Prices are lowest now-every clear day will start them soaring upward.

1916 HUP roadster; run 2006 miles; at a snap.
1946 CHALMERS touring car; light Six; 2 extra tires.
1946 KING touring car; 8 cyl.; slightly used as demonstrator; bargain.
1915 Imperial roadster; ver attractive 1916 Maxwell touring car; owner will sacrifice.
1915 COLE touring car; 7 passenger; slip covers; \$550.
1915 MITCHELL touring car; 7 passenger; thoroughly overhauled; \$450.

1916 Mitchell touring car; page senger; thoroughly overhalled; \$45.0.

1916 PAIGE touring car; used very little; extra could pments. A I consistency of the country of the

GORSON'S AUTOMOBILE EXCHANGE 238-240 North Broad Street, Philadelphia

Agents Wanted in All Localities

1916 SCRIPPS-BOOTH: used very littie: at a big reduction
1916 PULLMAN touring our: practically brand new: extra equipment.
1916 HUP roadster; run 3016 miles; at a sang.

MERCER speedster: good tires; \$525.

MERCER speedster: good tires; \$525.
1915 STEARNS touring car; Al method touring cars and roadsters. from \$110 up.
110 u THOMAS speedsier; very fast; at a barradin.

1815 STUDEBAKER touring; extra tires; thoroughly overhauled; 3450.

1916 DODGE touring; excellent condition: at a snap.

1915 NRIT roadsier; silp covers; extra tires; 3756.

PACKAID pretect condition; \$500.

1915 MONO touring car; Fassenger; all up-to-date equipments.

1914 BUICK roadsier; thoroughly overhauled and repainted.

BUICK touring car; very attractive; costs very little to run.

1914 CHALMERS touring car; bumper, demountable rims; silp covers; \$555.

demountable hills.

\$375.

1915 PARTIN-PALMER; electric lights and starter; \$400.

1914 HUDSON; excellent condition; can be bought right.

Six Thousand Hupp
Service Stations by May

At the start of the present automobile selling season which began, with most companies, in the mddle of last summer, several plans were adopted to give better service to the automobile owner.

The Hupp Motor Car Corporation started out with its Series "N" Hupmobiles with a definite guaranteed service system which it has now maintained for ten months and has met with uniform success in all parts of the country. The Hupmobile Nation-wide service plan has probably been the greatest innovation which that is on to make this 6,000 by May ist. This will guarantee to every Hupmobile owner a station in any section of the United States and Canada. These service stations are being increased every week. The corporation started out with a thousand stations in the early summer and has stadily increased unit the number is now over 3,500 and a campaign is on to make this 6,000 by May ist. This will guarantee to every Hupmobile owner a station in any section of the United States and Canada in which he is likely to tour this summer.



MOTOR CO. THIRD AND CUMBERLAND STS.



7-Passenger Touring .. \$1350

Good Territory For Live Dealers

King Car Sales Co.

80 S. CAMERON ST.

5-Passenger Touring \$665

Ensminger Motor Co. THIRD AND CUMBERLAND STS.



Ensminger Motor Co. Third & Cumberland Sts.

DISTRIBUTORS

FRONT-MARKET

Motor Supply Co.

are now taking care of their oil and gasoline customers at their new location.

109-111 Market Street

Opposite Former Board of Trade Building Entire stock will be moved by Monday evening.

Recharging and Repairing OF ALL MAKES OF

STORAGE BATTERIES

Consult Us About Our Revised Prices.

Excelsior Auto Company

11TH AND MULBERRY STREETS, HARRISBURG, PA.

Distributors For "Exide" Batteries

RECIPROCAL AUTOMOBILE INSURANCE LOWERING YOUR COST FOR AUTOMOBILE INSURANCE

Pennsylvania Indemnity Exchange, Philadelphia

JESS WILLARD IN CHALMERS SIX-30



Within a few minutes after concluding his fistic argument with Frank Moran Saturday evening, Jess Willard and his manager, Tom Jones, stepped into a Chalmers Six and were whisked away to their hotel at 3,400 r. p. m. During his stay in New York, Willard has had constant need for a car, but experienced some trouble in securing a machine with sufficient space behind the steering wheel to accomodate his huge frame. Manager Geo. Stowe of the New York Chalmers Branch came to his aid with the offer of a new Six, and the car has been at his disposal for several weeks past. Willard is an expert driver, having owned several well-known American cars. He is planning a cross-country tour for the coming summer and intends to make the trip in his own Chalmers Six-30.

