

Overland

SIX \$1145

Model 86 f. o. b. Toledo

No Advance In Price

The price of the big, powerful Overland Six (Model 86) will not be advanced.

Prices of other Sixes are advancing. Prices of Sixes recently announced on new models, are higher. In fact, comparatively figuring, prices of practically all Sixes are now far in excess of the Overland.

On the basis of present prices of raw materials a Six of the Overland quality would have to sell at a much higher price.

But due to a little foresight in purchasing we escaped having to pay premiums for raw materials—hence the price of the Overland Six is not increased.

This in spite of the fact that prices of all steels are up from 100% to 150%; that the price of aluminum has gone from about 20 cents a pound to over 50 cents a pound; that the price of copper has more than doubled; that tires and other accessories have had a sharp advance.

We cannot guarantee that this present price of \$1145 will hold indefinitely.

The serious condition of the material market makes that impossible.

But the quality is not lowered; and for the present price is not advanced.

Just compare the size, power, flexibility and quality of the Overland Six motor; the length of the wheelbase—the seating capacity, the finish, the equipment, the comforts, the conveniences and improvements of the Overland Six with all others and you'll find no valid reason for paying more than \$1145 for a six cylinder automobile.

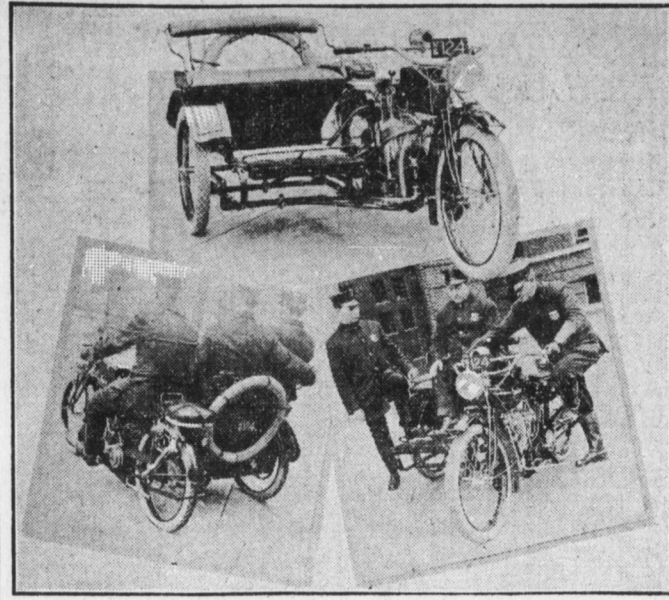
Deliveries now.

"Overland Service Satisfies" The Overland-Harrisburg Co.

212 North Second Street Both Phones

The Willys-Overland Company, Toledo, Ohio
"Made in U. S. A."

POLICE USE SIDE-CAR MOTORCYCLES



The above illustration shows the adaptability of the motorcycle sidecar idea into practical business uses. The Police Department of Boston, Mass., recently installed a fleet of Indians equipped with a special sidecar to accommodate two passengers, beside the driver. It is now no uncommon sight in Boston to see a bluecoat come spinning down the street with a "dip" or pickpocket seated beside him who tried in vain to make a quick getaway from an Indian-mounted copper.

Cadillac Eight Always Responds to Throttle

If, when you step suddenly and hard on your foot throttle and the speed of the car does not instantly increase, it may mean that your carburetor cannot supply at once enough gasoline to compensate the rush of extra air to the motor. This is a fault more or less common to carburetors; and the way in which Cadillac engineers have overcome it is highly ingenious.

When the throttle is opened quickly the tendency is for the mixture to become lean, the reason being that the gasoline, because of its greater density, is not drawn into the mixing chamber as easily and as rapidly as the air. This disproportion of gasoline and air is seldom of more than momentary duration, but even that is sufficient to cause a skip or two or a choking of the motor and keep it from developing the power needed for rapid acceleration.

The device evolved by the Cadillac engineers is a skipper of the plunger pump principle. In this case, however, the action is confined to only one stroke of the plunger. When the throttle is suddenly opened the plunger automatically accelerates the supply of gasoline through the spray nozzle, thereby providing a correct explosive mixture for quick acceleration and the getaway is instantaneous.

Dealers Approve of Paige Plan For Credit Sales

Paige dealers throughout the country are now in receipt of the preliminary instruction for the plan where by they will be enabled to sell Paige cars on a partial payment and credit basis to those buyers who wish to take advantage of accommodations of this nature.

