





gauze and silk bolting cloth until nothing leaves the mill but utterly perfect flour!

Millions of dollars are spent annually to exploit the virtues of anemic crackers, denatured biscuits, and foodless cakes. Devoted mothers, believing the statements made to them through the highly colored printed page and the gaudily decorated billiboard, rely with a profound faith upon the demineralized nutriment which advertising art extols. Their babes, from the very beginning, are taught with a broken staff to walk.

Thus is reared a race of such vigor that it sends in one year nearly 400,000 children under ten years of age where white bread and starchy biscuits are no longer needed.

Nature never made a white grain of what and man never knew the meaning of white flour until he conceived the fetching idea of startling his guests with bread as white and lifeless as the aristocratic napery on which it is served.

The unrefined grain of wheat as it comes from the field contains in organic form the twelve mineral substances needed for the health, growth and life of the animal body. Chickens, guinea pigs, white mice, or monkeys, fed on bread made from the urrefined wheat thrive indefinitely, but chickens, guinea pigs, white mice, or monkeys, fed on an exclusive white bread diet perish in from five to seven weeks.

Wherefore the whiteness of white

wherefore the whiteness of white bread? How is this whiteness ob-

CHAPTER 30

Babes are taught to walk with a broken staff. Thus in the United States is reared a race of such feeble vitality that 400,000 childeren under ten years of age totter every year into an abyso of untimely death.

Three times each day for 365 days each year a table is spread in each of twenty million households in the United States. This means that sixty million meals, however simple, are served for the pleasure and nutrition of the family between the rising and setting of every sun.

At each of these annual billions of occasions—the exceptions are too few to count—21,900,000,000, to be exact, the housewife places one article of food on the table. Whether that table be set in a mansion or in a hovel, whether it be loaded with an abundance of the luxuries of life or whether its contents be confined to one or two simple articles of food, there is one food always present. Is it to be wondered at, therefore, that bread is called the "staff of life?"

What then if the staff on which humanity leans so trustingly be broken?

The four advertisements with which the magazines are crowded tell us peculiar and wonderful things about flour. Millions of dollars are spent annually to inform us that our ifour is washed, brushed, scoured, screened, and sifted through grits gauze and silk bolting cloth until nothing leaves the mill but utterly perfect flour?

Millons of dollars are spent annually to exploit the virtues of amenic crackers, denatured biscuits, and foodless cakes. Devoted mothers, be-





# Oranges

-juicy, sweet, firm, tender and healthful. Order from your dealer now.

-serve Sunkist Oranges at every meal. -look for the tissue wrapper stamped

and save these wrappers for beautiful silverware. Write for free book "Sunkist Salads and Desserts."

California Fruit Growers Exchange Eastern Headquarters: 139 N. Clark Street, Chicago

Try This Recipe ORANGE CAKE

1 cupful sugar 114 teaspoonfuls 5 egg-yolks Juice of 1 orange 1 cupful bread-flour. Few grains of salt

1 cupful breadflour.

Beat the egg-yolks till creamy, add
the sugar, and blend thoroughly.

Measure the orange juice and add water, if necessary, to make a half-cupful of llquid. Mix the baking powder
with the flour, and add alternately to
first mixture with the orange juice.
Fold in the egg-whites beaten stiff.
Bake in layers about five minutes in a
hot oven; reduce the heat and cook
more slowly till the cake is done—
about fifteen minutes in all.
Put together and ice with
orange frosting, or use a
jelly or whipped-cream filling and sprinkle
powdered sugar
over the top.

This cake
will keep
moist
for
several
days.