

Great Is the Purchasing Power of 25 Cents At This Store of Better Qualities and Lower Prices

New Spring Offerings In Every Department, Offer a Wide Range of Selection

NEW SPRING MILLINERY In An Unusually Wide Display

And as is typical of this store, you may choose here the smartest shapes and the best qualities at prices lower than you'll find elsewhere in the city.

Milan Hemp and Lisere Straw Shapes in the newest dress effects; black, brown, navy, green, rose, gray, tan, etc. Sport and Walking Hats in latest shapes and Children's Untrimmed Hats.

Trimmings—in novel new styles and colors which are much in demand for Spring, including Roses, Violets, Pansies, Fruit, Foliage, Wings, Ostrich Fancies, Quills, Ribbons, etc.,

AT LOWER-THAN-ELSEWHERE PRICES

Dry Goods Department (Second Floor—Rear) Reliable Merchandise at Saving Prices

- Pillow Cases, 5c, 10c, 12 1/2c, 16c and 19c.
- Ready-made Sheets at Special Prices. 36-inch Unbleached Muslin, 5c, 6c, 7c and 8c.
- 36-inch Bleached Muslin, 6c, 7c, 8c and 10c.
- 9-4 and 10-4 Bleached and Unbleached Sheetings, 10c and 12 1/2c.
- Cotton Towels, 10c, 12 1/2c, 15c and 17c.
- Huck Towels, 5c, 7c, 9c, 10c and 12 1/2c.
- Turkish Towels, 10c, 12 1/2c, 17c and 25c.
- Cotton Crashies, 5c.
- Linea Crashies and Toweling, 5c, 10c, 12 1/2c, 15c and 19c.
- Mercerized Napkins, 5c, 7c and 8c.
- Curtain Strips and Nets, 10c, 12 1/2c, 15c, 19c and 25c.
- Curtain Drapes, 12 1/2c to 25c.
- Window Shades, complete, 25c.
- Brass Curtain Rods, 3c, 5c, 10c and 12c.
- Dress Gingham, 7c, 10c and 12 1/2c.
- Colored Dress Poplins, 12 1/2c and 25c.
- Madras Shirtings, 10c and 12 1/2c.
- New Colored Tissue, 10c and 12 1/2c.
- New Military Stripe Voiles, 17c and 25c.
- New Flanne and Seed Printed Voiles, 25c.
- New Embroidered Voiles, 25c.
- New White Mercerized Linons, 12 1/2c, 15c and 25c.
- New Flaxons, 10c, 12 1/2c and 25c.
- New White Linons, 12 1/2c, 15c, 19c and 25c.
- New White Figured Suits, 10c, 12 1/2c and 25c.
- Plain and Embroidered Silk Mulls, all colors, 19c.
- Silk Dress Poplins, all colors, at Special Prices.
- Striped Taffeta Silks at Special Prices.

Black Taffeta and Silk Messalines at Special Prices

Wool Dress Goods, new Spring weaves, black and colors, at Special Prices.

Laces, Embroideries and Trimmings at Saving Prices

- Val and Torchon Laces, 3c and 5c.
- Shadow Laces, Insertion to Match, 7c to 25c.
- Oriental Laces, 10c to 25c.
- Venise Edges, 6c to 25c.
- Point Netts, white, cream and ecru, 25c.
- All-Over Laces, 25c.
- Clifton and Georgette Crepes at Special Prices.
- New Gold Laces at Special Prices.
- New Gold and Silver All-Over Laces at Special Prices.
- New Line of Veilings, 25c.
- Embroidery Edges, 5c, 10c and 25c.
- Embroidery Flouncings, 10c, 15c and 25c.
- 27-inch St. Gall Swiss Plouncing, 25c.
- Swiss and Nainsook Baby Edges, 5c, 10c and 12 1/2c.
- Convent Embroidery Edges, 5c, 8c and 10c.
- Trimming Braids, in all colors and widths, 2c to 25c.
- New Gold and Silver Braids, 10c.
- New Tassels, black, colors and gold, 10c, 15c and 25c.
- New Braid Trimming Novelties, in black and colors, 25c.

Muslin Underwear Dependable Merchandise at Big Savings

- Ladies' Muslin Drawers, 15c, 19c and 25c.
- Ladies' Corset Covers, 10c, 12 1/2c, 15c, 19c and 25c.
- Ladies' Brassieres, 19c and 25c.
- Ladies' Muslin Skirts, 25c.
- Ladies' Corsets, garters attached, 25c.
- Ladies' Sanitary Supplies of all kinds, 5c to 25c.

