our policy at the New York show, stating that the old plan was unfair to those who had already purchased cars; was confusing to the automobile buying public and unfair to the owner, dealer and manufacturer alike.

"We could see no reason why a few minor changes made to justify the announcement of a new yearly model, say a 1918 car, should be allowed through the mere change of model

Rear View of "Cannon Ball" Baker's World Record Car



'BOBBY' TREADS ON BAKER'S WORLD RECORD CAR

The above picture was snapped just after Baker arrived in Times Square, New York City, breaking all records for the trans-continental trip from the Pacific to the Atlantic.

The "Nobby" Tread Tires used on the car of which Baker said: "No other tires would have stood the test"—show clearly in the illustration. As a matter of fact, the terrific real road test that Baker put them to proves the extraordinary durability and anti-skid qualities of these famous tires.

name, to depreciate over night a purchaser's investment by 50 per cent. No more could we understand why a manufacturer should hold up improvements six months to a year, depriving the public of their benefit, just so he might announce a new annual model later. Nor could we justify a policy which made a dealer sell his customers one car today and an improved car tomorrow. These faults appeared to us as radical defects in automobile merchandising.

"By our new plan automobile companies can make change of refinement and add any new inventions which

may be found practical by their engineers without bringing out an entirely new car, which in this day of motor car making is unnecessary. The Hupp corporation will continue to build the Series "N" which is a four cylinder car, at a medium price. In producing this series, Hupp engineers have devoted their time and skill to improvements of the four cylinder type car, rather than trying innovations in strange mechanical fields.

"That our policy is right in continuing the four cylinder when some concerns were running wild on the multiple-cylinder craze, is proved by our wonderful business during the present selling season. We have already produced and sold 57 per cent more cars in eleven months of our fiscal year than we did in twelve preceding months and there has not been a time during the whole season when we were able to produce cars enough to fulfill the demand for the four cylinder Hupmobile."

Christmas Tree Committee Makes Report on Expenses

Lemoine, Pa., June 3.—A meeting of the executive committee in charge of the municipal Christmas tree celebration last year announces the following expenses: The cost for the electrical trimmings for the tree purchased and put into the town's possession permanently, \$38; cost of tree and drayage expenses, \$4; cost of labor for wiring of tree, and material for coloring and cleaning lights, \$15; cost of baskets sent out to poor, \$10; total cost of the celebration, \$65; amount collected from businessmen and residents of the town by donation, \$60.35; there was a debt of \$5 due, which has been made up by the committee. Council will pay the lighting of the tree.

If the residents of this little borough desire to have a celebration the coming year, it is up to the businessmen of the town to assist in the work. Last year's celebration depended largely on several of the young men. Much of the expense will be eliminated this year as the lighting material for the tree was purchased permanently. Nothing definite was done at the committee meeting yesterday, but several plans were considered to arouse interest on the part of the businessmen.

WOODA CARR, FLAG DAY ORATOR

Further details for the observance of Flag Day by Harrisburg Lodge of Elks, on June 14, were completed last night by the committee. The principal speaker will be Wooda Carr, of Uniontown, former congressman. "The Elks" tribute to the flag will be delivered by Senator Edward E. Beidleman. Miss Carlotta Long, of Camden, N. J., will give patriotic recitations, and special music will be another feature, to include a concert by the Commonwealth band. Local military organizations and school children will be invited to attend.

A TERROR TO GREASERS



LIEUT. GEO. S. PATTON

LIEUTENANT GEORGE S. PATTON
Lieutenant George S. Patton while on a foraging trip near the San Antonio camp visited the San Miguel ranch, about sixty miles southeast of Namiquipa, and with a scout and nine enlisted men in three automobiles encountered and killed three Villistas, one of whom was Captain Julio Cardenas, a well-known lieutenant of Villa's. Patton and his men left the camp in their three autos and fought the bandits from the autos, that is to say, they sprang directly from their cars into the fight, puffing the encounter in a class by itself.

BIG FIRE IN PHILADELPHIA

Philadelphia, June 3. — Fire of undetermined origin swept the firebrick and clay retort manufactory of the Curtis Bergner Company, to-day causing a loss of \$150,000. Firemen prevented the spread of the flames to the eighth story grain elevator of the Baltimore and Ohio railroad adjoining.

Buy Your Overland Before June 10th

One Hundred Thousand 1916 Overlands, Model 83, have been manufactured and shipped and the factory will accept no more orders.

Our supply is limited—we can accept orders only until June 10th and we may be sold out before that date.


No increase in price—\$695.00

Don't delay.

Order Your Overland Now

The Overland-Harrisburg Co.

212 North Second Street



Prompt Delivery

BY more than doubling our order this year with the Cadillac Company we have been in position this Spring to make prompt deliveries.

THIS means something to the buyer.

WHEN you decide you want a car, it is much more satisfactory to have it delivered promptly while you are in the humor, than to wait week after week while the good weather goes by.

TWENTY thousand of the tried and true Cadillac Eight's built this year puts the Cadillac agent in an enviable position.

We gladly demonstrate without making you feel under obligation. Also invite you to drive the car yourself.

Crispen Motor Car Co.
413-417 S. Cameron Street

BRISCOE

"The Best-liked Car in the Country"

A Brute for Power—But a Weakling in Fuel Consumption

The motor in the Briscoe Four-38 develops an abundant power that is the joy of Briscoe owners and the wonder of engineers. Yet, owing to its advanced design and the extreme care used in its manufacture, it is the most economical motor of its type ever constructed.

Every part has been refined to the utmost degree of accuracy. The cylinders are cast en bloc, with large water spaces surrounding them. Cylinder heads are detachable, which makes it possible to machine the combustion spaces to a degree of smoothness and uniformity not ordinarily possible.

You will find the Briscoe Four-38 responding gallantly to every demand upon it, taking hill and level, good roads and bad, with the same effortless ease. And at the end of the run you'll be pleasantly surprised at the gasoline consumed.

We are ready to give you a demonstration spin at any time that suits your convenience.

CONOVER & MEHRING
SOLE DISTRIBUTORS
1713-1717 North Fourth Street
Harrisburg, Pa.
Bell Phone 596-J

De Luxe Four-38
\$785
Electric starting and lighting; complete equipment
Also Eight-38
Same Chassis and Equipment
\$985



National Highway 12

Take Your Cue From New York

Happen along Broadway any day and watch the fashionable and wealthy drive by in their National Highway cars. These New York buyers are known to be the most discriminating kind, constantly searching for the acme of perfection in motor car style, construction and finish.

Among those for whom price is no factor, the popularity of the "National Highway" was never greater. It has the "class" the New Yorker favors, it has the smartness, the snap, the ginger, the go, the punch!

New York is the best market in the world for better grade cars. Only two other cars of the National "Highway" Twelve price (or better) have sold as many cars this year, as the sales of National cars—and both of these other cars were of the Multiple Cylinder construction (V Type Motor) like the National Twelve.

In fact, of all the better grade cars (over \$1700) sold this year more than 70 per cent. have been of the Multiple Cylinder Type.

You can step into the National Salesrooms right here in your city and see the very cars that have taken New York by storm. You will see more than bodies of surpassing grace and excellence of finish; you will see the pattern by which other cars will be made next year. The National's fifteen years of successful experience is reflected in the mechanical structure of these "Highway" Twelve Cylinder cars at \$1990.

Penna. Auto Sales Co.
58 South Cameron Street Harrisburg, Pa.

