FRIDAY EVENING,

HARRISBURG

MAY 19, 1916.



Bell-1991-United



Introducing Our Women Patrons to La Boma Corsets (THE BOWMAN)

We have just placed before you in our enlarged Corset Department, a new brand of corsets, our own identification, and extend a special invitation to all our women patrons to see the various models and hear of their special merits.

Here we illustrate two which are pre-destined to become great favorites.

The one on the left is designed for the figure, over developed below the waist—all bulge and largeness is absolutely eliminated by this model. Very low at the top—only sufficiently high to prevent the skirt belt coming above it. Three inserts of elastic form the belt, so perfect comfort is secured. Made of flesh colored broche. Introductory price, \$2.75.

The figure to the right displays quite the shapiest model shown since the first advent of the straight figure. This has a defined waist line and is medium high above the waist, with a semicurve under the bust thus encasing the bust without in the least raising it. It is very long below the waist, with greater snugness where the thigh fulness begins than in the actual hip space. The woman who needs this will appreciate what it means. Instead of the uncomfortable tightness at the bend of the body when one is seated there is a comfortable looseness through this line, in this model, and the limb below is bandaged into a tapered effect so imperative for any appearance of grace. The shoulder is sufficiently high and wide to give a smooth flat back no matter how much fat there may be to dispose of. Both these models lace under the front steel. Made of flesh colored brocade Roman cloth. Introductory price, \$5.50.

Founded 1871

they represent, try your hardest.

battles of life.

BOWMAN'S-Third Floor.

Fashion's Choicest Shoe Styles Are Here Moderately Priced

White Shoes-

Genuine buckskin, high cut lace boots, ivory soles, covered Louis heels \$7.50 Genuine washable kidskin lace sport boots, leather soles; rubber heels

White Pumps and Colonials

Buckskin, Reignskin, calfskin, kid-skin, duck and canvas, \$2.50, \$3.00, \$4.00, \$5.00 and \$5.50. BOWMAN'S-Main Floor

A Fine, Soft Lustrous Hair Switch



Harriet Hubbard Ayer's Eau De Beaute A delightful, fragrant, antiseptic

Prize Winners In the Bowman Baby Week Weighing

Contest

We wish to congratulate the mothers of these little big babies upon this proud occasion First Prize - Lucretia Izetta

Lee, 412 Ridge St., Steelton,

Second Prize — Howard Ewing, 418 Woodbine St., City. Third Prize — Dorris May Kugle, 418 Clinton St., City.

Fourth Prize — William Kline, Camp Hill, Pa. Fifth Prize—Lena Spungin,

330 South Cameron St., City. Sixth Prize-Marland Con-rad, 314 Fifth St., New Cumberland, Pa.

Women's Gloves

A Story Is Told In These Big Assortments and Best Styles From Best Makers

16-button length French Kid Gloves, in all sizes; pr. \$3.50 to \$4.75.

2-clasp Kid Gloves from French makers; plain and contrasting em-broidery in popular shades; pr. **\$1.50** to **\$3.00**.

Fownes and Kayser's Silk Gloves, 12, 16 and 20-button lengths; pr. \$1.00 to \$3.00.

Kayser's Silk Gloves with the wrist strap and contrasting embroid-ery; in white, black, gray and cham-pagne; pr. **\$1.25** and **\$1.30**.

Kayser's Queen Elizabeth Gloves, in white and black, with the dainty little frill; pr. \$1.00.

Fownes and Kayser's 2-clasp Silk Gloves, in white, black and colors; pr. 50¢, 75¢ and \$1.00.

Fownes Chamoisette Gloves, 2clasp, with Paris Point and three rows silk embroidery; all sizes; pr. 75e.

BOWMAN'S-Main Floor

New Undergarments In Silk and Satin

Crepe de Chine Envelope Chemise in flesh; deep yokes back and front, of insertion, lace trimmed; \$2.98. Satin and Crepe de Chine Cami-soles in flesh and white; trimmed

back and front with lace, insertion and beading: **\$1.00.** Envelope Chemise—of batiste and

nainsook, in flesh and white; lace and embroidery trimmed back and front; variety of styles; \$1.00.

Corset Covers-of fine nainsook; trimmed back and front with embroidery, beading and insert variety of styles; 50¢ and 59¢. insertion: BOWMAN'S-Third Floo

New Embroideries

27-inch voile flouncings, embroidered on very sheer voile,



That in short is the tale of a sale.

Standard Bowman style and standard Bowman Suits make up this sale. Exceptionally low prices are sending out these Suits in increasing numbers.

This sale is appealing particularly to women who know the value of purchasing a suit now, when a big saving, a half sometimes is featured, know-ing full well that the time it can be worn is equivalent to considerably more than the purchase amount.

We call attention to the wonderfully fine suits to be had at these prices.

\$9.50 and \$15.00

-including the season's most favored woolen suits, and at \$25 is a goodly sprinkling of the very fine, exclusive models in silks and woolen. Note, too, a recent shipment of brand new suits has been included at the above prices, some being copies of isive models in silks and woolen.

BOWMAN'S-Third Floor.