Children's Drawers, 10c, 12 1/2c, 15c, 19c and 25c Children's Gowns and Skirts, 25c Children's Suits and Knitted Bodies, 10c, 15c and 25c

Men's Furnishings Extra Values at Saving Prices

- Men's Dress Shirts in Percelle, all sizes, 25c.
- Men's Blue Chambray Work Shirts, 25c.
- New shipment of Men's Silk Neckwear, 25c.
- Men's Silk Hose, all colors, 25c.
- Men's Lisle Hose, all colors, 12 1/2c.
- Men's Colored Hose, 3c pair for 25c.
- Men's Mixed Hose, 5c and 9c.
- Ladies' Belts, 10c, 15c and 25c.
- Men's Garters, 10c, 15c and 25c.
- Men's Handkerchiefs, 5c, 10c and 12 1/2c.

Notions of All Kinds at Saving Prices

- Buttons, Buttons, Buttons in new Spring styles and colors, for all purposes, dozen, 5c up.
- New shaped Girdeline, 2 to 5-inch widths, black and white, 15c and 20c.
- New X-Ray Horse Hair and Featherbone Cording for the newest styles, 5c and 10c.
- John J. Clark's 200-yd. spool Cotton, 2c.
- Snap Buttons, 7c and 8c.
- Inside Belting, black and white, 5c and 10c.
- Hooks and Eyes, 2c, 5c and 10c.
- Package Pins, 5c and 10c.
- Cotton Tapes, roll, 1c, 2c and 5c.
- Hair Brushes and Hand Mirrors, 25c.
- Ladies' Handbags, Pocketbook and Purse, 25c.
- New Hand Mirrors, natural and white, 25c.
- Ladies' and Children's Belts, 25c.
- Twine Shopping Bags, 10c and 25c.
- Children's, 10c, 19c and 25c.
- New Human Hair Switches: light, medium and dark brown, and gray mixed. Extra special value, strand, 25c.

Art Needlework Department Offers Attractively Priced Articles

- Stamped Ready-made Pillows with Floss, 25c.
- Instruction Books for crochet work of all kinds, 25c.
- Stamped Library Scarfs, 25c.
- Renowned Children's Gowns, 25c.
- Hand Crocheted Filet Initials, 25c.
- Stamped Ready-made Gowns, 25c.
- Infants' Stamped Dresses with Floss, 25c.
- Infants' Stamped Gowns, 25c.
- Stamped Turkish Combing, 25c.
- Drawn Work Shams ad Scarfs, 25c.
- Large Size Laundry Bags, 25c.
- C. M. C. and R. M. C. Crocheting Cotton all numbers, roll, 5c.
- Large assortment of Special Value Baskets, all sizes, at Popular Prices.

STEELTON NEWS CONCRETE WILL REPLACE STEEL

Soaring Prices Cause Builders to Make This Change; Big Rail Orders Let

The scarcity and high price of steel has caused many building projects to be altered to call for concrete where steel was formerly used, says the Iron Age in its weekly trade review to-day. It also comments on the huge rail orders recently let.

Says that Journal: "Rail buying on a large scale for 1917 is the outstanding feature of the market. For the past week Chicago reports these contracts: 72,000 tons for the New York Central, 15,000 tons for the Union Pacific, 40,000 tons for the Chicago & Northwestern, 20,000 tons for the Burlington, 15,000 tons for the Missouri, Kansas & Texas, 35,000 tons for the Illinois Central, 12,000 tons for the Santa Fe, 15,000 tons for the Chesapeake & Ohio, 8,000 tons for the Alton, and 5,000 tons for the Minneapolis & St. Louis. In addition are 75,000 tons for the B. & O. and an eastern tonnage for the New York Central, bringing its total up to 140,000 tons. The Pennsylvania order is likely to come in within a week. The Boston & Maine is in the market for 15,000 tons, the Atlantic Coast Line for 15,000 tons, and the Erie for about 40,000 tons.

"More is heard of building plans laid aside or modified so as to use concrete. But a good deal of steel work is being given out for which steel is figured on a 1.80c basis by fabricators covered by contracts. Some pipe work has been ordered. Besides the high prices, one New Jersey project in this category calling for 10,000 tons and one at St. Louis for 7,000 tons of plates.

