



Your Easter Hat, Men
Is Here at **\$1.50**
Just 50c to a Dollar less than these new shapes will cost you elsewhere.

KAUFMAN'S

MARKET SQUARE
UNDERSELLING STORE

Tomorrow's the Big Day For Men and Boys at Kaufman's
A Free Watch or Ever-Ready Safety Razor For Men, With Every Suit
A Free Guaranteed Watch For the Boy With His Suit



And you don't have to buy any particular kind of suit or pay any special price to receive one of these splendid and useful Easter Gifts. Neither do you pay any more for your suit. Prices are as low as always, in fact lower, and that makes the offer doubly attractive. Hundreds of new arrivals on sale tomorrow. All sizes for lean men, big men, little men, stout men and in-between.

\$11.75 For Men's and Young Men's EASTER SUITS
Values to \$18.00

These Suits come in good variety of those popular new English Mixtures, Blue Serges, Worsteds and Cassimeres. All the season's newest models, colors and all sizes and a watch or Ever-Ready Safety Razor FREE.

Men's and Young Men's New BELTERS, \$18 Values, \$12.75

This season's most popular model. A new line just arrived, goes on sale tomorrow at \$12.75; made of the latest English Mixtures, Blue Serges and Flannels, Homespun, Worsteds and Cassimeres; all sizes. An Ever-Ready Safety Razor or Watch FREE.

Popular Dressy Blue Serge SUITS For Men \$9.75
\$15.00 Values

An irrefragable offer. These Suits can not be duplicated for less than \$15.00 anywhere else. Made of a Sun-Proof, Fade-Proof Blue Serge and All Wool Worsteds and Cassimeres, in a host of very handsome patterns; all sizes choice of a watch or Ever-Ready Safety Razor FREE with each Suit.

Men's and Young Men's New Easter Suits \$14.75

These are all high grade, handsomely tailored, distinctive models which the most particular dresser would be glad to have in his wardrobe. All the latest all wool materials, colors and styles. Choice of a Watch or Ever-Ready Safety Razor FREE with each Suit.

MEN'S \$1.50 PANTS, 90c
at

Good, strong Cassimeres Pants, made with belt loops and side buckles; sizes 32 to 42.

MEN'S \$2.50 PANTS, \$1.49
for

Good, strong worsteds and cassimeres, finished with belt loops and side buckles; 30 to 44.

MEN'S \$3.00 PANTS, \$1.95
for

Just 50 pairs of these fine worsted Pants in sizes 32 to 46.

PARENTS! You'll Save Money if Your BOY'S EASTER SUIT IS BOUGHT AT KAUFMAN'S

Not only that, but you'll secure a much better garment than the price you expect to pay will buy you anywhere else. Kaufman's Boys' Suits are the best in the world and Kaufman's Underselling Prices are always lower than quoted anywhere else.

A Guaranteed Watch With Every Boy's \$2.95 Suit or Better

Handsome Norfolk Suits For Boys, at \$2.95
A Watch FREE With Each Suit



The Best Blouses For Boys Are at Kaufman's at 24c & 48c
All the newest styles and materials patterns and sizes.

Boys' Newest Norfolk Suits, at \$3.89
A Guaranteed Watch Free With Each Suit

\$5.00 spent anywhere else won't buy you anything in the Suit line to equal these unmatched values; all new fabrics and models; all sizes.

Boys' Smart Norfolk Suits, at \$4.89
A Guaranteed Watch Free With Each Suit

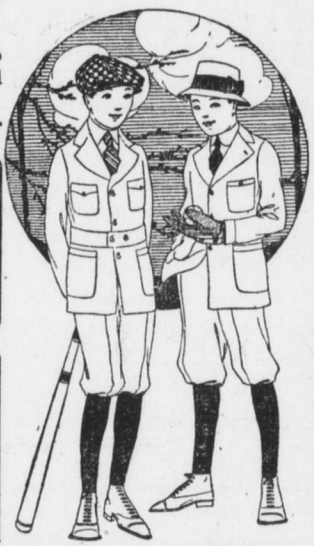
Made of all wool fabrics; pants lined, coats sewed with silk; come in Sun-Proof Blue Serges, Worsteds and Cassimeres; all sizes and new patterns.

Boys' Popular Norfolk Suits, at \$5.89

These are extremely clever and well made; all the best materials, patterns and colors; all sizes; some with extra pair of trousers.

The Latest Top COATS for Boys, at \$2.49

Other trousers ask \$3.50 for this exceptional value; newest mixtures, in sizes 2 1/2 to 8 years.



FOODS

THEY BUILD OR DESTROY

Amazing but Rarely Suspected Truths About the Things You Eat.

(Copyright, 1916, by Alfred W. McCann.)

