Bad at Times Couldn't Sleep.

## HEALED BY CUTICURA

 SOAP AND OINTMENT

## Save Your ROSES!


"BLACK LEAF 40"

## Small Bottle

Makes Gals. of Spray)
PRUNING SH LIS
From 35 c \$150
FERTLIZERS For ROSES
Wizard Brand Sheep Manure, 5 lbs., $25 \mathrm{c} ; 10$ lbs., 40c; 25 lbs ., 75c. Dried Blood, 10c lb; 10 lbs ., 80c.
Bone Meal Sc lb.; 10 lbs, 40c.
Shell's Seed Store 1307-1309 Market Street

## Lunch

 Drinks Liquid lunches of great valueat our sora
fountain.
Eggs, milk and the richest and tang best
livers. Forney's Drug Store 31 N. Second St.

## J. M. SMITH

- Hard Wood Floors LAID AND FINISHED
ODD FLOORS RESEATED
STARS COVERED WITH HARDWOOD
FLOORS KEPT IN CONDITION SATM Brook wood st. $\quad$ Harrisburg, Pa. JUNE 11th Publications Soon



# When I Took Over the Ledger 

a little more than three years ago I found it antiquated in equipment-18-year-old presses - good, but out of date: typesetting machinery and everything else, old, worn and cheap-to get out a cheap newspaper.

The best men in journalistic lines declined to work for it, because they couldn't afford to work for what it could afford to pay.

I have been spending money for three years to make the Public Ledger superior to any newspaper ever published in Philadelphia, or anywhere else. I have spent money not only for new, efficient and up-to-date machinery, but also for orains-for the best men who know how to make the best newspaper.

## With what result?

The Ledger, when I took it over, had an actual net sale of about 45,000 copies daily, at one cent a copy. I raised the price to two cents for a better paper, and we have gradually grown up to 60,000 copies daily, at two cents a copy.

Newspaper men said to me: "Curtis, you cant do it. With all other Philadelphia morning papers at one cent a copy, you never can 'put over' a two cent proposidion, no matter how good you make your paper. Pennsylvania people are satisfied with what they have.

## But I have put it over!

The Public Ledger has a much larger circulation at two cents a copy than the old Ledger had at one cent, and with the Evening Edition I am putting out 180,000 copies a day-and trying to find room in the old Ledger building to put in more presses to take care of a growing circulation!

To every business man of Pennsylvania the Public Ledger has a special appeal in its Financial and Business Section. Our own industries particularly are reported in detail.

Try the Public Ledger for six months. Read it long enough to get that "fixed habit" for the Ledger. Don't stay satisfied until you know there is "something better". Try the Ledger to find out-then accept it or discard it. Only a trial can settle the matter for you-that's all I ask.

