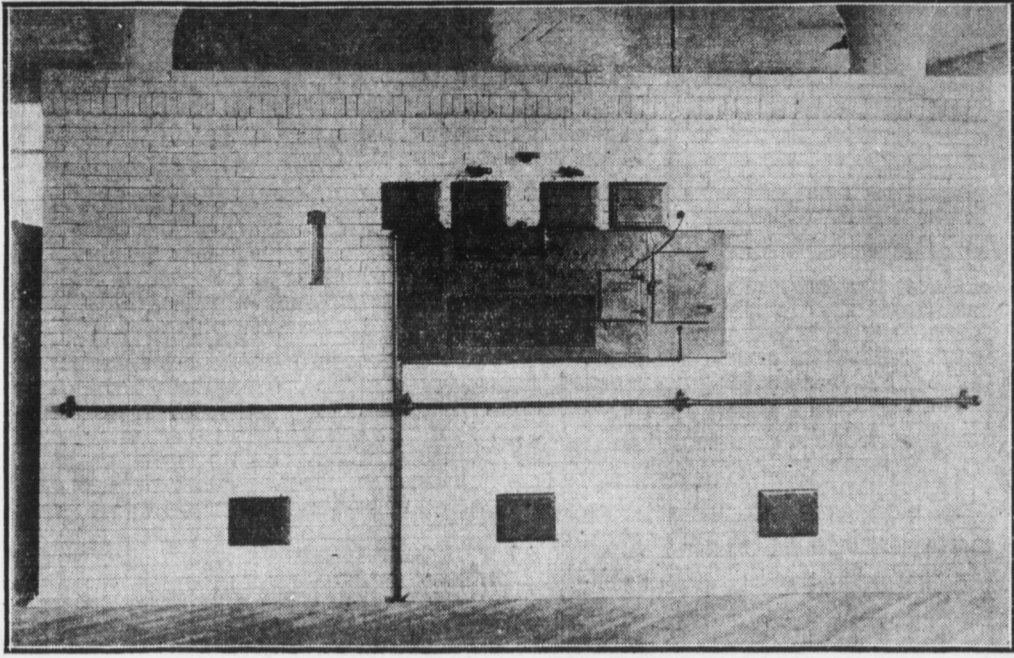


OVEN USED EXCLUSIVELY FOR CAKES



The above is one of the ovens installed in the cake room, and seven others shown elsewhere in the announcement of the Standard Oven Company are used for bread baking.

FLORIDA IS PLAYGROUND FOR MILLION WEARY OF WINTER

[Special Editorial Correspondence.] Florence Villa, Fla., March 10, 1916.—Florida is the playground this winter of more than a million nonresidents who have come to this sunny and fragrant peninsula for rest and recreation.

Hotels are crowded as never before and Pennsylvania has a large representation at every resort. Harrisburg is frequently noted on the hotel registers and everywhere its reputation as a wide-awake and modern city has preceded its representatives. Too bad that we could not also have our baseball club at one of the famous Florida training camps. But we must be patient. Hotels and baseball clubs are not always for the cities that deserve them most.

**Inflow of Real Money**  
And the million or more tourists aforesaid who have passed through the gateway at Jacksonville, scatter-

ing to every part of Florida, represent an important item of the prosperity of the people. One need not figure long to estimate the inflow of real money through the nonresident invasion. Not only along the east coast, but in every section of the boot of Uncle Sam are to be found those who have come South for relaxation and recuperation. Most of these will remain until the end of March and many until the middle of April for they will tell you here that Florida is most delightful in the Springtime. With the gradual improvement and permanent construction of highways, automobile travel is increasing and with the completion of the Dixie Highway it is expected the invasion will be still greater year after year. In this county of Holton the taxpayers are about to authorize a loan of one million for a system of highways which will open communication with all important towns and a straw vote taken by the live-wires back of the

proposed bond issue gives assurance of its success.

**Great Day Coming**  
Good old Pennsylvania has been a long time getting awake on the good roads question, but the thousands of New Englanders who are hibernating under the heavy skies of this grapefruit and orange haven of rest realize that the opening of the mountains and valleys of Pennsylvania to the tourists will mean the diversion of millions of dollars that have annually gone into the coffers of these same New Englanders. Governor Brumbaugh is at his best when he is preaching the gospel of Pennsylvania with a big P. Every citizen of the State should be shouting "Amen!" at frequent intervals.

