

Dives, Pomeroy & Stewart



Exhibition of Authentic Modes For Spring: Thursday, Friday & Saturday

Embracing a Rich Ensemble of

Chic Chapeaux and Authoritative Suits and Costumes Inspired By Parisienne Couturieres

A wealth of originality characterizes this impressive showing. Each style, whether it appears in millinery, blouses, tailleur suits or wraps, reflects the personality of prominent European and American creators.

An Extensive Showing of Fashions in Suits and Wraps From Paris Models

Messrs. A. Beller & Co. will present their latest adaptations of original Paris modes in our outer garment section to-morrow. These new creations will be shown in the newest imported cloth fabrics, as well as in fashionable silks, featuring the "Philippe" pockets and the new flare side and back designs.

Lovely Gowns Reflecting the Quaintness of the 1830 Period: Simple But Effective

Each line and curve reflects true genius of art, with a touch here and there of the period of 1830. An altogether different treatment from that of other seasons is to be found in every one of

the new frocks, many of the loveliest of the styles depending on a wealth of skirt detail to relieve the simplicity of the corsages. These rich creations are developed in Georgette crepe, meteor, crepe de chine and chiffon taffeta.

Copies of French Blouses in Georgette and Crepe de Chine

Many of the most charming styles show soft draping lines with a frill extending from the shoulder to the waist, with a sleeve of luxurious design. In Georgette and crepe de chine these new arrivals are uncommon values at \$5.50. Serviceable, well designed crepe de chine blouses in Spring's most delicate colors are shown at \$2.98 and \$3.50

Spring Hats Are True to Their Name in This Opening Display of Millinery Styles

The early advices from Paris foretold the great vogue of flowers and foliage. The advance models inspired by such master brains as Reboux, Maria Guy, Germaine and other noted millinery artists were lavishly trimmed with flowers. The tender blossoms and exquisite flowers that foretell the coming of Spring have been copied so exactly and placed so artistically upon the smartest models that they make the new season's hats true to their name.

This store, with its great buying facilities has more ways of securing new designs and original ideas in millinery than any other in this city. In fact, only in the large cities will a woman find such variety and authentic styles. And our prices are notably lower.

Pattern Hats From \$10.00 to \$35.00

From these famous New York ateliers—Moorehead and Jardine, Rawak, Craft, Burgess, Halsey and others. These are the richest creations of the milliner's art in America and interpret with consummate skill the prevailing modes of the French capital.

Shapes Are More Varied Than Ever

Turbans, sailors, styles of the Victorian period, shapes that show the influence of the soldier's helmet, poke effects, hats with drooping brims and many novelties of chic contour.



It will be a great season for ribbons, too, and a wealth of beautiful ribbons has been gathered insuring an incomparable showing. Beautiful wings and fancies offer trimmings for those who prefer such conceits to blooms of the milliner's garden.

Silks, crepes, lisere braids, pongee and other materials show the scope of the goods used this season.

Lovely shades of rose, blues, greens purple, browns, gold and greys are among the leading color tones.

As Usual Beautiful Styles at \$4.95, \$5.95, \$6.50

Hundreds of creations shown at these popular prices and demonstrating again the superior values that obtain in our millinery section.

There are many smart, practical hats from our workroom, copied from original French models and other style sources at fractional prices of what the Paris creations would cost you.

Dainty Trimmed Hats For Girls

Special showing of trimmed hats for girls offering the daintiest of shapes and styles at our usually moderate prices.

Welcome to this style show!
Dives, Pomeroy & Stewart, Second Floor, Front.