President Jewett of the Paige Company has already received a large number of letters from dealers who express their delight and satisfaction with the plan which, they declare, is of a constructive and conservative nature in keeping with the dignity of the product and the nature of the business which it is intended to serve.

The dealers also say they believe the plan is a development in the right direction and in harmony with the modern spirit of merchandising. In all other branches of retail business the buyer is given dignified credit. In fact, the custom is so universal that a very large percentage of all retail business is now transacted in this manner. Whether the article sold be expensive jewelry or high grade pianos, the actual cash purchasing power is not the governing factor, neither is the commodity sold on credit confined to goods of low grade.

The customer is universal and is a convenience that all classes of people are taking advantage of, providing the method is dignified. There is, therefore, no reason, the Paige men tell Mr. Jewett, why Paige buyers should not have this advantage if they wish it.

Many of these dealers declare they are eager to get busy as they already have a large volume of business awaiting the actual operation of the plan.

The plan, however, cannot be put underway until the dealer is supplied with various forms and documents necessary for such an undertaking. Each state has different laws governing such transactions and the dealer has to be supplied with blanks and documents in conformity with the laws peculiar to his locality.

All the preliminary work has been prepared by the Bankers' Commercial Corporation of New York through which the dealer will make the trans-

Demand For Cars Is Country-wide

"What impresses me particularly in connection with our shipments during the winter months, is not so much the quantity of cars shipped, though we have shipped every day to the limit of our liberal production, as the uniform distribution of shipments throughout the United States," says George S. Waite, Secretary of the Grant Motor Company. "In previous years I have observed more or less variation in shipments. Certain portions of the country have absorbed winter shipments to a larger extent than others, but this winter, irrespective of climate or other conditions, Grant cars have been distributed to all points of the compass. There are no holes or soft spots—just a strongly increasing demand from everywhere as day succeeds day."

All-Season Car Is Economical to Own

George C. Hubbs, assistant general salesmanager of Dodge Brothers, points out that if a person uses his car all the year around that he automatically reduces the overhead on his investment and that the car is therefore much cheaper than when it is only used for the summer months.

"I have often expressed the thought that a motorcar should be considered from its utilitarian value rather than as a pleasure vehicle," says Mr. Hubbs. "And in impressing this point I have tried to show the real economy of buying a car which can be driven all the year around. While the initial cost of a car equipped with a top for converting it into a closed car for winter driving is slightly higher, when you figure the cost of all the year driving compared with summer driving only, the advantages of purchasing the car with the closed top is very apparent."

"Dodge Brothers closed car is the ideal car for driving all the year around. In winter you have a hand-somely fitted up closed car. When the first warm days come the side panels can be removed and it is a semi-open car. With the coming of real summer the top can be taken off and the regular open top substituted."

AUTO STORAGE—

First class, fireproof garage, open day and night. Rates reasonable.

Auto Trans. Garage

7-29 North Cameron St.



CHALMERS

Peerless "8"

Dodge Bros.

KEYSTONE

MOTOR CAR CO.

1019-25 Market Street

Value of Retaining the Wax and Oil in Tire Fiber

Credit is given the Miller Rubber Company, of Akron, Ohio, for teaching tire users the value of "entire tires," and the danger of judging a tire purely by its surface features.

F. C. Millhoff, tire sales manager of the Miller Rubber Company, calls attention to the fact that the tread on

a tire is no more effective than the remainder of the tire permits it to be. In other words, a tread is at the mercy of the rest of the tire. Millhoff says: "The fact that the Miller nonskid tread is a scientifically designed geared-to-the-road tread is in itself of vital importance, but for the real value of a Miller tire one must go deeper. The Miller method of manufacturing tires retains the natural vegetable wax and oil in the cotton fiber during process of vulcanization, and this natural lubricant in the cotton means less internal

friction and more life and miles in your tire." The Miller method vulcanizes at a low degree of heat without robbing the fabric of its life-giving wax and oil, and thus saves the fiber from becoming brittle and losing its tensile strength. The Miller tire has not been "burned out" during manufacture—all its wear, toughness, endurance and all its mileage are preserved for wear on the car. "When a car's geared-to-the-road tire can put 'skid fear' behind you forever. To drive with confidence and com-

