

Founded 1871

Bowman's

HOME OF THE VOCALION

Bowman's

Bell—1991—United

DAY SALE LINGERIE - NEGLIGES - WASH FROCKS

Our Annual May Exposition of White

It has been a custom of this establishment each May to concentrate attention for a few days on white merchandise--lingerie, white fabrics, blouses, embroideries and to supplement this fashion event with sheets and cases.

The coming summer will be a white summer of greater magnitude than at any time heretofore.

With this in mind, this May White Event has been planned along a wider scope; and a glance itself will reveal treasures in "White" values.

Four days--Tuesday to Friday.

A Front Line Position Is Given to Muslinwear Offerings

A Department Overflowing With the Very Garments That Women Are Now Buying in Quantities, All at a Moderate Range of Prices



Nainsook Corset Covers -- lace, embroidery and insertion trimmed, 25c.

Corset Covers of fine nainsook; trimmed with lace, insertion and medallions and beading, ribbon run, 50c.

Corset Covers of fine nainsook and all-over embroidery; camisole styles and short sleeve covers, 59c to \$1.50.

Drawers of cambric and nainsook; tucked ruffle, or lace and embroidery trimmed, 25c.

Nainsook Drawers -- circular, straight and skirt styles; lace and embroidery trimmed, 50c.

Drawers of fine nainsook; lace, embroidery, insertion and medallion trimmed, 59c to \$1.98.

Gowns of nainsook, white and colored crepe, and white and flesh batiste; low, square, round, and V-necks; short sleeves; daintily trimmed.

BOWMAN'S--Third Floor.

med with lace, insertion, embroidery and ribbon, \$1.00.

Petticoats -- of cambric, nainsook, and sateen, with wide tucked flounces, wide embroidery, insertion and lace ruffles, \$1.00.

Envelope Chemise -- flesh and white batiste and nainsook; prettily trimmed back and front with lace, insertion, beading, medallion and ribbon. Various styles, \$1.00.

Aprons--nurses', maids' and fancy styles; of fine material; lace and embroidery trimmed, 25c to \$1.50.

Petticoats of batiste, silk and crepe de chine; in flesh and white; knee flounces of lace and insertion with wide ribbon bows, \$2.98 to \$12.00.

Camisoles -- wash satin and wash taffeta; crepe de chine; in flesh and white; trimmed in lace and ribbon, \$1.00 to \$3.75.

Fancy Envelope Chemise in flesh and white crepe de chine, wash satin and charvet silk; lace trimmed and hand embroidered, \$2.50 to \$12.50.

Princess Slips -- lawn, nainsook and silk muslin; in flesh and white; lace trimmed, \$1, \$1.98 & \$2.50.

Children's Drawers--made of fine cambric; hemstitched hem and tucks, 12 1/2c.

Children's Drawers -- nainsook and cambric; lace and embroidery trimmed, 15c to 50c.

Children's Gowns -- low neck, short sleeves; embroidery trimmed, 25c and 50c.

White Silks

An Abundance of Favored Weaves, Moderately Priced.

Ivory white Silk Crepe de Chine, 40 inches; yard, \$1.25, \$1.35, \$1.50 and \$1.59

White Habutal Silks, 36 inches; yard, 60c, 80c and \$1.19

Ivory white genuine Pussy Willow Taffeta; 40 inches; yard, \$2.50

Ivory white Bridal Satin; fine quality; 45 inches; yard, \$2.98

White Indestructible Silk Voile; 40 inches; yard, \$1.98

White Sundown Taffeta Silk; 40 inches; yard, \$1.75

White Silk Marquisette, 40 inches; yard, \$1.00

White Silk Gros de Londres, 36 inches; yard, \$1.50

White Kayser Silk; 44 inches; yard, \$1.25

White Crepe Satin; 38 inches; yard, \$1.19

White Crepe Taffeta, 40 inches; yard, \$2.00

White Silk Chiffon Taffeta, 36 inches; yard, \$1.50

White Silk Jap; 28 inches; yard, 50c

White Pierette Silk Crepe and Voile; 40 inches; yard, \$1.98

White Corduroy, 31 and 36 inches; yard, 65c, 98c and \$1.25

Athletic Corset

Ideal For Summer Wear.

