SATURDAY EVENING,

tend the Conference in This

**BOROUGH LEADER** 

## 'APRIL 8, 1916.

The completeness of the new

PEERLESS EIGHT

## **GOODRICH OPENS CONFERENCE OF** SERVICE STATION **ENTENTE ALLIES**

Big Tire Company Interests Locally Demand Sub-branch to Facilitate Service





J. R. SAUTER J. R. Sauter, the official sales rep-resentative in this territory, has been connected with the Goodrich company for the past ten or twelve years and is known not only locally, but through-out the extensive territory which he covers.

The Harrisburg depot will be directly in charge of William F. Mower, who has had several years' experience in the service department of the Good-rich company, and is well qualified to carry on the duties of manager in charge of this important post.

The Harrisburg depot will be directly in charge of William F. Mower, who has had several years' experience in the formation of the Good in the generation of the good in the duties of manager in the listory of the Paige Det that during this month more Paige that during this month more Paige is about six years old and its entire production for the structure of the structure of the structure of the structure in the structure of the structure in the structure in the structure of the structure is structure of the structure is structure in the structure of the structure is structure in the structure is structure in the structure of the structure is the structure of the structure is the structure of the structure in the structure in the structure is the structure of the structure in the structure is the structure of the structure in the structure i

Simplicity in Motor Car

Storm Warnings Issued

## SET FOR APR. 20 Organization Is Ready to Keep Over 500 Men Expected to At-Up Its Standing and the

**COMPANY D WILL** 

 Paris, April S.—The conference of the entente allies for discussion in finantry, National Guards of Pennyvala, is the continuation as an organization of Company A, One Hundred A Twenty-seventh Regiment, Nell in Paris on April 20, Pennsylvania, is the continuation as an organization of Company A, One Hundred And Twenty-seventh Regiment, Nell in the table in Paris on April 20, Pennsylvania, Volunteer Infantry, Infantry, National Guards of Pennyvala, Sourced Devices and Company and Young and Twenty-seventh Regiment, Nell and Twenty-seventh Regiment, System which will establish minimum rates among the allies and their cold take as socialise rates for neutrals and their cold take as stong discrimination against all dear to the fifty-five years of service, but alliss will be taken up.
 8-INCH SNOW <text><text><text><text><text><text><text><text><text><text>

HALTS TRAFFIC

[Continued From First Page.]

Place. No other accurate ported. The river will fall slowly and a stage of 8.2 feet is expected to-morrow of 8.2 feet is expected to-morrow

of 8.2 feet is expected to-morrow morning. The anachronistic appearance of the snowman last night and this morning brought sadness and gloom upon many of the little feathered dwellers of the air who had begun to make their appearance, and chilly, Indeed, is the reception that has been accord-ed them. The poor little robins are completely nonplussed; certainly they had not bargained on being thus re-ceived, and it will be only through the kindness of their big friends that they will survive the temporary return of winter.

Along Atlantic Coast By Associated Press Washington, D. C., April 8.—Snow-storms centering over the Ohio Valley and Cape Hatteras were moving east and north to-day and promised to cover almost the whole region east of the Mississippi and north of the Gulf States. Temperatures had dropped be-low seasonal averages in most of that territory, but no extreme cold was re-ported. The Cape Hatteras storm was severe enough to cause storm warnings to

enough to cause storm warnings to be sent from Delaware Breakwater to Boston. to Educate Soldiers

Special to the Telegraph

Special to the Telegraph Washington, D. C., April 8.—Ad-ministration leaders in Congress are hopeful that the army increase bill, first of the three great national de-fense measures, will enter its final stage next week before the joint con-ference committee. Indications last night were that the only remaining sections likely to cause prolonged de-bate in the Senate was the one fixing the peace strength of the regular army. The Senate voted on only one amendment to the bill, adopting with-out rollcall the proposal of Senator Smith, of Georgia, that enlisted men in the regular army hereafter be given opportunity for 75 hours of vocational education a month during ther active service in peace times. Civilian in-structors will aid the army officers in this work.