As for Harrisburg, it must do its part in first providing a hotel of the right sort. Many tourists have already put me to confusion by asking regarding the hotel facilities of my own city and I'm growing weary side-stepping. But, fellow citizens, we must have that hotel of our dreams. Harrisburg cannot hope to maintain its place in the sun without the big invitation to the traveler and pleasure-seeker which has its best expression in a hotel that will visualize the spirit of the community. O, ye men and women, sitting in the Valley of the Susquehanna and in its chief city, come forth and give unto John Harris that which is his due!

**Echo of Celebration**  
Among the guests at this Villa is a daughter of Governor Pollock, who speaks with enthusiasm of the recent municipal improvements at Harrisburg, referring with particular gratification to the splendid River Front treatment. She happened to be a guest at the Senate Hotel during the municipal celebration last September and was a spectator of the remarkable parade of school children which was the most impressive spectacle she ever had the pleasure of witnessing. That wonderful procession will not soon fade from the memory of those who were privileged to see it. The tramp of these children's feet is heard in this distant corner of the land of the free.

His days of leisure are being given by President Herman, of the City Planning Commission, to a study of the home problems and his relaxation will certainly inure to the benefit of the city he loves. His vision has full play.  
E. J. S.

Beautiful Fittings of Bakery a Feature

The old saying "well begun is half done" is exemplified by the fine beginning made by the Standard Baking Company in equipping the store which has now opened its doors to the public.

All of the wall fixtures, show cases, and counters were especially designed and constructed for this bakery by the firm of Jaburg Brothers, New York, and represent an advanced type in fixture construction and design.

They are beautiful in appearance, and strictly in keeping with all the other sanitary features of the bakery and store for they have been planned particularly with this end in view.

Customers of the Standard Baking Company can know that at all times the baked goods received by them direct from these protecting fixtures and cases will be delivered with the full flavor, freshness, and excellence which they possessed the moment they were drawn from the oven. The bread display cases which are to be distributed among the grocers were also supplied by Jaburg Brothers, and the three-barrel "New Era" dough-mixer capable of mixing a thousand pounds of dough at one time was purchased from Jaburg Brothers.

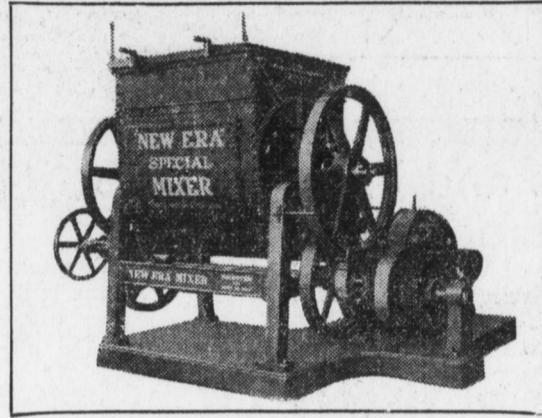
ALASKA'S FRINGE OF SUBMERGED MOUNTAINS

Have you any idea of the extent of the Alaska coast line? The shores of the territory are washed by three great oceans. These are the Arctic Ocean on the north, Bering Sea on the west, and the Pacific on the south. The Aleutian Islands, off the Alaska Peninsula, are separated from each other and the mainland by a network of rocky straits, and much of the southwestern and southeastern Alaska is made up of mountainous islands that have rocks of all shapes and sizes. The islands are really the tops of mountains half lost in the waters. They rise in spires and cathedrals, some of which are thousands of feet above the water and others hidden beneath it, lying there concealed and ready to rip open the hulls of ships as the iceberg ripped the Titanic.

The extent of the Alaska coast, with its windings, surpasses that of the United States proper. It is greater than that of all our States on the Pacific from Puget Sound to the boundary of Mexico, added to that of our States on the Atlantic including the Gulf. All told, it is more than 26,000 miles long, or longer than the distance around the world at the Equator, and, in proportion to its length, it has perhaps more dangers than any other coast line on earth.