"The award of 4,000 tons of steel work to the McClintic-Marshall Company for the Donner Steel Company, Buffalo, indicates the large scope of the extension there. Besides the second blast furnace now under way, a third is to be built and a battery of coke ovens as well as new docks. New rolling mills will follow."

CHILD DIES

Funeral services for a small daughter of Mr. and Mrs. Michael Volck, 155 Christian street, who died yesterday, will be held to-morrow morning in St. Nicholas Serbian Orthodox Church. The Rev. George Popovic will officiate and burial will be made in the Baldwin cemetery.

SOME HENS, THESE

Ten hens, owned by Mrs. John W. Bitting, North Third street, have achieved a record for egg laying as follows: November, 290; December, 309; January, 280, and February, 280, making an average of 289 eggs a month.

SWEIGERT FUNERAL

Funeral services for Clinton Sweigert, who was killed at the steel works Tuesday, will be held in the East End Church of God, Front and Chambers streets, Saturday afternoon at 2 o'clock. Burial will be made in the Oberlin cemetery.

Steelton Snapshots

Forty Hours Close.—Forty hours of devotion closed in St. Mary's Croatian Catholic Church last evening. A number of visiting priests took part in the services. The children of the parish marched in a procession.

Arcanum Banquets.—Steelton Council, Royal Arcanum, held a social in the service of the children of the parish last evening. An interesting entertainment was followed by refreshments.

Improve Organ.—Hydraulic power is being supplemented by electric power in a number of new appliances are being added to the organ in St. John's Lutheran Church.

GIVES ST. PATRICK'S PARTY

A St. Patrick's masquerade party was given last evening at the home of Mrs. George Demmy. Music and games were followed by refreshments. Those present: Misses Ruth Shires, Esther Long, Violet Stoner, Florence Whyn, Thelma Witmer, Louise Huber, Edith Metzger, Ruth Bishop, Ada Bretz, Elizabeth Snyder, Almyra Bretz, Julia Bohannon, Mary Buser, William Snyder, Joseph Icenburg, Dorothy Buser, Ruth and William Buser, Edith Buser, Simon Snyder, Albert Trayer, Fred Landis, Thurston Cayton, Harvey Bohannon, Wm. LeRoy, John Garverich, Howard McIntyre, Laurence Demmy, Fred Little, Mr. and Mrs. E. Buser, Elizabeth Buser, Elizabeth Demmy, Mr. and Mrs. Demmy, Mrs. Icenburg.

BURY JOHN KNULL

Funeral services for John Knull, who died suddenly Monday, were held this morning in St. Mary's Croatian Catholic Church with the Rev. Father Anthony Zuvich, rector, officiating. Burial was made in Mt. Calvary cemetery.

HABSCHMITH FUNERAL

Funeral services for Mary Habschmuth, who died Tuesday, were held this morning in St. John's Croatian Catholic Church. The Rev. Father William Hays, officiating, and burial was made in Mt. Calvary cemetery.

DR. McARRELL TO SPEAK

The Rev. Dr. T. C. McArrell, of Middletown, will speak at the evangelistic services in progress at the First Presbyterian Church this evening.

STEELTON SNAPSHOTS

Choir to Rehearse.—The choir of St. John's Lutheran Church will meet this evening at 7:30 o'clock to rehearse.

STEELTON PERSONALS

Miss Besse Lunn, of Baltimore, is the guest of Miss Ida Yosewicz, of South Second street.

MIDDLETOWN MAN SHOTS SELF

York, Pa., March 23.—George Fisher, aged 37, formerly of Middletown, killed himself here last evening by firing a shot into his brain. He was married the second time about a year ago.

Facts About Charles E. Bard and Company

When it was announced in November, 1915, that Charles E. Bard would organize a company for the manufacture of pneumatic player actions, it was recognized immediately that the head of the company was a man whose life had been devoted to the manufacture of pianos and players; a man who knew the business from beginning to end. And in securing his executive force the idea of getting those men who would fit in perfectly with the organization, was kept uppermost.

The company was chartered on December 1, 1915, with an authorized capitalization of \$100,000.

Charles E. Bard and Company are ready now to enter the field they have chosen—the manufacture of pneumatic player actions for both piano manufacturers and individuals.

Approaching this point, it is well to study the position in which the company stands. What merit does its proposition hold for a prospective investor—the best way to judge after all, what the real position is. To this end are presented a few concrete facts.

