The Essentials of a Good Corset



La Camille front-lacing corsets have advantages that make for health and comfort. They produce those graceful figures demanded by fashion without any harmful effects. Let our demonstrator

TUESDAY EVENING,

prove to you the hygienic value of wearing a La Camille front-lacing corset.

The spine is the axis of the body, and when the spine is properly held, all the organs of the body are in their proper positions and more properly perform their functions; so a correctly corseted figure is a healthy one-and it is a grace-

La Camille Corsets have the Ventilo back and front shield, which prevents any undue pressure on the spine; it is soft, yielding and comfortable, and yet has sufficient rigidity to impart to the back the 'beauty line.'

Dives, Pomeroy & Stewart, Second Floor.

The New Petticoats of Spring

The new fashions emphasize the importance of a correct petticoat, and our new Spring showing of fine silk petticoats offers an incomparable variety of styles and shades.

Taffeta petticoats, circular flounces trimmed with narrow plaiting; ruffled or scalloped flounce; light colors, two-tone effects and street shades in the new blues, green, brown, plum and black \$3.50, \$3.95, \$5.00 to \$10.00

Dives, Pomeroy & Stewart

National Baby Week Is an Event That Is Stimulating Widespread Interest in Infant Welfare Work

Its purpose is educational, to give to the parents of a community the opportunity of learning the facts with regard to the care of their babies and demonstrating the need of permanent work for such welfare

This splendid movement has received wonderful impetus under the auspices of the National Federation of Women's and Mothers' Clubs, and it is a pleasure for us to co-operate in the work.

No small part in the proper care of the infant is the clothing it wears. Our Infant Section suggests Arnold Knit Baby Clothes which are made as carefully as any mother would make them. Only the softest wool yarns are used. Arnold

Knit Abdominal Bands are highly recommended. A free pattern of the pinless and buttonless Vanta Diaper, and a copy of Dr. Holt's 24-page pamphlet on the care of infants will be given to all mothers visiting this section during this Baby Week.

Dives, Fomeroy & Stewart-Second Floor, Front.

Special Lot of Trimmed Hatsat \$2.95

These are all new Spring styles, including sailors trimmed with ribbons and flowers, small black turbans and broad brimmed hats, trimmed with ribbon. The

Sport Stripes Area Prominent Feature of Spring's Newest Cotton Dress Goods

Stripe weaves will be the vogue this Spring, and when you see what attractive styles in this category have been evolved you will not wonder at their popularity.

Printed marquisette, half silk, with wide sport stripes with floral designs; yard 69c

Printed organdie; 40 inches wide; white grounds with sport stripes and floral designs; yard 29c

Embroidered voile, white grounds with colored woven figures, colored checks and stripes; yard 50c

Rice stripe voile, white and tinted grounds with sport stripes and floral designs; yard 35c

Riphon stripe voile, white

Linen pongee, half linen, mercerized finish, full line of shades; Natte suiting, a basket weave, white ground with black stripes and checks; yard

Dives, Pomeroy & Stewart-Street Floor.

Four Good Specials in Sweaters

Men's \$1.25 coat sweaters; navy, maroon and oxford, 98¢ Women's all-wool roll collar sweaters, navy and red,

Boys' \$1.00 coat sweaters; navy, grey and maroon, \$1.79 \$7.50 extra heavy maroon coat sweaters with roll collar, \$4.98

Cap and Scarf Sets









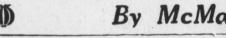












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