



Watch This Expert Demonstrator →

Learn to "Roll Your Own" with "Bull" Durham Today

The Fads of 1916!



You've Learned to Dance

And you've paid well for lessons to enable you to keep up with the new steps.



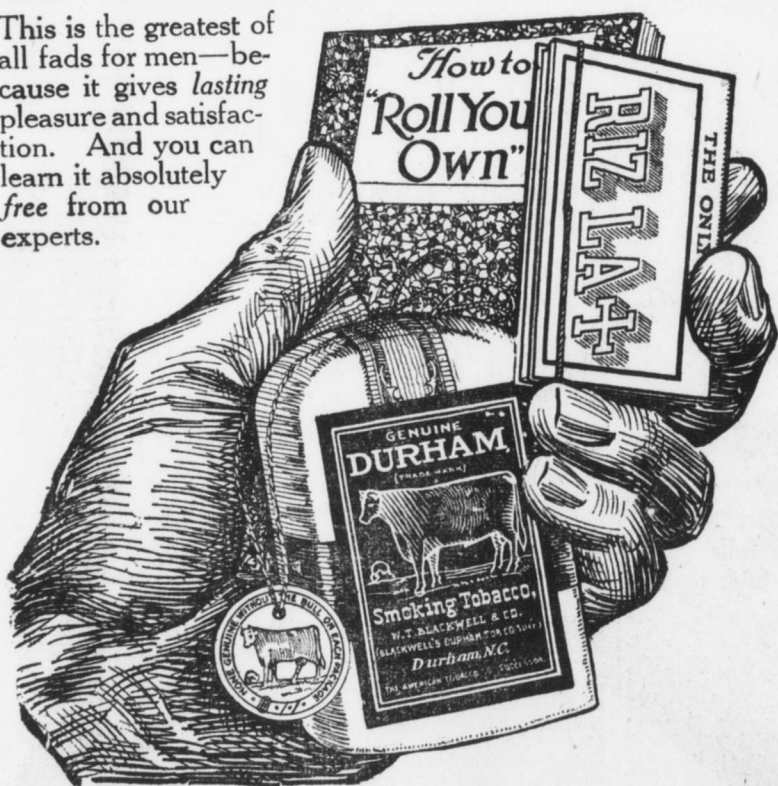
You've Learned to Skate

And it costs a lot of money to learn the fancy movements which the fad calls for.



Now—Learn to "Roll Your Own" "Bull" Durham Cigarettes—FREE!

This is the greatest of all fads for men—because it gives lasting pleasure and satisfaction. And you can learn it absolutely free from our experts.



Free Lessons Given by Experts at the Stores Named Below

Our Flying Squadron of expert cigarette rollers has arrived! At the leading stores these "Bull" Durham demonstrators are ready today to teach you *absolutely free*, the manly art of "rolling your own" with "Bull" Durham.

It's the fad of the year—the smart, lively fad that is sweeping the country like a whirlwind.

Every man envies the ease and dexterity with which a "roll your own" smoker produces his sack of "Bull" Durham and rolls this famous old tobacco into a smooth, fresh, fragrant cigarette. Today—visit the "Bull" Durham demonstrators and *learn the art for yourself—FREE!*

GENUINE "BULL" DURHAM SMOKING TOBACCO

In no other way can you get so much solid enjoyment out of a cigarette as by "rolling your own" with "Bull" Durham.

Men of action and energy the world over are rolling "Bull" Durham into cigarettes, because they have found that there is more crisp, brisk, youthful vigor in this wonderful tobacco than in any other made.

Its mellow-sweet flavor and unique aroma give them supreme satisfaction.

FREE At the stores named below you will be taught free the great fad of "rolling your own" "Bull" Durham cigarettes. And you will also receive *free*, with a 5c sack of "Bull" Durham, a 5c book of famous Riz La Croix cigarette papers and a booklet showing how to "roll your own." Visit one of these stores *today*.



TODAY AND TOMORROW
APRIL 10TH AND 11TH

Harry's Cigar Store
3rd and Walnut Streets

Commonwealth Cigar Store
5 S. Market Square