FILL ITS RANKS CONFERENCE NEXT

General. 1:30 P. M.—"Relation of the Public 1:30 P. M.—"Relation of the Public Service Commission to Boroughs and Their Duties," W. D. B. Ainey, Chair-man of Public Service Commission; "What Is the Most Difficult Problem Confronting Your Borough," William W. Hall, Solicitor for West Pittston. Ratification of constitution and by-laws. Election of officers. 9 P. M.—Reception to delegates by Governor Martin G. Brumbaugh at Governor's reception room, in the Capitol.

**Bird Protection Need** More Keenly Realized

At the annual meeting of the Penn-sylvania Audubon Society in the Techni-cal High School Auditorium last night, William L. Bally, treasurer of the so-clety, save an ilustrated lecture on "Bird Study With the Camera." Dr. Witmer Stone, president of the society, presented his report on "Bird Protection in Pennsylvania," in which he declared that the public in general was beginning to realize the import-ance of protecting the birds who de-stroy insects.

TO HOLD CONTEST HERE

ENSMINGER

is the natural outcome of long experience Peerless Eight \$1890

HE first Peerless car was produced in 1902. Since that time a great many Peerless models have been developed, selling at a maximum price of \$6,000 and an average price of over \$4,000. The value of the experience gained in this development cannot be over-estimated.

The new Model 56 eight-cylinder car is the natural outcome of this experience and has received more careful and painstaking attention through a longer period of time than any other model developed in the Peerless Factories.

Developments in the metallurgical and manufacturing departments and concentration on this single eight-cylinder chassis have combined to effect economy in production, which is reflected in the price of \$1890 for the Touring Car and Roadster.

Characteristics: PEERLESS V-Type Eight-Cylinder Motor, Cylinders 3<sup>1</sup>/<sub>4</sub>x5; Force Feed Oiling; 125-inch Wheelbase; 35x4<sup>1</sup>/<sub>2</sub> Tires;

Weight 3500 pounds; Complete Splendid Equipment, including Cord Tires, Extra Rim, Moto-meter and every needed accessor,

13

# Touring \$1890 Roadster \$1890 Keystone Motor Car Co. 1019-1025 Market Street

C. H. Barner, Manager 2134213421342134213421



this has been brought, is responsible for the veritable army of women who now drive their own cars. "There is no getting around the fact that the automobile has made a pret-tier, healthier, and more self-reliant up this question and I should not be

tier, healthier, and more self-reliant woman. The woman driver to-day can thread through traffic expertly, and she is beating chauffeurs at their own tricks in city driving. "Just now few women venture taking their cars out over country roads alone. Thorough frages outside city lime is unwilling to put up with ona classure spin. Usually the trip out through the country is postponed until saturday or Sunday, when a man can pride at the wheel. "Level and solid roads, kept up the

in the United

King Car Sales Co.

80 S. CAMERON ST.

\$1150

Don't Buy Your Car Before

The Sun" 7-Passenger Touring .. \$1350 Good Territory For Live Dealers

perience in building the best \$1,500

In performance, in intrinsic value,

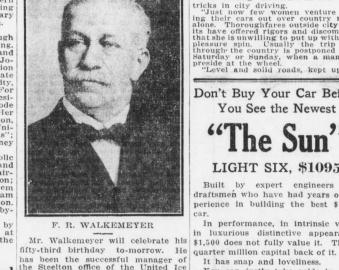
You can justly take pride in own-

n Prominent in Fight For Good Roads We get only a limited number. Be one of the fortunate ones to get theirs. See us at once.

PENN AUTO SALES CO.

Salesmen wanted on com-ALSO METZ CAR





Tomorrow Is the Birthday Anniversary of

ears.

Women Prominent in

"Women," said Charles Ensminger, local Dort dealer, "are going to play an important part in the fight for bet-ter roads which is now being waged throughout the country. Few women drove their own cars in the days when all cars had to be cranked by hand. The general adoption of the electric self-starter and the perfection to which

counties. mission basis.

has been the successful manager of the Steelton office of the United Ice and Coal company, for a number of

You See the Newest

**LIGHT SIX, \$1095** 

Built by expert engineers and draftsmen who have had years of ex-

Mr. Walkemeyer will celebrate his %1,500 does not fully value it. Three-It has snap and loveliness.

ership; the other fellow will have to agree with you.