CHAPTER 48
The Erroneous Ideas of the Modern Dietitian Concerning the Importance of "Calories" and "Balanced Rations" Are Not Only at Work Undermining the Health of Men, Women and Children, but They Are Also Disastrously Affecting the Dairy Industry, Which Reacts Upon the Quality of Milk and Meat That Now Come to Market.

In New York City Armour & Co. have had to discontinue the killing of dairy cows because of the tremendous losses sustained through the excessive number of condemnations resulting from a generalized tuberculosis. Even while on the killing floor, awaiting slaughter, these cows could be milked, showing that they had been producing right up to the day of slaughter.

York State 124 of 125 cows were found in a state of malnutrition clearly indicative of the unfitness of their food.

The daily dietary of these cows consisted of: Ten pounds beet pulp (the exhausted residue of the beet sugar industry); Ten pounds alfalfa (good food); Two to ten pounds degenerated cornmeal and brewer's grain (brewer's grain is the exhausted refuse resulting from the production of beer). To this mixture was added from one-half to one pint oilmeal or gluten feed. Oilmeal is the residue of the process employed in the production of cotton seed oil. Gluten feed is the residue of the process employed in the production of glucose.

minated cornmeal, patent flour, and other neuritis-producing food of the refined type as consumed by men, women and children.

They are impoverished foods, yet they appear on the formula of the certified dairy by reason of the fact that they satisfy the modern dietitian's erroneous idea of the proper percentage of carbohydrates, proteins, fats and calories necessary to form a "balanced ration." They are so labeled. The certified dairy conscientiously follows the scientific analysis printed on the sacks in which the dedicated cattle food is sold.

November 15, 1912, all of the cows in the dairy herd referred to here were tuberculin tested. Two were found to react to the test and were withdrawn from the herd in order that they might not spread the disease to the other cows.

On May 20, 1913, the herd, having been on the "scientific calorie diet" for nearly one year produced fifteen reactors. The condition was beginning to alarm the owners of the cows. In the meantime the stable superintendent had placed his delivery horses on the impoverished cow food. He was anxious to make a record for himself and, as the cow food was cheaper than the horse food, he made the change. Between the fifty-sixth and seventieth days the horses on the de-based food began to show the same symptoms of acidosis, emaciation and

anaemia what were characteristic of the cows.

The horses were at once put back on whole grains and grasses, whereupon they promptly recovered. The cows were continued on the same refined diet until a veterinarian, noting the experience of the stable superintendent with his horses, declared that the condition of the cows, favorable to the rapid development of tuberculosis, was directly due to the character of the food consumed by them. He immediately ordered a change, notwithstanding the high caloric value and the scientific proportion of carbohydrates, proteins and fats with which the certified milk producers were being nourished.

A contrast to this episode, concerning which more will be said later, regarding the disastrous results of the use of demineralized food on milk-producing cows, is to be found in the experience of David T. Arrell, Youngstown, Ohio, breeder of thoroughbred American trotting horses.

Arrell has bred, broke, trained and developed prizewinners on four points—food, pasture, shade and stable. He so keenly recognizes the fact that the quality of his horses, their health, vitality, endurance, resistance to disease, and general physical perfection depended upon their food that he went so far as to provide No. 1 unbleached oats for which he paid, prior to the outbreak of the war, \$1 a bushel, laid down in Youngstown.

As a practical horsebreeder he had noticed that his animals fed on unprocessed or nonbyproduct foods remained practically immune to all the equine diseases with which the average horsebreeder is plagued.

As against this observation concerning the vitality of the horse, properly fed, officials of the Bureau of Animal Industry estimate that from 35 to 50 per cent of all the milk-producing herds in the United States are affected with tuberculosis. All of these herds are fed more or less on exhausted or refined foods.

These diseases of disturbed metabolism not only with respect to cows and horses, but also with respect to the human being, are as prevalent as the deaths of nearly 400,000 children under ten years of age in the United States every year might indicate.

20 Dead and 100 Hurt in Western Tornadoes

Kansas City, Mo., April 21.—Twenty persons were killed, more than 100 injured and property damage estimated at \$750,000 entailed by the tornado which swept the border sections of Kansas and Missouri. Many persons escaped death by taking to storm cellars the moment they were warned of the approaching disturbances.

Reports from several towns in the path of the tornado state that five separate storms occurred in rapid succession.

Stover, Morgan county, Mo., still was cut off from communication today and it was impossible to confirm



Easter Fixings For Men
Hundreds of New Shirts Neckties, Underwear, Stockings, Gloves & Collars
Save Money By Purchasing Tomorrow

Thousands of New Easter TIES 24c AND Bow and Four-in-Hand TIES, at 48c

All the latest stripes and figures; scores of plain colors and combinations of different colors; all silk; all made for service, all new.

