

FOUNDED 1871

Bowman's

TOMORROW 9 A. M. TO 9 P. M.

Bowman's

BELL-1991-UNITED



"MIGHTY LIKE A ROSE"

BABY WEEK, MAY 6 TO 13

Mighty Like a Rose—'Tis so to every mother—and those who attend Baby Week will see so many hundred babies in their element—and come to know fully the joys of baby's enchanting smile and the loving coo of very tiny tots.

Baby Week begins tomorrow with a full order of Baby Week features, promising to be bigger and grander and gladder than ever.

- A Bright Colored Balloon to Each Baby
- A Photograph of Baby Without Charge
- Six Useful Garments to Six Heaviest Babies

Every child who attends Baby Week in company with mother or father will be given a pretty balloon—six colors this year.

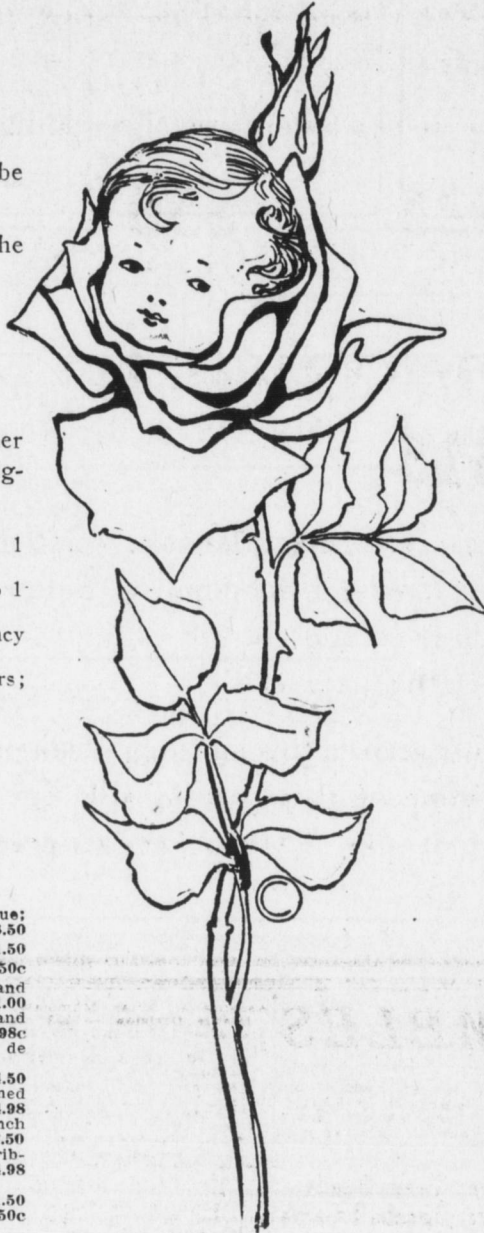
Photographs are made of baby without charge providing a cash sale slip from the Infants' Wear Department is presented. (Photos taken at night also.)

Enter Baby in the Weighing Contest

Open to all babies with the exception of those who captured prizes in the November Baby Week. If entered in a different class than formerly these babies will also be eligible.

- First Prize** — Heaviest baby girl up to 6 months; short white coat, with hand-embroidered collar; silk lined, **\$5.98.**
- Second Prize** — Heaviest baby boy up to 6 months; short with coat, hand embroidered collar, silk lined, **\$5.98.**

- Third Prize** — Heaviest girl, 6 months to 1 year; fancy white dress, **\$4.00.**
- Fourth Prize** — Heaviest boy, 6 months to 1 year; fancy white dress, **\$4.00.**
- Fifth Prize** — Heaviest girl, 1 to 2 years; fancy girl's bonnet, **\$3.50.**
- Sixth Prize** — Heaviest boy, 1 to 2 years; white pique coat, **\$3.50.**



BABY WEEK THIRD FLOOR

A Big Department Full of Good Things For Babies

Novelties of every description.

Kiddie Koop—the latest and handiest play-pen crib that mother could wish for **\$13.00**

Little Boys' Tailored Dresses; linen, lawn and linene, pleated and belted styles **\$1 to \$3.98**

Short Dresses, of lawn, nainsook and silk; hem-stitched; hand embroidered; lace and embroidery trimmed; plain and tucked bottoms. 25c, 50c, 60c to **\$6.98** (Sizes 6 months to 2 years.)

Empire and French Dresses, of fine organdie, Swiss and lawn; trimmed with lace, insertion and ribbon; low neck and short sleeves **85c to \$7.98**

Slips, of nainsook and silk; hand embroidered and Bishop styles; lace and embroidery trimmed **25c, 29c, 50c, 60c to \$6.50**

Knit Sacques, in white, trimmed with pink and blue **29c to \$2.00**

Cashmere Sacques—hand embroidered **85c to \$2.98**

Long Coats and Capes, of cashmere, bedford cord and crepe cloth **\$1.50 to \$10.00**

Short Coats—of cashmere, serge, crepe and pique; 6 months to 3 years **\$1.50 to \$8.50**

Shirts, in cotton, wool and silk **17c to \$1.50**

Kielnert Baby Pants **25c to 50c**

Creepers—white and colored crepe, gingham and chambray; 6 months to 2 years **50c to \$1.00**

Rompers—made of percale, romper cloth, crepe and gingham; 2 to 6 years **25c to 98c**

Caps—Swiss, lawn allover embroidery and crepe de chine; trimmed with dainty laces and ribbons **25c to \$4.50**

Bonnets—Swiss, organdie and embroidery; trimmed with ribbon, lace and flowers **50c to \$4.98**

Wash Hats—pique, linen and lawn; with French knots and pretty colored facings **25c to \$4.50**

Lingerie and Straw Hats—trimmed with pretty ribbon, flowers and lace **98c to \$4.98**

Bootsies—in a large assortment of pretty styles **15c to \$1.50**

Moccasins and Shoes—in white and colors 25c to 50c

BOWMAN'S—Third Floor.