1. There are no outstanding notes, no borrowed money in the company.
2. All machinery essential for the successful manufacture of pneumatic player actions is installed in the factory.
3. The company holds a five-year lease on its present location at 921-23-25 Hemlock Street. The building has been altered to meet the needs of the company and is fitted with every device for efficient handling of the business.
4. The commercial and financial standing of the company is of the highest, a fact to which the most scrutinizing examination will attest.

In presenting these facts, Charles E. Bard and Company have given to the public four essential facts relative to their business. From time to time, other facts will be presented. The various phases of the business will be brought to your attention. This is done in connection with a plan to offer for sale a block of 4,000 shares of preferred or common stock, the money derived from which will be devoted to a working capital fund. Both common and preferred stocks are par at \$50.00 and will be sold at these prices, except when five shares of preferred are bought at par, in which event there will be given one share of common as a bonus. If the manufacture of pneumatic player actions, (an industry that is certain to occupy an important place), holds any interest for you, the company has prepared an interesting booklet on the subject. A copy is yours for the asking, and there is no obligation whatever attached to your request.

CHARLES E. BARD, Pres. and Gen. Mgr. SAMUEL S. FACKLER, Vice-President. Charles E. Bard and Company Pneumatic Player Actions 921-23-25 Hemlock Street DR. THOS. A. THORLEY, Secretary. J. HARRY SHEESLEY, Director.

NOTHING OVER MILLINERY EXCEPT EVERYTHING UNDER

25c

SOUTTER'S

1c to 25c Department Store

WHERE EVERY DAY IS BARGAIN DAY.

215 Market St. Opp. Courthouse

TO STUDY STARS

The astronomy section of the Natural History Society will meet for constellation study this evening on the old pumping station platform at Front and North streets. The hour has been changed to 7 o'clock.

YOU CAN EASILY DARKEN GRAY HAIR

By Applying Q-Ban—No Dye or Sticky Mess—Harmless.

Do this—Apply like a shampoo Q-Ban Hair Color Restorer to Hair and Scalp, and dry hair in sunshine. A few applications like this turn all your gray, faded, dry or gray-streaked hair to an even, beautiful dark shade. Q-Ban also makes scalp and entire head of hair healthy, so hair is left soft, fluffy, lustrous, wavy, thick, evenly dark, charming and fascinating, without even a trace of gray hair showing, making you look young again. Insist on having Q-Ban, as it is harmless—no dye—but guaranteed to darken all your gray hair or money returned.

Overland

5-Passenger Touring Car

Electric light and starter; tires like new. Thoroughly overhauled and repainted. Good top, windshield, speedometer and all equipment. Cost \$1325. Will close out at \$450.

OPEN EVENINGS

The Overland Harrisburg Co.

212 North Second Street

M'FARLAND DISCUSSES BEAUTY OF JACKSONVILLE, FLORIDA

The beauties and attractiveness of Jacksonville, Florida, have been made a part of the "City beautiful" movement, by J. Horace McFarland, of Harrisburg, president of the American Civic Association. Mr. McFarland was in Jacksonville last Saturday and Sunday. The Metropolis, of Jacksonville, under date of March 20, says: "Mr. McFarland is the country's foremost authority on civic endeavor in the fields where the practical is not sacrificed for the aesthetic. As a leading figure in the work of making over his home town of Harrisburg, Pennsylvania, from a country village to a modern city, he acquired a nationwide reputation that has been added to from year to year in his achievements as the head of the American Civic Association.

"The location and natural opportunities of Jacksonville always have appealed to Mr. McFarland, who has been an occasional visitor to Florida for a quarter of a century. Yesterday he expressed himself as greatly surprised by and much pleased with the progress of the city in the past few years.

"Mr. McFarland has been on a tour of the West Indies and the East Coast of Florida, accompanied by his wife. While in the city they have been the guests of Mr. and Mrs. Jefferson Thomas, at their home in Riverside.

F. & M. RE-ELECTS OFFICERS

Only routine business was transacted at the annual meeting to-day of the Harrisburg Foundry and Machine Works. Seventh and Curtin streets. These officers were re-elected: President and general manager, Christian W. Lynch; vice-president, W. P. McKenzie; secretary and treasurer, B. E. Taylor; directors, James Brady, William Jennings, George W. Rely, W. P. McKenzie, W. O. Hickok, III, David Fleming and C. W. Lynch.

REV. SANDERSON TO CONDUCT LESSON AT THE Y. M. C. A.

