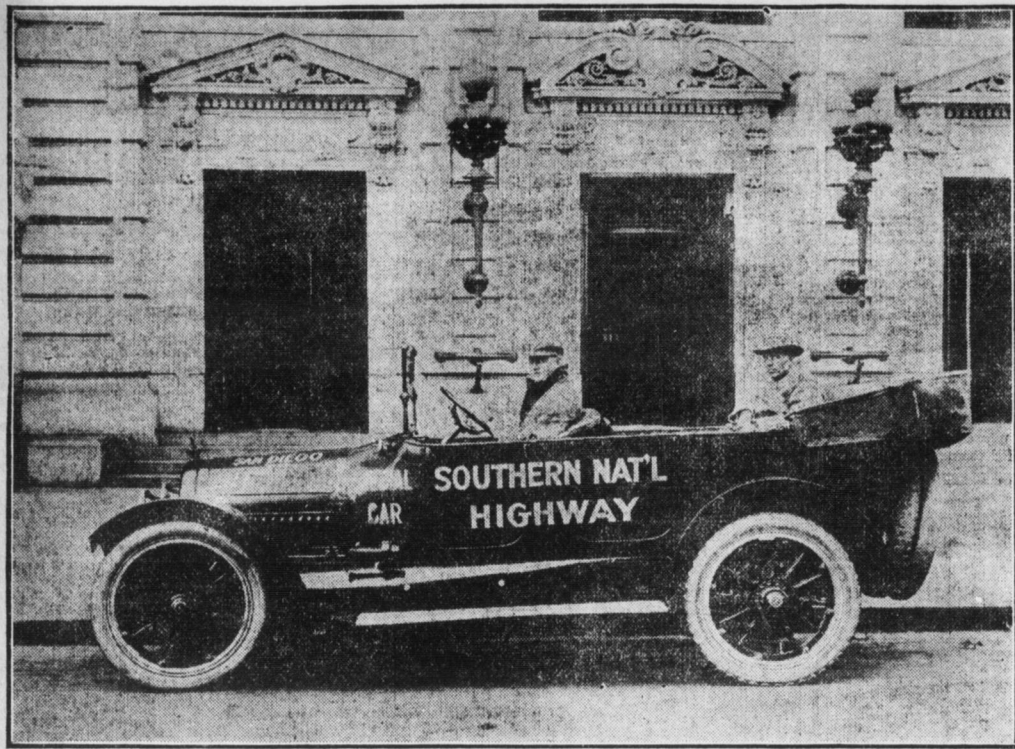


MADE SURVEY OF NEW COAST TO COAST HIGHWAY



Cadillac "8" Lays Out New Touring Roadway

Laying out the route of the new Southern National Highway, from San Diego, Cal., to Washington, a Cadillac Eight recently achieved the distinction of making the 3,500 miles in 26 miles.

Gulf division proposed through Southern Texas, Louisiana, Mississippi, Alabama, Georgia and South Carolina. San Diego will be the western terminus and Washington, D. C., the eastern.

devised a double plank trail for automobiles, so that the motorist glides smoothly over sands that baffle pedestrians and burros.

Briscoe Co. Disposes of Argo Motor Car Co.

Announcement was made to-day by the Briscoe Motor Corporation, Jackson, Mich., that they had made a contract with Messell Hackett, formerly manager of the Disco Starter Company, Detroit, for the sale of their interest in the Argo Motor Company, of Jackson, Mich.

a large measure within a short time. Mr. Hackett is well-known in automobile circles and has made an enviable position for himself by putting on its feet the Disco Starter Company, which he purchased from a receiver.

MORE MOTOR CARS OFFERED TO U. S.

California Car Owners Ready to Pursue Villa Under Military Guidance

The motorcar stands out as a vital factor in the pursuit of Villa. United States military authorities have been quick to recognize the value of dependable automobiles for service in the desert and mountain country in northern Mexico.

Lieutenant L. P. Clark, commander of the first company of the California division of the motor reserves wired Secretary of War Baker, as follows: For the invasion of Mexico I wish to tender you the services of a First Company California Automobile Reserve Corps composed of twenty expert desert and mountain drivers and twenty Maxwell cars fully equipped for duty.

This is a natural outgrowth of the motor reserve movement inaugurated in California several months ago. Wherever these motor reserve corps have been formed, Maxwell cars have predominated in number almost invariably.

FOR A SQUARE DEAL ON USED CARS GORSON'S

- Values so amazing that auto dealers and men who know wonder how we do it. Hundreds of Trucks and Delivery Wagons. 1916 PULLMAN car, practically brand new, big reduction off list price.

Count Them on the Streets of Harrisburg

OPEN EVENINGS

1916



THE OVERLAND-HARRISBURG CO. 212 NORTH SECOND STREET

'ROUND' FIREPROOF GARAGE 10x14 feet, painted f. o. b. factory \$71.00 24-gauge Steel—Rear Window Wire Glass C. FRANK CLASS Union Trust Bldg.