Early May Mornings are Cheerful, Healthful and Invigorating. The store is cool — shopping more enjoyable.

Every Time the Sun Rises New Blouses Appear

WE will not attempt to give a great deal of detail in the description of some of the choice models, but will leave the pleasure of surprise for you.

You will find this gathering to be just the kind of blouses that the greater number of well-dressed women have need of. The prices are low, considering the many influences that are insisting that higher prices be made upon materials and workmanship. It is unusual that such quantities of new fresh models which are of the best late season's showing, should be priced so low.

Georgettes have attained that beauty which comes more and more difficult to improve upon — mostly white with a distinctive touch of color.

Lingerie seems to have reached the height of beauty in the simple, striking effects of lace and embroidery—also color.

Lingeries, 95c to \$9.95

Silks, \$2.00 to \$5.50

Georgettes, \$4.50 to \$15.00

BOWMAN'S—Third Floor.

Savings of a Sterling Nature For the Woman Who Will Buy a Suit Now

Calling particular attention to the stocks of medium-priced suits, all of which have entered this Spring out-clearing at a greatly lowered scale.

The new lowered prices, simplified, make it easy for you to determine just how much you'll want to pay, and each price is a promise of good selection and a saving in dollars and cents. At

\$10 \$15 \$19.50

—are serges, gabardines, shepherd checks, velour checks, poiret twills and poplins.

—Fine grade suits at

\$25.00 \$29.50 \$35.00

—have established a new value in style and fabric. Woolen and silks in exclusive models.

BOWMAN'S—Third Floor.



You Read About "Creations" In Millinery!



Ever think for a moment what a real "creation" is?

It is not merely a hat with trimming upon it. It must be something different — distinctive — original! The latter named is a stronghold of merit in Bowman Millinery.

You'll find here, new models, even in their simplicity, far removed from the common or widely copied hat styles.

You'll appreciate more fully the exclusiveness of Bowman Millinery at the moderate prices.

BOWMAN'S—Third Floor

To Help Pack Away Winter Garments

Wayne Cedared Paper Wardrobe, keeps your clothes clean and shape-ly; dust-proof, moth-proof and moisture-proof; come in assorted sizes. Prices, **40c, 65c, 75c, 98c, \$1.25 and \$1.50.**

White Tar Moth Balls, 1-lb. packages, **25c.**

White Tar Lavendine, combination of naphthalene and lavender flowers; package, **15c.**

BOWMAN'S—Basement

810 Yards of the Season's Choice Novelties in Wide

Ribbons

Here in a Sale of Unusual Interest at the Low Price—

50c yd.

The entire assortment of 810 yards ranges from six to nine inches wide; choice novelties in floral, Roman and plaids; also plain moires.

BOWMAN'S—Main Floor

SUMMER UNDERWEAR

For All the Family

Time to throw off winter's underwear and don the weight that is comfort-giving during the warm months.

Women's bleached vests, tape neck and sleeves; plain and fancy yokes, **12½c, 17c and 25c.**

Swan brand Swiss ribbed vests, silk and silk lisle; plain and fancy yokes; **69c, 79c and \$1.00.**

Women's extra size vests, bleached, low neck, sleeveless, **15c, 29c, 39c, 50c and 65c.**

Women's bleached union suits, low neck, sleeveless, lace or cuff knees, **50c.**

Athena union suits, all wanted styles; medium and light weights, **65c, 75c, \$1.00 and \$1.25.**

Children's bleached vests and pants, Spring weight, **25c.**

FOR MEN

Spartan union suits, short sleeves; three-quarter length; white and ecru, **\$1.00 and \$1.50.**

Athletic union suits, open mesh; bleached; short sleeves; knee length, **50c.**

B. V. D. and Olus union suits, **\$1.00.**

Balbriggan underwear, long and short sleeves; regular and stout drawers **50c.**

BOWMAN'S—Main Floor

Women's Hosiery

A Stock Replete With the Season's Smartest Novelties

Thread silk stockings, in black, white and all the wanted shades; pair **\$1.00**

Kayser's Italian silk stockings, in black, white and colors; pair **\$1.50**

Fancy silk stockings; pair **\$1.25, \$1.50, \$2.00 and \$2.50**

Thread silk stockings, double soles, lisle garter tops; pair **79c**

Silk lisle stockings, black or white, double soles, wide garter tops; pair **25c, 39c and 50c**

Children's stockings, silk lisle, fine ribbed, double heels and toes; black or white; pair **25c**

Children's cotton stockings, fine ribbed, black or white; all sizes; pair **12½c**

Children's Sox, plain colors and fancy tops; pair **25c and 50c**

BOWMAN'S—Main Floor

Women's High Shoes

Summer Weight

Styles in keeping with the usual Bowman standard.

In black, brown, white, mouse, ivory and gray kidskin. Built by the best American makers of women's finest footwear.

Prices **\$4, \$5, \$6 & \$7.50.**

Low Cuts, at **\$3, \$4, \$5 and \$5.50.**

BOWMAN'S—Main Floor.

BRINGING UP FATHER

By McMANNUS

