

7,777 Prizes



First Prize

\$1,000

What is the 7th Point?

From Maine to California, from Texas to Hudson Bay, millions of people have been asking "What is the 7th Point in Sterling Gum?"

In practically every town, city and village in the United States and Canada, the published six points of superiority have brought Sterling Gum fast-growing popularity.

But the seventh point still remains a riddle.

Point 7 What?

Now, we are offering liberal prizes to those who send us the best suggestions for the Sterling Gum Point 7.

Before you make your suggestion for the 7th Point, read the following:

The Following Story Unfolds the Secret of the Famous Point 7

To most people chewing gum is a mystery. They may know that different chewing gums are made from different ingredients. But that is about all. Here are facts which we believe you will be glad to know about Sterling Gum:

Your Sterling Gum is made from the following materials:

The basis is the pure sap of the tropical Sapota Tree—a natural gum.

This natural Sapota Tree sap is boiled, sweetened and flavored. The sweetening is simply pure cane sugar and pure corn syrup.

The flavoring is of two kinds—Peppermint (in red

wrappers), Cinnamon (in blue wrappers).

There are some twenty varieties of the mint plant. The Sterling Peppermint is a product of the choicest, smoothest-flavored of these many mint varieties.

The spicy Cinnamon flavor is extracted from the Cassia bush which grows in the tropics.

The sap of the Sapota Tree, the cane sugar, the corn syrup, the Peppermint and Cinnamon flavors all come from the sap of some plant or tree. Nature herself supplies these delicious materials from which your Sterling Gum is made.

Requirements for Winning Phrase

When you read the above facts on the materials that Sterling Gum is made of, you will know all that it is necessary for you to know in entering this contest.

The first prize will go to the one whose suggestion, based on the above story, most impressively presents the natural purity of Sterling Gum—in the opinion of the judges.

Remember that your suggestion must be in six words or less.

The next best suggestion will win the second prize—and so on down.

It is understood that the Sterling Gum Company will have the right to use the 7 point suggestions sent in by the prize winners.

The contest is easy to enter. Just think out your way of expressing the 7th Point. Then write it out in six words or less and send it in as directed in the conditions printed below. Even if you don't win the first prize of \$1,000, you stand a chance to win one of the 7,777 smaller prizes.



PEPPERMINT IN RED WRAPPER CINNAMON IN BLUE WRAPPER

First Prize \$1,000
Second Prize \$500

Third Prize . . . \$250.00
7 Prizes—each . . . \$25.00
70 Prizes—each . . . \$2.50

700 Prizes—each . Box of 20 five-cent packages of Sterling Gum.
7000 Prizes—each . Box of 10 five-cent packages of Sterling Gum.

Conditions of the Contest

Sterling Gum Company employees cannot enter this contest. If two answers are entitled to the same prize, the full amount of the prize will be paid to each.

All answers must come in on a postal card. On the back of the postal card write *nothing* but your 7 Point suggestion (six words or less) and your name and address. The postal may be mailed in an envelope if you choose.

Mail answers to Sterling Prize Judges Room 319, 405 Lexington Ave. New York City

You may send in as many suggestions for Point 7 as you choose. But each suggestion must be written on a postal card as directed above.

Contest Closes

All answers must be received in New York by midnight of May 15, 1916.

Answers will not be examined by the judges until after that date. The judges, therefore, cannot mail acknowledgments of the suggestions received.

Now put on your thinking cap. Get your family to help you. Send in as many suggestions as you want to. All will be considered in awarding these many prizes. Do not write the Sterling Gum Company regarding the contest or its conditions as all suggestions will be judged by the Prize Committee named above.

The Sterling Gum Co., Inc., New York
The Sterling Gum Co. of Canada, Ltd., Toronto

NEWS OF STEELTON

GLORIOUS TRIBUTE TO FIREMEN DEAD TO FIREMEN DEAD LEADER DIES

Three Hundred Uniformed Men March to Memorial in High School Auditorium

Three hundred uniformed firemen, members of six companies in Steelton's Volunteer Fire Department, yesterday afternoon marched to the High School auditorium where with nearly 1,000 citizens, they paid a glowing tribute to the firemen who have died since the organization of the department.

The principal memorial address was delivered by Dr. George W. Berntheisel, of Columbia, a prominent member of the Pennsylvania Volunteer Firemen's Association. He paid a glowing tribute to Steelton's fire department. Other speakers were Frank B. Wickersham, assistant district attorney of Dauphin county; Burgess Fred Wigfield and ex-Chief John E. Shupp. The rollcall of the missing members was made by Joseph Bricker, one of the borough's most active firemen, who read the list of 94 names of deceased members of the six companies.

