SATURDAY EVENING,

HARRISBURG

JUNE 3, 1916.

11

NEWS OF INTEREST TO AUTO OWNER AND PROSPECTIVE BUYER





Auto Trans. Garage

VACATION SPORT

dented in Motor History



The Cold Cash Side of the Six

We build 1000 automobiles a day.

No other maker of Sixes builds half that many.

In this business quantity makes quality—and the price.

That is why in the Overland Six you get considerably more; you get it considerably better, and what is paramount you get it for considerably less.

Get an Overland Six and save



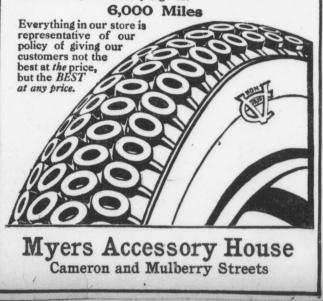
m

-that's our slogan-and that's all you find in our store, whether it be a spark plug, gasoline, oil, brake lining, graphite, or Pennsylvania Oilproof



We have found the American motorist is a stickler for quality and that he's willing to pay for good goods-the kind that prove economical in the end.

In this class are Vacuum Cups-tires that give an actual service in excess of even highest expectations; that are guaranteed not to skid on the slipperiest pavements and guaranteed-per warranty tag-for







United States government patent office at Washington to the National Motor of the motor transport division of chicle company of Indianapolis by his fighting force," says B. B. Harwhich the government recognizes as a rington, local manager, Packard Philregistered trade-mark the name "Na- adelphia company." "The motor truck tional" and the name "Highway" as has demonstrated, in its two months "The motor truck used in connection with automobiles. service in Mexico, its ability to meet By this patent office registration the and overcome every obstacle in desert National company is now guaranteed and hostile country transportation that the name National or the name and new records of speed and endur-

National company is now guaranteed that the name National or the name used in connection with the name of any other automobile. "A long es-tablished name and registered trade-mark," said J. M. Davidson, of Penna, Auto Sales Co., Harrisburg, distribu-tors of National cars, "Is now con-sidered to be a vital asset by some of the country. Names and trade-mark are blaced upon goods in order to be donentry. Names and trade-mark are blaced upon goods in order to purchaser to repeat every satisfactor tacturer brands his goods and registered ters his trade-mark. Therefore, you may depend upon it, when a manu-facturer brands his goods and register ters his trade-mark with a United States government patent office, there by identifying them and then advertis-ing their identity, he is going to pui merit into them. He knows that ing their identity, he is going to purchase are notor transport that could be devised and the benefits that will states government patent office, there by identifying them and then advertis-ing their identity, he is going to purchase are farmed then advertis-ters his trade-mark with a United states government patent office, there by identifying them and then advertis-by identifying them and then advertis-by identifying them and then advertis-by identifying them and then advertis-ing their identity, he is going to purchase are first sale will be his is." That there is "something in a

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