RECIPROCAL AUTOMOBILE INSURANCE LOWERING YOUR COST FOR AUTOMOBILE INSURANCE Pennsylvania Indemnity Exchange, Philadelphia Ask For Literature A. L. HALL, Agt., Patriot Bldg.

FRANKLIN

Ensminger Motor Co. Third & Cumberland Sts. DISTRIBUTORS



5-Passenger Touring \$665 Roadster Type \$540 Ensminger Motor Co. THIRD AND CUMBERLAND STS. Bell Phone 3515



—top class —bottom price

This car is the result of a definite purpose to supply a definite need with definite finality.

It is built for the man whose purse cannot afford a big, expensive car—

For the man whose pride cannot afford an unsightly, little, uncomfortable car—

And it is a very definite success.

Beauty is not necessarily a matter of size.

Neither does size altogether control comfort.

But skill, experience and facilities are required to build a small, beautiful, comfortable, economical car.

In a word, it required Overland organization.

And here is the small, light car—complete to the last detail. Its performance is on a par with its beauty, comfort and completeness.

And its price—\$615—is far below any former price for any completely equipped automobile—regardless of appearance or comfort considerations.

A glance at the car impresses you immediately with its beauty and finish.

As you look it over and read its specifications, you realize its absolute completeness.

But you must ride in it to appreciate its comfort.

You must drive it to get the thrill its performance will give you.

You can own one of these cars.

But act promptly—for no car was ever in such demand.

In spite of record productions and advancing prices, there is a shortage of cars.

The demand naturally centers on top class at bottom price—this small light car.

And no other car at anywhere near its price can compare with this one for beauty, performance, comfort, completeness and economy.

Get in touch with us today—now.

The Overland-Harrisburg Co.

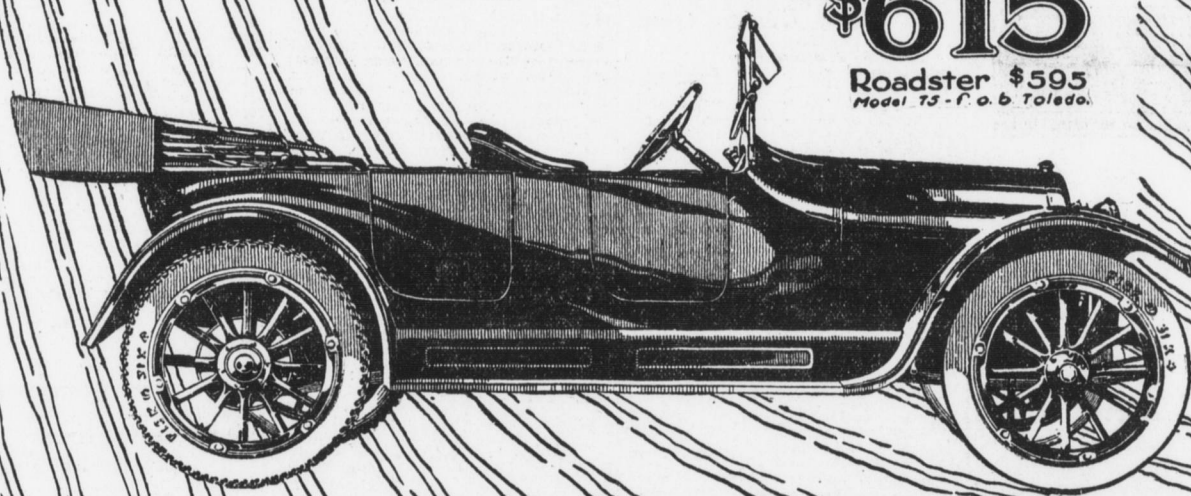
212 North Second Street

Both Phones

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."

\$615 Roadster \$595 Model '15 - F. o. b. Toledo.



Time Payment Plan

No need to wait any longer. Get your new car now. No need now to dig deep into your savings or to scrimp for months in order to pay for your car in one lump sum. The "GUARANTY PLAN" makes that unnecessary.

You can now get any Overland or Willys-Knight Car for a small payment down. Then you can pay the balance monthly—a little at a time.

That in a word is the "GUARANTY PLAN"—a thoroughly organized, financially sound system of time payments to help people buy Overland or Willys-Knight Cars.

The "GUARANTY PLAN" is one which we can heartily recommend to all.

Come in right away, learn all about it and pick out your car. It's just the sort of plan everyone has been waiting for.

And now it's here—an accomplished fact.

Of course there'll be a rush to take advantage of it.

So don't wait until we're slowed up on deliveries. Get your order in now—specify immediate or later delivery as you wish, but make sure of your car to-day.

Open Evenings

The Overland-Harrisburg Co.

212 NORTH SECOND STREET