The program which preceded the rollcall was participated in by the Rev. J. M. Shoop, of Grace United Evangelical Church; the Rev. G. N. Lauffer, of St. John's Lutheran Church; Mrs. O. H. Mesary, Miss Carrie Lawrence, Miss Martha Armstrong and Messrs. White, Doepke, Hase and Neidheiser.

PLAN ART EXHIBIT

Under the auspices of the art department of the Steelton public school an art exhibit will be given in the high school auditorium April 5, 6, 7 and 8. This collection, consisting in large part of carbon photographs, photogravures and prints in full color, made directly from the original masterpieces, is selected by art experts and should attract large crowds of people. A small admission will be charged for the proceeds of which, after deducting the expense of the exhibit, will be used in the purchase of additional pictures to decorate the walls of the various schoolrooms of the borough.

MIDDLETOWN

Woman Narrowly Escapes Death When Motorcycle Crashes Into Mule Team

A fatal accident was narrowly averted at the Jednota printery, a mile west of Middletown, when a sidecar motorcycle operated by Harry Duncan, of Highspire, crashed head-on into the mule team belonging to A. L. Erb, of Grand View Farm, north of town.

The collision hurled Duncan clear of the machine but his woman companion, whose name could not be learned, landed in a mass of wreckage under the hoofs of the plunging mules. Young Erb leaped from the wagon and seized the frightened animals by the head, but the mules tore loose and disappeared down the pike at a gallop.

The woman was placed on a west-bound trolley car and Duncan taken to his home in Highspire where his injuries were found to be slight.

HIGHSPIRE SHOOTERS WIN

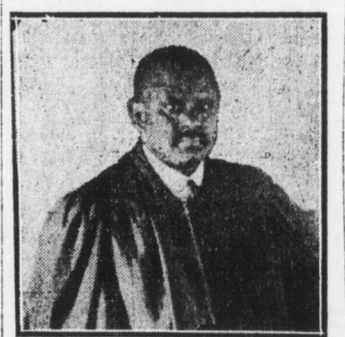
The Highspire Gun Club defeated the Swatara Gun Club of Middletown Saturday afternoon on the local grounds by four points. The match was the second one of a series. A third match will be held in Highspire in the near future.

BIBLE CLASS ANNIVERSARY

The fourth anniversary of the Men's Bible Class of the Covenant United Brethren Church, was celebrated last evening in the church with a program of addresses by the pastor, the Rev. William Beach and Prof. Early, of Harrisburg, and a number of musical selections.

TO BURY NEGRO LEADER TUESDAY

Dr. William H. Marshall, Widely-Known Educator and Minister, Dies



THE REV. DR. MARSHALL
The Rev. Dr. William H. Marshall, widely-known colored minister, writer and educator, and a leader in the affairs of colored folks in this city, died late Saturday afternoon at his home, 629 Boas street, after an illness of nine months. He was 51 years old.

Funeral services will be held tomorrow afternoon at 2 o'clock at the Wesley A. M. E. Zion Church, with the Grand United Order of Odd Fellows and the Masons in charge. Bishop Alexander Walters, of New York; the Rev. M. L. Blalock, presiding elder of the Washington district; the Rev. W. A. Ray, of Wesley Church, and the Rev. Mr. James, of Harris Chapel, will officiate. Vocal selections will be furnished by the Harris Chapel choir. Pallbearers will be Drs. W. E. Marshall, F. S. Marshall and M. H. Layton; Marshall Layton, Ira Layton and Dennis Bibb. Burial will be made at Lincoln Cemetery.

Dr. Marshall is survived by his mother, Mrs. Harrie Marshall; his wife, Mrs. Mary Lillian Marshall; a foster daughter, Miss Catherine Condon, and three sons, Dr. A. Leslie Marshall, prominent physician in the city, and Drs. W. E. and F. S. Marshall, both pharmacists.

The Rev. Dr. Marshall was a son of the late E. B. Marshall and Mrs. Harriet Marshall, and was born in Harrisburg January 1, 1865. Attending the public schools of the city, he gradu-

Robert M. Fields, Ex-slave, Succumbs to Complications at Age of 82

Robert M. Fields, an ex-slave, for years a leader in Steelton's colored organizations, died Saturday afternoon at his home, 105 Adams street, from a complication of diseases incident to old age. He was 82 years old.

Mr. Fields is survived by one son, Perry Fields, Philadelphia; a daughter, Amanda, wife of the Rev. Frank Bradley, of Philadelphia; and two sisters, Amanda and Annie, Steelton.

He was a member of Paxton Lodge, Free and Accepted Masons, and of the Gallant Fishermen. He was one of the founders of Mount Zion Baptist Church, Second and Adams streets, and until recent years, when prevented by age, he always took an active part in the church's activities. The was born in Shenandoah, Va., and for thirty years was a slave for various Virginia families.