Buy Your New Easter Shirts at Kaufman's & Save Money

Handsome New Dress Shirts, at 95c
\$1.50 Values

Attractive new styles of fine madras and percales; all the latest colored striped effects, coat style, properly proportioned; made to fit perfectly, in all sizes.

Newest EASTER DRESS SHIRTS for Men, at \$1.95
\$2.50 Values

Made of the new crepe weaves, fine madras, corded effects and beautiful new stripes. Classy patterns in great variety; coat style, soft or laundered cuffs; all sizes.

LATEST STYLE EASTER DRESS SHIRTS \$2.95
at

Jap Silk Shirts; also fine crepe effects and mercerized materials with silky sleeves but made for service. Scores of new patterns; soft cuffs and laundered styles; all sizes.

Silk Shirts For Men at \$3.45
\$5.00 Value

You'll need a new shirt for Easter; why not silk? A wide assortment of newest stripes just arrived; all sizes; soft cuffs and all silk of a grade that will stand many tubings.

ARROW BRAND COLLARS, all the latest styles and 1/4 sizes. A collar to suit every taste 12 1/2c

Grey Silk Gloves For Men, pair . . \$1.00
With the black stitching. All sizes and the season's most popular shades; reinforced finger tips.

Notaseme Silk Hosiery For Men, pair . . 50c
Guaranteed for long service, beautiful sheer all pure silk Stockings. Black, white and colors; all sizes; other grades up to \$1.00 pr.

reports that six persons were killed there.

Pellets in Soft Drinks Give Them Strong "Kick"

Tacoma, Wash. — Threatening to enforce the prohibition law themselves if the city and county authorities do not stop the alleged sale of soft drink saloons and drug stores of raw alcohol and other poisonous intoxicants, members of Longshoremen's Union, Tacoma local No. 58, adopted resolutions demanding law enforcement and naming a committee to take whatever action was necessary.

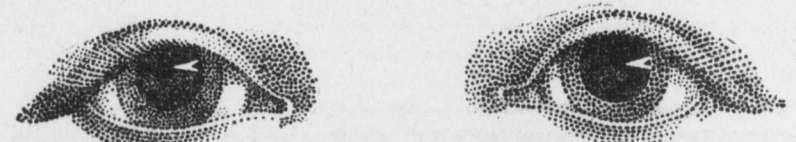
"The prohibition law is being violated on all sides," said M. E. Wright, of the longshoremen, who presented the protest. "Little white pellets, which the saloons call 'white you wait tablets,' are being sold. One of these in a soft drink produces all the effects of several glasses of whiskey, but the victim is paralyzed both mentally and physically."

DO YOU "EARN" OR "MAKE" YOUR LIVELIHOOD?

In the May Woman's Home Companion Anne Bryan McCall says: "It is not arrogance that I see upon the tired faces of men and women going home at night from the day's work; it is, rather, a self-respect, a gentle and quiet pride that lights up even the very plain and very pale faces. And if this quiet pride is not there visible; if the faces are merely jaded and dull and hopeless, then I know that, however hard they may work, those men and women are only making, not earning, a living."

WRITES WILL, BEQUESTS \$2,000,000, FAILS TO SIGN

Pittsburgh, April 21.—The appraisal of the estate of Alexander Dempster, a wealthy coal operator, was filed in the register of wills office yesterday showing his holdings to be nearly \$2,000,000. While a will had been written, it never had been signed by Mr. Dempster and letters of administration had been taken out in order to make a distribution of the estate.



Bright Eyes
light up a woman's face

Bright eyes belong to the woman who is well, lively and buoyant—who has red blood in her veins, the glow of health in her cheeks, and who is fresh and fit. For women who lack bright eyes—whose cheeks are pale, whose steps are leaden, who feel depressed and listless, blue and out of sorts—

BEECHAM'S PILLS

are the remedy they may take with the utmost confidence. They have proved their worth to thousands of women. When you seek relief from headache, backache, nervousness and low spirits, Beecham's Pills will help you back to buoyant health. They regulate the bodily functions, tone the stomach, stimulate the liver, purify the blood, and act kindly on the kidneys and bowels. New strength, better spirits, a clear complexion and bright eyes soon follow their use. No other remedy will so surely relieve and benefit, and so quickly

improve a woman's good looks

"The Largest Sale of Any Medicine in the World" At All Druggists, 10c., 25c.
Directions of special value to women are with every box

SAVE-A-CENT

Soft Scouring Compound

does everything any scouring powder does, does it more easily and lasts as long as any three 10c cans, because it does not waste. Yet it costs only 4c, while cans of scouring powder cost 5c and 10c.

FOUR CENTS

At All Good Grocers