Afternoon & Evening Silks of Quality in a Spring Showing of Importance

- Satin stripe taffeta. Yard \$1.00 to \$2.00
- Plain taffeta suitings. Yard \$1.25 to \$1.75
- Pussy willow in exclusive patterns; Belgian, navy, taupe and green grounds; 40 inches wide. Yard \$2.50
- Fancy satin stripe marquisette for waists, overdresses and sleeves; in blue and green combination, plain colors and black, 42 and 44 inches wide. Yard. \$1.25 to \$2.50
- Mayflower silks with a drop stitch stripe, 42 inches wide. Yard, \$2.00
- Corduroy for sport coats and separate skirts; 31 inches wide. Yard, \$1.25
- White and black stripe corduroy. Yard \$1.75
- Kakahi Kool for sport coats; 36 inches wide. Yard \$3.00
- Arme Rousseau, the newest fabric, in the oldest known weave; 43 inches wide. Yard \$2.50
- Soiree, the finest satin taffeta woven in delicate Spring shades. Yd., \$2.00
- Will 'o the Wisp, the dainty marquisette for over draperies. Yard, \$2.00
- Fancy Georgette with white grounds and satin overplaid; for waists and dresses, also with a Mayflower print under the plaid; 40 inches wide. Yd., \$3.00
- Satin stripe taffeta; 36 inches wide. Yard \$2.00
- Crepe de Chine. Yard \$1.50
- Black taffeta. Yard \$1.75
- Extra fine chiffon weight black taffeta. Yard \$2.50
- 40-inch chiffon mourning taffeta. Yard \$2.50

Dives, Pomeroy & Stewart, Street Floor.

Colored & Black Dress Fabrics Serges Checks Gabardines Poplins

Every weave in this splendid showing for Spring passed severe censorship before it was permitted to enter this special showing; consequently every weave will be found to be absolutely correct.

The most popular fabrics for the Spring season are moderate in price, and their colors are lasting.
Homespun and Summer Breeze. Yard \$1.25 and \$1.50
Silk poplins, for street or evening wear; shown in 40 shades. Yard 95¢ to \$2.00
Dives, Pomeroy & Stewart, Street Floor.

Radium Silk and Oriental Allovers in a Rich Showing of New Laces

- Oriental all-over laces in white and ecru. Yard, \$1.00 to \$5.00
- Radium silk all-over laces; 36 inches wide; in white, ecru and black. Yard \$1.50
- Cotton nets; 36, 45 and 72 inches wide, in white and ecru. Yard, 50¢ to \$1.50
- Silk nets in white, black and colors. Yard, \$1.00 to \$3.00
- Chiffon cloths in white and black and in a large range of colors. Yard \$1.00 and \$1.50
- Georgette crepes in white, black and colors. Yard, \$1.25 to \$2.00
- Venise lace edges. Yard 10¢ to 50¢
- Real cluny laces and insertions in rich designs. Dives, Pomeroy & Stewart, Street Floor.

The Trefousse Is Fashion's Gloves Rich Shades Including Pearl Grey

There are three gloves in the Trefousse list which can be adopted by the woman of fashion with every assurance that any one of them is absolutely correct, for Fashion's gloves originate in Trefousse lines.

- Trefousse Tres Bon two pearl clasp gloves of best quality real kid; with P. K. stitching; in black with white and white with black \$2.25
- Trefousse La France gloves, with two pearl clasps; P. K. and overseam sewing; best quality of real kid; in black with white \$2.25
- Sans Pareil two-clasp real kid gloves; P. K. and overseam; in black with white, \$2.00
- Two-clasp kid gloves; with P. K. stitching; in pearl grey \$1.75
- Two-clasp kid gloves in black with white \$1.75
- Two-clasp kid gloves in black, white and colors \$1.25 to \$2.00

Dives, Pomeroy & Stewart—Street Floor.

Luxurious Textiles in Cotton With Tints and Floral Designs in Good Color Tones

Weave designed for simple home and sturdy morning frocks in cotton weaves that are not to be duplicated elsewhere.

- Satin stripe voile in white and tinted grounds with a silk ribbon stripe. Yard 75¢
- Silk marquisette in white and tinted grounds; one-half silk; wide sport stripes with a large rose design. Yard. 69¢
- Columbia voile in white and tinted grounds with a large rose pattern; 40 inches wide. Yard 69¢
- 44-inch voile in white grounds with a colored border of floral designs. Yard, 69¢
- Silk organdie of one-half silk with large floral design and colored sport stripes. Yard 59¢

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