Funeral services will be held tomorrow afternoon at 1 o'clock at the church with the Rev. Mr. King officiating. Burial will be made in Midland Cemetery.

JACKSON FUNERAL

Funeral services for Charles E. Jackson, who was burned to death at Philadelphia, were held in Mount Zion Baptist Church Saturday afternoon. The Rev. Mr. Brown and the Rev. O. P. Goodwin officiated. Burial was made in Midland Cemetery. The pallbearers were John, Archer and Lewis Jackson, Columbus Franklin and Franklin Vass.

Standing of the Crews

Announce Birth.—Mr. and Mrs. Thomas Reese, Spruce street, announce the birth of a son Sunday, March 19.

Boughter Back.—Russell Boughter has resumed his work as a clerk for J. A. McCurdy's drug store after an absence of several months while at Syracuse University.

TO PLAN TRIP

The Steelton Canoe Club will meet this evening at the home of Earl Boyd to plan a canoe trip down the Juniata and Susquehanna from Mifflin, Pa., to Harrisburg, via the Delaware Drop Inn Club of Harrisburg, since disbanded. The local club will elect officers and discuss the purchase of a cottage at this evening's meeting.

MUSICIANS BANQUET

Members of the La Bando de Musards held a St. Patrick's party at the home of Walter Canon, North Front street, Saturday evening in honor of their friends. The decorations were appropriate to the occasion. LeRoy Eppinger acted as toastmaster. Those present: Misses Lydia Witt, Marion George, Annabelle O'Brien, Dorothy Whitman, Beatrice Toomey, Celia Hiemann, Leffman, Leona Powell, Edith Canon and Dorothy Crump, Walter Canon, Ray Sultzberger, Roger W. Green, Donald E. Ross, William B. Kinney, Charles J. Hoffman, LeRoy Eppinger, Charles E. Smith, Robert Thompson, Charles Ohmit and Ed. Cover.

ST. PATRICK'S PARTY

A St. Patrick's party was held at the home of Mrs. Marks, 153 Lincoln street. Music was furnished by Mr. and Mrs. William Rogers, accompanied by Earl Rodkey, a blind musician. A recitation was given by Miss Alda Morrison. Games were played and refreshments were served to the following: Miss Alda Morrison, Miss Marian Troup, Miss Catharine Troup, Miss Edna Anderson, Miss Cora Anderson, Miss Margaret Cuddy, Miss Verna Ierosa, Miss Yvonna Hartman, Miss Daisy Marks, Miss Emma Marks, Edward McKelvey, Clarence Hoover, Harvey Yinger, William Marks, Dewey Rodkey, Earl Rodkey, Lloyd Hartman, George Marks, Harold Hrush, Earl Hartman, Harry Hartman, Frank Marks, Mr. and Mrs. Chester Sellers and son Edward, Mrs. Louisa Hartman, Mr. and Mrs. William Rogers, Margaret Weir and Mrs. Marks.

sted from the old boys' high school in Walnut street, now the site of the Technical High School. Dr. Marshall with Prof. J. B. Scott, both of the class of 1882, were the first colored graduates of the Harrisburg High School.

Taught in Calder Building

Upon the completion of his school course, he taught one year at Port Deposit, Md., but was later elected a teacher in the Harrisburg schools and was assigned to the Calder building where he taught for 29 years, serving as principal most of this time.

September 27, 1887, he was married to Mary Lillian Dennis, daughter of ex-City Assessor W. W. Dennis and Mrs. Frances Dennis. The Rev. Dr. Marshall shortly after his marriage was admitted to the ministry of the A. M. E. Zion Church and was assigned to the charge at Middletown. Serving successfully at Middletown, Wrightsville, Mechanicsburg, Newville, Mt. Holly, Lebanon Heights and Harris Chapel, Harrisburg, he remained in the active ministry and until the time of his death had charge of a circuit including Newville, Lebanon Heights and Mechanicsburg.

Untiring in Church Work

His untiring devotion and intense interest in church work was shown when he had charge of the pastorate of Harris Chapel. From a membership of two, to one of the most flourishing in the city, was the record established there under his guidance. As secretary of the Philadelphia and Baltimore annual conference, he served for sixteen years, and refused re-election last year because of failing health. He represented this conference in 1904 as delegate to the general conference in St. Louis, Mo.

Not only active in the ministry and in educational affairs, the Rev. Dr. Marshall gained prominence as a member of Brotherly Love Lodge, No. 896, G. U. O. of Odd Fellows, being a past noble father and an ex-grand master of Past Grand Masters' Council, No. 7. As a member of this order, he preached sermons to the various lodges in practically every city in Central Pennsylvania, and was a member of the building committee which had charge of arrangements for the erection of the new Odd Fellows' Hall at Briggs and Cowden streets, this city.