A two-inch elastic band extending slightly above the waist line takes the place of the bust; and insures absolute freedom.

Few bonings over the hips. A good value at \$2.00.

BOWMAN'S--Third Floor

A New England Mill Experimented On Reproducing Patterns Imported

White Dress Fabrics

--With Great Success

These trial pieces, all good and exactly copied, were not nevertheless made up in insufficient yardage to be called full pieces.

We purchased the entire quantity of these "proofs"--2,210 yards in all; and are able to offer them at a price which doesn't begin to do them justice.

But it's our White Sale, and

19c Yard

--will be the one price on any of the wide range of patterns and fabrics.

You'll see novelties in white fabrics never before approached, in shadow voiles, satin stripe voiles and marquisettes; organdie stripes, and a host of others.

Plisse Crepe -- fine stripe; requires no ironing; 30 inches wide. 11 yards \$1.00. As this price is so low we will limit 11 yards to a customer.

Organdie Nainsook -- extra fine weave; soft as silk; fine for lingerie; 41 inches wide; 10 yards \$2.50.

White Satin Quilts -- medallion center; handsome raised patterns; extra large size; 90x100 inches, \$2.95.

BOWMAN'S--Second Floor.



A Most Interesting Assortment of New Lingerie Blouses Enters this May Sale at the Unusually low price of

49c

--consisting of voiles in plain, yet very stylish models. At \$1.69 are new lace trimmed styles.

The stocks complete include lingerie blouses at 95c, \$1.95 and up.

BOWMAN'S--Third Floor

The May Sale Offers the Top Most Values in Embroideries

A Collection of New Embroideries Specially Brought Here For the White Sale, and Values Are Matchless



27-inch Swiss Embroidery Flouncing, excellent quality; yard, 25c. 27-inch Embroidery Flouncings, in voile and novelty materials, yard, 69c.

BOWMAN'S--Main Floor.

300 yards 18-inch Swiss Embroidery Flouncing; trial strips; yard, 25c.

1,000 yards Swiss Embroidery Edges, 4 to 9 inches wide; yard, 12 1/2c.

40-inch Embroidery Voile Flouncing; neat patterns; excellent quality; yard, 59c.

Swiss Embroidery Edges, 3 to 6 inches wide; yard, 5c.

Fifteen Embroidered Batiste Robes, 2 1/2 and 3 yards wide; beautiful embroidered panel. Must be seen to be appreciated; very special, \$2.95.

A Special in Laces

500 yards Lace Edges and Insertions 4 to 8 inches wide. Among the lot are Cluny, Orientals, Point de Paris and others. Yard, 9c.

A Series of Savings On

Utica and Mohawk Sheets And Cases

Priced very low because they are soiled

Even were they perfectly clean a saving would be realized on the low prices due to having been purchased before the advance.

Sheets

54x90: 67c. 63x90: 70c and 79c. 63x90: 75c. 72x108: 86c. 81x90: 85c. 90x90: 88c. 90x90: \$1.05.

Pillow Cases

42x36: 17c and 20c. 48x36: 19c and 21c. 48x36, embroidered on Pequot tubing: 20c. 42x72: bolster: 40c and 45c.

BOWMAN'S--Basement

White Skirts

As Popular As Ever For Summer Wear, Useful and Uncostly

An enlarged stock offers a choice selection in gabardines, linene, linen, honeycomb, pique and corduroy.

\$1.00 to \$7.50

White Coats

Sport models; in corduroy and chinchilla. Invaluable for motoring and general wear.

BOWMAN'S--Third Floor.

White Dresses

First of the season's models in decidedly smart originations. New arrivals almost daily.

BRINGING UP FATHER

By McMANNUS