Nevertheless, not one-half of it has yet been sounded by the coast survey vessels, and more than half of the general coast line is not marked by lights or by any aids to navigation. —The Christian Herald.

Patent 'New Era' Mixer



The most perfect Dough-Mixing Machine in the world. Installed in leading Bakeries throughout the country.

American Oven & Machine Co. Chicago, Illinois.

RAPS FALLACIES OF THE PACIFISTS

N. J. Progressive Declares For Adoption of Swiss System

Special to the Telegraph  
Providence, R. I., Mar. 18.—Everett Colby, the New Jersey Progressive leader, speaking before the students of Brown University recently on the "Issues of the Coming Presidential Campaign," attacked "the fallacies of the pacifists," and declared for the ultimate adoption of a system of compulsory military service like that of Switzerland.

As a second issue he urged that the United States should repudiate its traditional policy of remaining aloof from the affairs of European states and enter upon a vigorous foreign policy to enforce obedience to international law whenever and wherever violated. As a signatory to the Hague

Convention of 1899, the duty of our government when the neutrality of Belgium was violated was clear.

"When the German minister at Brussels notified the Belgian foreign office on the second day of August, 1914, that his government would feel keen regret if Belgium should regard as an act of hostility against herself the fact that the measures of the enemies of Germany obliged her on her part to violate Belgian territory, the Government of the United States should have notified the German Government that upon the violation of Belgian neutrality it would immediately sever diplomatic relations, deny postal facilities to her mail and that the economic and armed forces of the United States would be moved against her with determination and vigor in defense of the empire of the law. And it is my honest opinion that if that course had been pursued England and the neutral governments would have followed our example, the war would have been averted and the Declaration of Paris and the Hague Conventions made effective instruments for the preservation of peace for all time to come.

"What the government actually did was not only to remain silent when Belgium was outraged, but after the Lusitania was destroyed, carry on a diplomatic correspondence with Germany couched in the phraseology of

courtesy, respect and friendship to which only governments that live in honor are entitled. What judgment the American people will render upon this phase of the Wilson administration I do not attempt to prophesy."

FISH THAT TRAVEL ON LAND

That certain species of fish are able actually to flop over the land is the remarkable discovery of a Johns Hopkins professor, according to the Popular Science Monthly. In the course of his investigations the professor noticed that such fish as minnows are often found in the little temporary pools that are left in the sand by the retreating tide. If the minnows are so un wary as to be caught when the entrance is blocked, they actually leave the water and flop over the sand to the sea. The professor has often seen scores and scores of these fish leave large pools and travel over sand bars more than twelve feet wide and a half a foot high. A remarkable feature about this discovery is that the fish never take the wrong direction for any great distance. When fish travel on land, the professor asserts, they spring snakes or kangaroos by sudden bends of the body. Although in its fall the fish may find its head turned the wrong way, it nevertheless makes its next leap in the proper direction. These researches raise the question:

Is there some mental machinery at work in the tissues of fish, which may be instinct, which may be sense, and which may be something allied to memory?

Weast Had Store For Years Where Bakery Now Stands

In a building as large and attractive as the one of the Standard Baking Company, glass enters largely into the construction, flooding every nook with light. This flood of light reflecting on the white paint throughout the interior of the building makes every room as bright as though rays of sunshine were everywhere incidence.

The installation of the glass was made by G. B. Weast, of 1018 Market street who for thirty years has been in business in the neighborhood of the new bakery. For sixteen years Mr. Weast was the the tinning and spouting business. This was where the Reading depot now stands. For seven years he was located where the new bakery now stands, moving away from there to his present location about seven years ago. At this location he carries a complete line of hardware, paints, glass, tools and builders' hardware.

All Plate and Window Glass and Builders' Hardware

of the Standard Baking Co. Building was supplied from this store

No matter whether you are to build a small modest building or the largest and most elaborate, you will find us fully equipped to care for your needs.

Estimates Cheerfully Furnished

G. B. Weast  
1018 Market Street

Max Teichmann & Co.

CERTIFIED PUBLIC ACCOUNTANTS AND AUDITORS  
EFFICIENCY ENGINEERS

Garrett Building Baltimore, Md.

L. S. Beardsley

Architect and Engineer

38 W. 32nd Street, New York

Architect For the New Plant of the Standard Baking Co.