He also was a prominent member of Chosen Friends' Lodge, No. 4, F. and A. M., and was past grand chaplain of the Grand Lodge of the State of Pennsylvania for two years during the administration of Prof. J. P. Scott, who was grand master of this grand lodge for two years.

For many years, serving with Prof. M. H. Layton, he was mail clerk at Grand Union Hotel, Saratoga Springs, N. Y. At the time of his death, Dr. Marshall was "robation officer of the Big Brother movement of Dauphin county courts."

As a writer, Dr. Marshall con-

Bowman's

HELL—1901—UNITED

FOUNDED 1871

Spring Calls For An Abundance of House Dresses and Wrappers

With Spring cleaning and the general Spring activities about the home, you'll come to know the convenience of "Electric" House Dresses.

They are designed for comfort and fit. The fitted waist band will insure smooth lines and the much desired dressy appearance, so difficult to accomplish in house dresses of ordinary make.

Each garment possesses a wide hem at bottom to provide the proper length.

In the array of Spring models are certain dresses that will be acceptable for street wear.

Striking patterns—mostly stripes, in percales and madras.

Prices \$1.00, \$1.50, \$1.75. Sizes up to 56.



Newest in Kimonos

There are many delights in the latest presentation of crepes, silks and albatross.

You'll note entirely new effects, for instance white collar sets; shirred pockets and the like.

Dresden patterns, Oriental effects; plain shades of rose, cornflower, mid-night blue and others of the newest. All full cut.

Silk and crepe de chine \$5.00 to \$16.50
Albatross \$3.50 to \$5.98
Crepes \$1.00 to \$3.98

BOWMAN'S—Third Floor.

Lingerie Blouses Here In A Profusion of New Styles

Favored because they are not too plain nor too fussy to be worn upon most any occasion when smart styles are in order. Voiles maintain their leadership, but other weaves in the new effects will give them a contest.

Prominent in the showing are models in which Venise lace is the sole trimming.



Again you'll find it forming a vestee effect and collar, or merely used as an insert.

The variety of fine lace and embroidery effects are unrivaled. And styles are of a diversified nature. Prices are \$1.95 to \$5.00.

At 95¢, besides the numerous lingerie blouses are new cottons featuring blended stripes.

The showing of silk and Georgette blouses continues to grow.

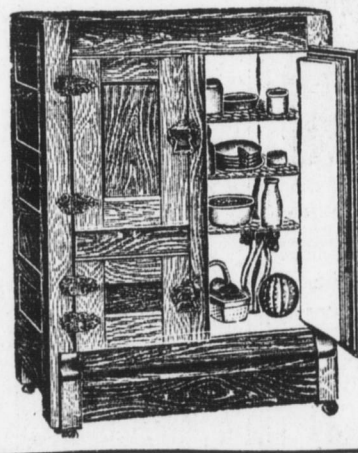
BOWMAN'S—Third Floor.

Spring Is Due To-morrow—To-morrow Begins Our Spring Refrigerator Campaign

A Notaseme or Century Refrigerator

Purchased On the Gradual Payment Plan

—means to you the most widely recognized and highly efficient refrigerator to be found—and it means that this handsome refrigerator will be bought and gradually paid for with little effort.



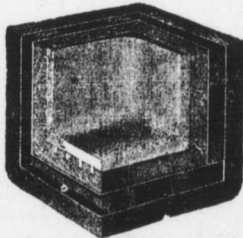
"Notaseme" Refrigerators — seamless stone lining (see illustration) avoids all possible collection of germs, and the six distinct walls are non-conducting of heat, thus saving considerable ice. Priced at \$18.50 to \$75

"Century" Refrigerators

—made in the same factory, are well constructed, having odorless white enamel lining. A popular style comes in ashwood case; nickel trimmed; 75-lb. ice capacity, and sells for \$18.50

Ice Chests, \$4.49 to \$14.95.

BOWMAN'S—Fifth Floor



tributed to newspapers, particularly the Telegraph, the Patriot and Star of Zion, of Charlottesville, N. C. He also wrote for religious and educational publications.

Working in all movements for the advancement and uplift of his race, Dr. Marshall spent devoted efforts in all civic affairs in addition to his labors as an educator and a minister.

25 YEARS OF SERVICE

To Smokers Is the Record of

KING OSCAR

5c CIGARS

March is our Silver Anniversary. Try one to-day and you will see why this quality brand increases in popularity.

JOHN C. HERMAN & CO.
Harrisburg, Pa.

"The Daddy of Them All."

Don't Forget!

Thursday Night

7.30 to 9.30

You Must See Kaufman's Big Fashion Show on Living Models and Hear Some Extraordinary Music Kaufman's Underselling Store

See To-morrow's Papers For Further Details