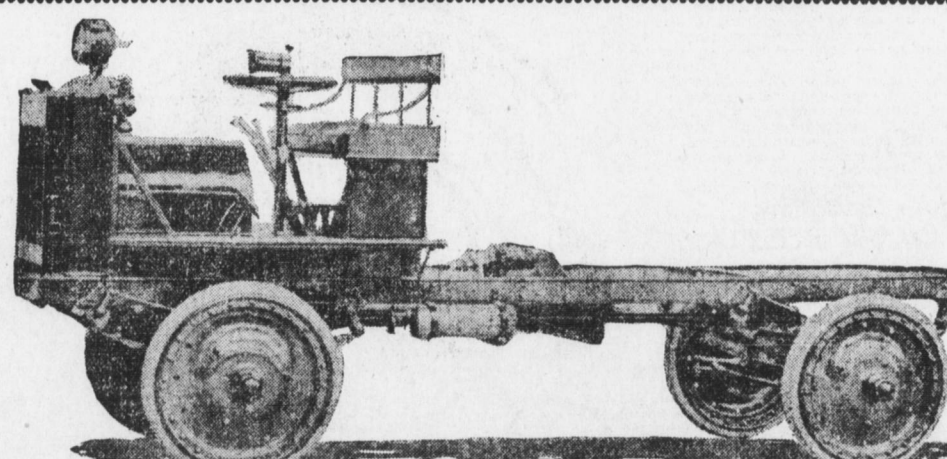
fort—to have your car instantly obey your slightest touch at the steering wheel—to secure absolute traction on slippery city streets or on treacherous country roads, you must have a tire that is built to meet those conditions." Miller "Geared-to-the-Road Tires" are scientifically built to gear your car to the road through mud, sand or slush. With Miller tires on your car you're in control. Its tread is an integral part of the tire and retains its safety features until the entire tire is worn out. The greater mileage you get from them will make your choice of Miller tires an economy, as well as a permanent safeguard.

Some Motors Use Less Gasoline Than Others

With gasoline constantly ascending in price and descending in quality, it has become necessary for motorists to take steps to offset the disadvantages of expensive and inefficient fuel.

George B. Zech, Buick dealer at Harrisburg, Pa., said yesterday, "With gasoline at its present high price, the advantage of the Valve-in-Head type of motor is more pronounced. This motor, as is well known, conserves and uses a higher percentage of the energy contained in fuel than any other type of gasoline motor. The absence of valve pockets in this motor means that there is less heat to escape into the water jacketed area surrounding the cylinders, and as heat and power are one and the same thing in motorcar operation it can very readily be seen that the Valve-in-Head motor bears a very direct relation to the pocketbook of the automobile owner. This is especially so in the neighborhood of fifteen to twenty per cent. of the entire energy contained in gasoline."

Hundreds of users of the five-passenger Buick touring car have reported gasoline mileage averaging all the way from seventeen to twenty-three miles per gallon. This is exceptionally high. It is plain therefore, that while little can be done toward keeping the price of gasoline down, these high prices can be offset, in a very large measure, by using the type of car which makes the utmost use of the fuel supplied. The higher gasoline is in price, the more important it is that as much power be derived from it as possible.



This Jeffery Quad

(Four-wheel Drive, Brake and Steer)

Will arrive tomorrow, and will be demonstrated Monday or Tuesday of next week. All contractors and others interested in a truck that will go anywhere a four or six-mule team will go, should see this truck work.

Bentz-Landis Auto Co.

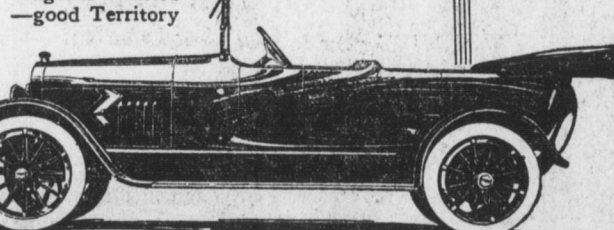
1808 Logan Street

Bell Phone 461

Enger Twin Six, \$1095

The first popular-priced Twelve. The car that has taken the country by storm. The car that fulfills every desire of motorcar lovers. Beauty, comfort, power, flexibility, smoothness. The Enger Twin Six has all of these and more. It contains everything you need or want in a motorcar—yet it sells for only \$1095.

- Twin Six—12 cylinders.
- 2 1/2-in. bore, 3 1/2-in. stroke.
- Valve-in-Head Motor.
- Develops 47-50 H. P.
- Cantilever Springs.
- 115-inch wheelbase.
- Fare yacht-line body.
- Electric lights.
- Electric starter.
- Complete in every respect.



Be Sure to See Our Exhibit at the Garage

ENGER MOTOR CAR CO.

131 South Third Street

H. DeHART, Manager. Both Phones