SPRING WEATHER **MOTORIST'S JOY**

Real Elixir of Touring Found President of Overland Company Official of Pullman Co.

tions in the early summer and has steadily increased until the number is now over 3,500 and a campaign is on to make this 6,000 by May 1st. This will guarantee to every Hupmobile owner a station in any section of the United States and Canada in which he is likely to tour this summer.

Another addition to the Hupmobile service plan was recently added. This was a Hupmobile touring guide for the distance are turning their attention to touring, for that's the life, once a motorist has the taste for it. A few years ago a man and his family who made a hundred-mile trip in their car gave their friends something to think about—in fact a trip of the good roads movement will be a summer and has the court of the summer.

Among those particularly interestication to touring their attention to touring, for that's the life, once a motorist has the taste for it. A few years ago a man and his family who made a hundred-mile trip in their car gave their friends something to think about—in fact a trip of the good roads movement in this country and has contributed ment. Another addition to the Hupmobile service plan was recently added. This was a Hupmobile touring guide for the use of Hupmobile owners, which contains a list of service stations arranged by States. The use of this book gives a Hupmobilist "en route" information as to where he can receive attention for his car. The tourist guide also gives valuable information in regard to three, roads, etc. This book has become so popular that a second issue is now being prepared.

W. H. Hayden, vice-president and general manager of the Pullman Motor Car Company, of York, Pa., believes the real elixir to be found in motoring is in their car gave their friends something to think about—in fact a trip of any distance over twenty-five mile thing to think about—in fact a trip of any distance over twenty-five mile to the contains a list of service stations arranged by States in the last few years and gave his opinion that 1916 would break all records in the amount of good roads work accomplished.

W. H. Hayden, vice-president and general manager of the Pullman Motor Car Company, of York, Pa., believes the real elixir to be found in motoring is in a week-end journey to some definition of the progress and the different State legislatures, it would seem that 1916 will go down in history as a record year in the advancement of improved highways," says Mr. Willys.

"The whole country is stirred as "The whole country is stirred as their great" of the progress and the country is stirred as the progress and the progress and the country is as a record year in the advancement of improved highways, says Mr. Willer great the progress of the progress and the country is stirred as "The whole country is stirred as the progress and the country is stirred as the progress and the country is the progres

W. H. Hayden, vice-predicted and general manager of the Pullman Motor Car Company, of York, P., believes in the real elixit to be found in more considered by Cangress and the general manager of the Pullman Motor Car Company, of York, P., believes in the several property of the continuance of the lightful watering place where sunlight in a week-end journey to some delightful watering place where sunlight water in the property water of the war. In Europe, 'said Mr. Hayden, American motorsiss are plenning for motorycle policemen.

"Owing to the continuance of the war in Europe,' said Mr. Hayden, American motorsis are plenning for can continent alone, On all of the well-known routes of touring preparations are being made to entertain a record-breaking number of visit.

"Judiang from the hundreds of favorable letters which we received during the property with the property with the property with the property of the property of the well-known." Today, we are received out in gave them in touring of highways. Today, we are received out in gave them in touring of highways. Today, we are received out in the property of the continuance of the four-cylinder type, have proven the property of the continuance of the four-cylinder type, have proven the continuance of th

in Week-End Journeys, Says | Tells of Progress Made and the Many Advantages

BENEFIT TO ALL

GOOD ROADS OF

Spring Is Now Here

Get your order in for your new Dodge car. Last year we had to return 37 deposits on Dodge cars because we could not make delivery.

But this year we have them and can make early deliveries.

To-day is the first of April and we are delivering 17 Dodge cars. Why not join the

The car that runs 20 miles on one gallon of gasoline.

The car that runs 200 miles on one quart of oil.

The car that runs 6000 to 8000 miles on one set of tires. A tire for the Dodge car sells for \$13.00. The price of the Dodge car is \$785, F. O. B., Detroit, for either five-passenger touring car or three-passenger roadster.

SPECIFICATIONS

MOTOR — 30-35 H. P., 3-point suspension, unit power plant, 4-cylinder cast in block with removable water-cooled head. 378inch bore by 41/2-inch stroke.

OILING-Pump and splash feed. Eccentric pump, driven by spiral gears from crank shaft.

COOLING-Water. Capacity 23/4 gallons. Tubular radiator. Centrifugal pump. CARBURETOR—Stewart—special design automatic air valve type.

