

*Publishing
a Newspaper
for Business-folk—6*

Look at the Sky Line Instead of the Pavement

Who has his feet on solid earth but his vision in the skies, travels with ten-league boots.

Practicality and imagination united have brought the greatest achievements in every line of endeavor. Too many travel life with the line of vision downward and see only the small things and the imminent, and seldom the Big Beyond.

The pavement is tracked and the pavement is uninspiring and vision-confining, but the sky line of the city is the biography of its growth.

And it is this way with life.

Comparatively few young men realize that it is their own lack of vision—their own unfamiliarity with things beyond the immediate scope of their present activities—that holds them back from achievement.

THE Philadelphia PUBLIC LEDGER consistently has endeavored to give its readers something of the sky line of life. It has sought that news which is prescient of the future; and its editorial policy has been strong, virile and uplifting.

Those who believe it worth while to know of the higher and broader significance of news will find in the PUBLIC LEDGER a textbook of life and ideals that will prepare them for graduation into the success class.

PHILADELPHIA

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5 Cents Sunday

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