The Bible class for the study of the International Sunday School Lesson will meet to-morrow evening at 8 o'clock in the assembly room of the Y. M. C. A., Second and Locust streets. The teacher will be the Rev. William C. Sanderson who will conduct the review of the quarter's lessons.

Conquers Rheumatism In a Very Few Days

One-half teaspoonful of Rheuma taken once a day has driven the pain and agony from thousands of racked, crippled and despairing Rheumatics during the last five years. Powerful and sure; quick acting, yet harmless; Rheuma gives blessed relief almost at once. The magic name has reached every hamlet in the land and there is not a druggist anywhere who cannot tell you—if he will—of almost marvelous cures.

If you are tortured with rheumatism or sciatica, you can get two bottles of Rheuma from H. C. Kennedy or any druggist for not more than \$1.00, with the understanding that if it does not drive rheumatic poisons from your system—money back.—Advertisement.

SECOND MAN FALLS DEAD

Samuel A. Harris Topples Over While Swinging Sledge at No. 4 Furnace

The second death from heart failure while at work in the Pennsylvania Steel plant occurred early this morning when Samuel A. Harris, colored, of 222 Ridge street, dropped over dead while swinging a sledge hammer at No. 4 blast furnace. The first occurred Monday when John Knull, 470 Main street, toppled over dead at the Frog Shop.

Harris, a laborer, with a gang of fellow-workmen was swinging a sledge driving a stake at No. 4 blast furnace. Suddenly Harris dropped his hammer and grasped his breast. Stumbling a few feet away from the other workmen he toppled over and when fellow workmen picked him up he was dead.

The body was turned over to H. Will's Sons, undertakers, for burial arrangements. Coroner Jacob Eckinger conducted an examination at the Wilt funeral chapel. Harris is married and is survived by his wife and one son.

BABY MONOPLANE IS DRIVEN BY MOTORCYCLE ENGINE

What is undoubtedly the smallest successful monoplane in the world has recently been constructed by a Californian. In addition to this distinction the machine is almost as unusual in design as it is in size, for it is driven tall first by an ordinary 7-horsepower twin-cylinder motorcycle engine. It weighs, completed with its gasoline tank filled, only 288 pounds, has a wing spread of 18 feet, an over-all length of 16 feet, and a supporting area of about 90 square feet. The motor drives a 4 1/2-foot propeller at about 1,400 revolutions a minute, giving the craft a speed of nearly 60 miles an hour. The power plant is placed at the extreme rear of the machine so that its weight is balanced by that of the pilot who rides several feet ahead of it. The machine has been in the hands of the inventor for a number of times, and during these flights has remained in the air for 15 minutes to a half hour. A picture of the machine appears in the Popular Mechanics Magazine.

QUEER CYCLE IS DESIGNED TO CARRY FIVE RIDERS

As a novelty a Cleveland, Ohio, bicycle dealer has constructed a heptacycle, a seven-wheeled vehicle built to accommodate a quintet of riders. The conveyance consists of the frames of five bicycles joined side by side, the front forks of each removed and the steering posts mounted securely in a steel bar extending along the front. At either end of this is a wheel supporting the front part of the cycle. These are guided by a steering gear arranged similarly to that of a motor car. Each rider assists in the propulsion of the machine, while the steering devolves upon one person. The machine was used in the city some time ago for advertising purposes. The machine is shown to advantage in the cover design of the Popular Mechanics Magazine.

POWER CUTTER RAZES CANADIAN BRUSH

In certain sections of Western Canada brushwood and young timber cover whole areas in thick mats making the district of little value for agriculture, even though possessing a rich soil. To rid these regions of the incumbrance in a practical manner, a power-cutter has been invented, intended to displace the older hand ax and kindred slow tools. A gasoline

Be Rid of Piles

A Free Trial of Pyramid Pile Treatment Will Amaze You With Its Results.

"Take My Advice—Get Pyramid Pile Treatment"

It is only fair to yourself to TRY Pyramid Pile Treatment—the most popular home pile treatment in the world today and one that has stood the test of time.

Mail the coupon NOW or else get a free box of Pyramid Pile Treatment from any druggist. Take no substitute.

FREE SAMPLE COUPON
PYRAMID DRUG COMPANY,
585 Pyramid Bldg., Marshall, Mich.
Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.

Name

Street

City

Efficiency

INCREASE the profits of your business by aiding your skilled helpers to make the best use of their time. Use the proper blanks, blank books, stationery and advertising matter. Get the right kind of designing, engraving, printing and binding at the right prices from

The Telegraph Printing Co.

Federal Square