New Sport Coats The Sport Coats derive their

greatest charm from the materials of which they are made. These are of such variety that we can mention only a few, chief of which are soft velours, campus cloths, polo coatings and wonderful combinations of Milanaise silks. Stripes of course are in favor and the exquisite shades of green, rose, tan and even blue are in great favor

And it seems necessary that a Sport Coat should have a belt and so there are many, many interpretations of this idea. There are others that fall straight from the shoulders, so ample that one might wrap themselves up several times in their warm folds. Prices begin at **\$5.98.**

SPORT SKIRTS

Silks, Woolens, Mixtures, \$2.50 to \$7.50. BOWMAN'S-Third Floor



White and Colored Neckwear

Crepe de chines in street and eve-ning shades; 36 and 40 inches wide; yard, \$1.09, \$1.25 and \$1.50. Satin Taffeta, in street and evening

\$2.50.

Colored Blouses Is a Safeguard -against any uncertainty of the dyes used. As a rule, our blouses are colored with dyes of imported material, and in most cases, no uncertainty whatever will be met. Colored blouses are here in the rich deep shades; appropriate for suits and the lighter

A Little Care In Laundering

tones come in every wanted shade. Silks, Georgette and

cotton, all dependable in quality and assured in style.

Crepe de chine, \$1.98 to \$5.95.

Georgette, \$4.50 to \$15. Cotton, 98¢ to \$15.00. BOWMAN'S-Third Floor

Untrimmed Millinery Reduced to 75¢, \$2.00. \$3.50

Athena Tailored U derwear For Women

The fabrics comprise lisle, cotton, wool and silk and wool. Whatever shape, weight, quality or fabric, a woman may desire for herself she can get in

Athena Underwear. Union Suits-medium and light weight; cotton and lisle thread; all wanted styles in regular and extra sizes. Suits, 65¢, \$1.00 and \$1.25 Vests and pants, 50¢ and 65¢. Women's bleached vests, sleeve

less, plain and fancy yokes 17e, 25e, 39e and 50e. yokes; 121/2¢,

Women's extra size vests, sleeveless, 15¢, 19¢, 29¢, 35¢, 50¢ and



Trimmed Millinery

\$1.00, \$2.00, \$3.50 BOWMAN'S-Third Floor

The Silk Sport Vague

Brings Fourth Un-

usual Beauty In Silks

terns most acceptable.

wide ; vard, \$1.50.

Shown here in the pat-

Chiffon Taffetas, in a complete

line of shades, for dresses, suitings, street and evening wear; 36 inches

Black Chiffon Taffetas, 36 inches wide: yard, \$1.35, \$1.50, \$1.59, \$1.75 to \$2.50.

Novelty Taffetas, 36 inches wide;

\$1.00, \$1.25, \$1.50 to

-May be purchased to-morrow, in either 24 or 26-inch lengths, for

\$1.45

Nearly all of which are threestem mounts. All shades excepting gray.

BOWMAN'S-Third Floor

astringent lotion skin tonic and skin tightener for oil skin, enlarged pores, and for firming and strengthening flaccid or relaxed tissues. With gilt metal screw safety caps. Price, \$1.00; special size, 50¢.

Princess Charming

A handkerchief perfume of unusual excellence. Superior to many noted French perfumes retailing at many times our price. Price, \$2.00. BOWMAN'S-Main Floor

vard. 89c.

27-inch batiste flouncings -very good for children's dresses; yard-

39¢, 49¢, 59¢ and 69¢. 40-inch embroidered voile flouncing ; yard, 59¢. 18-inch Swiss embroidered flouncing; trial strips, yd. 25¢ BOWMAN'S-Main Floor

-still come in in newer and prettier shapes and styles. The assortment has grown to be the largest we've ever shown, in organdies, crepe de chines and georgettes. Prices 25¢ to \$3.50.

BOWMAN QUARTER RIBBONS Taffeta, moires, satins and fancies. 4 to 6 inches wide.

BOWMAN'S-Main Floor

shades; 36 inches wide; yd. \$1.59. Rajah Chuddah Silk - of fine quality; 26 inches wide; vd. \$1.00. Shantung Suiting - a beautiful fabric; 36 inches wide; yd. \$1.50. Washable Satin, in flesh and white; 36 inches wide; yd. \$1.00. Chiffon Taffeta, in dove gray ; ,36

inches wide; yd. **\$1.50**. Suiting Taffeta, in the best shades of navy; 36 inches wide; yd. **\$1.50**. BOWMAN'S-Main Floor

65¢.

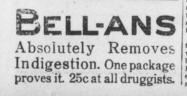
Children's bleached vests, sleeveless; 121/2¢ to 25¢. Women's union suits, of fine cot-

ton, cuff knees, pink silk bodies; regular and extra sizes; \$1.00 and \$1.25.

Boys' athletic union suits, nainsook and plain cotton, 50¢.

Boys' open mesh union suits ecru, short sleeves, knee length, 42¢. BOWMAN'S-Main Floor

STATE WILL ASK



will be requested, by Commissioner contracted in their employment and ing and poisoning by other metals, cais-



<section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> The State Highway Department to-day received word that Judge Aaron E. Rieber, of the Builer county counts, has issued a proclamation urging peo-ple of his county to unite in working or the Merchants and Manufacturers As-sociation who will pay a visit to the weat Chester Board of Trade, by which The trip will be made in automobiles. MEMORIAL DAY AT ANTIETAX Hagerstow

the roads on Thursday. Subcommittees HONOR STUDENT'S GOOD RECORD will be formed in every township and district so that the work may go along Sunbury, Pa., May 19. - Miss Ruth determined lines. In several other counties judges have become members of committees to help the arrangements and some will shovel dirt themselves.