IGNITION-Eisemann G-4 high tension, water-proof magneto. Simplified breaker

INSTRUMENT BOARD - 60-mile speedometer, driven from transmission. Total and trip mileage recorder. Oil pressure gauge. Locking ignition and lighting switch. Current indicator. Carburetor gauge. dash control. Glove locker and dash lamp. STARTING SYSTEM-12 Volt North East

unit starter-generator. Willard 12-volt CONTROL-Levers in center of car, mounted on transmission case. Control lever on ball pivot with locking for each

TRANSMISSION - Selective sliding gear type affording three speeds forward and one reverse. All gears Chrome Vanadium

steel, heat treated and hardened. CLUTCH - Aluminum cone, leather faced, fitted with special engaging springs.

REAR AXLE—Full-floating type. Four bevel gear differential. Gears, Chrome

Vanadium steel throughout, heat-treated and hardened. Eight Timken bearings used. SPRINGS — Chrome Vanadium steel. Self-

lubricating.

GASOLINE TANK - Cylindrical; hung at rear of chassis. Fitted with gasoline gauge. Capacity 15 gallons. Stewart

STEERING GEAR-Hardened steel worm and wheel, on left side of chassis, 17-inch

steering wheel. WHEELS-12 Hickory spokes, front and rear. Fitted with Standard Welding Company's demountable rim No. 21. Extra rim furnished. Each wheel supported on two Timken bearings.

TIRES-32x311/2-inch all around. Plain

tread front. Non-skid tread rear. BODIES-Five-passenger Touring and two-passenger Roadster. All pressed steel with special enamel finish.

COLOR - Ebony black with dark blue wheels.

UPHOLSTERY—Real grain leather, stuff-ed with natural curled hair.

FENDERS - Pressed steel, attractive crowned design. Linoleum covered, aluminum-bound running boards.
WHEELBASE—110 inches.
TREAD—56 inches. (60 inches for South.)

WINDSHIELD - Clear vision, rain vision, ventilating.

TOP-One-man type with Jiffy side curtains and dust hood. LAMPS-Electric; two headlights with

dimmer; tail light and dash light. EQUIPMENT—Electric horn; robe rail; foot rail; license brackets; tire pump; jack; tool kit; tire carrier with demount-

SHIPPING WEIGHT - Approximately 2200 pounds. PRICE OF TOURING CAR OR ROAD-

STER-\$785, f. o. b. Detroit. Call or phone for Demonstration. Showroom open evenings until 9 p. m. Garage open all night.

Both Telephones-Bell 1859 United 397-Y

KEYSTONE MOTOR CAR CO.

1019-1027 MARKET STREET C. H. BARNER, Manager

Enormous Mail Output
of the Overland Co.

Writers of all kinds, especially newspaper reporters, frequently make use of the expression "swamped by mail;" cartoonists, too, dearly love to picture persons buried chin deep in picture persons buried chin deep in mail of all descriptions. But in reality such happenings are a rarity. Yet an actual occurrence of that they are a rarity. Toledo post office on Overland trucks. On Friday, February 25, a new postal record was established, when 96, 425 pieces of mail were sent out of the Overland plant. Of these but 40. 600 were folders, circulars and catalogs. The remainder was composed of letters to all parts of the globe, on Overland business.

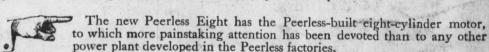
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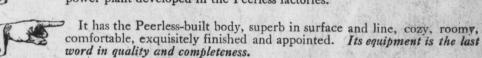
The wonderful performance of the new PEERLESS EIGHT

will excite the admiration of the experienced owner of any make



ET us demonstrate; name your own test. In the absence of standardized trials for speed, acceleration, and pulling power, figures are misleading. Collect your own data, by a trial trip.





Characteristics: Perrless V-Type Eight-Cylinder Motor, Cylinders 3½x5; Force Feed Oiling; 125-inch Wheelbase; 35x4½ Tires;

Weight 3500 pounds; Complete Splendid Equipment, including Cord Tires, Extra Rim, Moto-meter and every needed accessory

Touring \$1890 Roadster \$1890 Keystone Motor Car Co. 1019-1025 Market Street

C. H. Barner, Manager

Both Phones

2\\$!@\\$!@\\$!@\\$!@\\$!@\\$!

STOTOLOGICAL CONTRACTOR