

## Sold Out Again!

The entire edition of Pictorial Review for April has already been exhausted!

This is mainly due to two things: First, the unprecedented demand for the next-to-the-last instalment of Kathleen Norris's sensational success-"The Heart of Rachael." And second, the superb pages in color showing the cream of the advance Easter styles.
The wonderful reception our Easter Fashion number has met with is, naturally, much appreciated and we sincerely hope that all of our good friends may be able to secure copies. This is by no means certain however. The only April copies to be obtained anywhere are a scattering few in the hands of the newsdealers throughout the country.
We must especially request you not to send us subscriptions to Pictorial Review to begin with the April issue, as we are not in a position to supply them. The May number will be the first w can send you.

If the first newsdealer you go to can' supply you with an April issue, please try another. It is well worth while.

## Pictorial Review

New York



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