58 S. Cameron Street Local agents wanted in 5 adjoining

**Begin Colleciton of** 

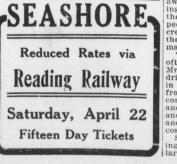
**Rummage on Monday** 

### Women at War!

We do not mean the Amazons, the amiters, nor the militants.

But those good women so dear to our hearts who make our homes for

Soap Chips" will give you more cleanliness with less work than 50c worth the of bar soap or washing powders.



"The simple life is not so much in demand to-day as is the simple auto-mobile," said G. W. Smith, chief en-gineer of the Thomas B. Jeffery Com-pany in an interview yesterday. "The experienced buyer wants simplicity in his automobile because he knows that it means 'stand-up' quality, freedom from trouble, and low maintenance cost."

**Is Required For Success** 

"The simple life is not so much in

Beginning Monday, the collection by automobiles of articles donated for Harrisburg Hospital rummage sale benefit, will be started and a commit-tee, headed by Mrs. John Fox Weiss, will have charge of this phase of the program. Donation lists were sent to-day to Mrs. Marlin E. Olmsted by all the district managers. Mrs. F. E. Downes has organized a "bargain sales" committee which will have charge of the big sale on April 13. Serving with Mrs. Downes will be Mrs. John J. Moffitt, Mrs. Paul Johnston, Mrs. George L. Reed, Mrs. Howard M. Hoke, Mrs. C. A. Hibler, Mrs. Homer Black. Miss Helen McFar-land, Mrs. John F. Whittaker and Mrs. Thomas Marsh.

JAMES E. M'GRADE

James E. McGrade, aged 57, of Philadelphia, who died in the Harris-burg Hospital yesterday, is survived by hs wife and one son. The body was taken to Philadelphia to-day by G. H. Sourbier, undertaker.

our hearts who make our homes for us.
These wholesome folks have a treaty with cleanliness that keeps them ever at war against dirt and uncleanliness in all its forms.
Soap, if you work hard enough with it, will make things clean, but it wort kill germs!
Borax mixed in proportion with soap will make the soap work better and your work easier. Also borax kills germs.
So that by using borax soap chips you get things clean with less work than dy the old methods and you also get them antiseptic.
25c worth of "20 Mule Team Borax Soap Chips" will give you more clean.
The simplicity of chassis design which reaches its height in the new yet heas work that by using borax soap chips.
So that by using borax soap chips with less work than by the old methods and you also get them antiseptic.
25c worth of "20 Mule Team Borax Soap Chips" will give you more clean.
The simplicit clean bit is the soap the soap work beter the act with less work than by the old methods and you also get them antiseptic.
25c worth of "20 Mule Team Borax Soap Chips" will give you more clean.
The simplicit clean bit is the soap the soap the soap contents in the soap work beter the soap work beter the soap the soap of the soap the s

of improvements inspired and ratine by our experience with carefully test-ed models." "Putting the emergency brake on the rear of the transmission is one of our typical improvements. It does, away with a set of levers and connect-ing rods without in any way affecting the power of the motor. By using a peculiarly efficient drive we have in-creased the strength and durability of the chassis at the same time that we made it simpler and free from trouble. "To the layman changes of this sort often do not mean much," continued dr. Smith," but to the experienced driver they mean an enormous saving in time and money. They save him from having to 'tighten up' his car constantly, they guard against trouble and the necessity for frequent repairs and they are the best possible insur-ance against the too frequently heavy cost of owning a car." Simplicity is the only way of giv-ing a maximum usable value per dol-lar of price. lar of price.

MOTOR CO. THIRD AND CUMBERLAND STS. Distributors



Sales Room and Service Station in the Shaffer Garage Building

**50 South Cameron Street** 

R. J. Church, Sales Manager Bell Phone 2767

