

Bowman's

Call 1991
Any Phone

Bowman's

Saturday Hours:
9 A. M. to 9 P. M.

Bowman's

Founded
1871

Bowman's

It Seems That Nothing But Fresh New Things Are Here To Tell About

AND IF MEN—OLD MEN, YOUNG MEN, TALL, SHORT AND WIDE MEN—ARE NOT BEYOND APPRECIATING A SURPRISE PARTY, WE HAVE SOMETHING TO WHISPER IN YOUR EARS ON PAGE 7

SPRING BRINGS HER SMARTEST STYLES

Not Often the Showing of \$15 Suits Can Act As Spokesman For Style Authority

Special force has been spent in making this possible—in gathering together this wonderful line of smart Spring Suits at \$15—in raising the standard of suit value at \$15.

The newest in checks, poplins, gabardines, and serges; in navy and Mediterranean blue, sage brush green, black, and light shades.

You'll see, in the various models, many clever touches usually found only in higher priced suits. You'll see the smart flare (illustrated) and the contrasting collars.



Fashion's Latest Achievements Accompany the Spring Suits

—\$29.50 to \$75.00

This is a season of brilliant colors, proclaiming emancipation as it were from the sombre influence of the French. And it is also a season of the buoyant out-of-doors, for in most of the cloth garments, is seen the invigorating influence of the sports, and this likewise adds greatly to the practicalness of garments.

BOWMAN'S—Third Floor.

Coats Have Never Been As Pretty As Now, Nor As Practical

The demand for coats has been remarkable, due to their variety and smart style, as well as the necessity of an extra outer garment when motoring and golfing, and other outdoor diversions, which have so influenced the styles.

Sport coats naturally receive first consideration, for they are in great numbers and quite individual, showing new checks in abundance. Prices begin at \$5.98.

We defied the scarcity!

And Kayser Chamoisette Gloves Are Here

200 strong—and we were most fortunate in securing them. It's fortunate for you, too.

They're here in all sizes, in white, white with black embroidery, pongee and biscuit. Price, 55¢.

Children's Chamoisette Gloves in white, gray, tan and natural, in all sizes. Pair, 50¢.

Kid Gloves from well-known French makers — Fownes, Perrins, Jouvan, Steinberg & Kalisher, and others — here in all the wanted shades. Pair, \$1.15 to \$3.

BOWMAN'S—Main Floor

Henderson Corsets Rank Among the First

In the Popular-Priced Grades

The fabrics and trimmings are most carefully chosen from among the most select shown by the different specialty manufacturers.

These fabrics consist of soft silk-figured brocades, batistes, novelty goods and high-grade cotton and silk coutils.

All Henderson corsets retailing under \$1.50 have double side stays and double stripping. All Henderson corsets retailing at \$1.50 and up have double side stays, double bones, double stripping and the Henderson re-enforced clasp.

Come back and front laced in models for slight, medium and full figures; also maternity and nursing models.

Girls' corsets in smart models. Prices, \$1 to \$3.

BOWMAN'S—Third Floor



SPRING MILLINERY Opening Days

Presenting the last word in Millinery Vogue from creators whose ideas are accepted as authority.

Most promising are clever adaptations of the sailor. The versatile shapes include many that show a strong tendency toward an increasing largeness of the models.

High effects are also prominent; also worthy of note are hair hats in a diversity of styles.

\$4.95 to \$10 \$13.50 to \$35

Scores of Untrimmed Shapes Are Hastening to Be Trimmed

Results of the first few days of our new Untrimmed Section are most gratifying, and appreciation of the unmatched varieties has been heard on all sides.

Among the great numbers, are Milan hemp sailors and mushrooms in large shapes; black, rose, cerise, Mediterranean blue, bottle green and sand; at the very special price, \$1.00.

Lissere hats in large sailors, Gainsborough mushrooms, Charlotte Corday and Turbans are numerous and varied.

At \$4.95, the Rebeaux mushroom commands attention. Of hand-blocked milan and mermaid green, pink, rose, white, French gray and black.

BOWMAN'S—Third Floor.

Nowadays It's Hats Off To Lingerie Blouses

A scarcity of silks—a scarcity of dyes—and through it all lingers are coming to know popularity.

This means prettier styles and more of them. Increased numbers await you here.

From \$1.95 to \$5 the assortments are certainly the most comprehensive yet shown — numerous; smart of style; excellent qualities; and fine workmanship. And then you'll remember that at 95¢ the assortments are unmatched in this city.

Among the Finer Exclusive Models

We're showing new styles in Georgette crepe; smartly designed to allow for simple yet striking effects in Venise lace and embroidery. Prices, \$9.75 to \$14.75.

BOWMAN'S—Third Floor.

Buy Now! Buy the Silks You'll Need Later

The March Silk Sale Offers Advantages that will not be possible to offer in a short time

Not a calamity warning; but a straightforward statement of a condition that every merchant in the country is facing.

Act—And Save—Tomorrow.

- Genuine Soiree Silk, in pink and navy; 36 inches wide. Sale Price, yard, \$1.88
- Genuine XX Moneybak Silk, black; 34 inches wide. Sale Price, yard, \$1.88
- Genuine Pussy Willow Taffeta, in navy, dove gray, boiling green, black, pink, maise and white; 40 inches wide. Sale Price, yard, \$1.98
- Silk Serge, in white, pin, double and triple stripes in black; 36 inches wide. Sale Price, yard, 98¢
- Genuine Rajah Silk, in twenty-seven street and evening shades; 27 inches wide. Sale Price, yard, 98¢
- Novelty Stripes and Plaid Suitings; 36 inches wide. Sale Price, yard, 88¢
- Charlotte Crepe, in maise, pink, white Nile and black; 40 inches wide. Sale Price, yard, \$1.18
- Crepe de Chine, in street and evening shades; 36 inches wide. Sale Price, yard, 88¢
- Silk Marvelaux, in evening shades; 36 inches wide. Sale Price, yard, \$1.18
- Washable Habutai, in white, flesh; 36 inches wide. Sale Price, yard, 88¢
- Novelty Silks, in wide two-tone stripes; 36 inches wide. Sale Price, yard, \$2.18
- Military Stripe Taffeta, in self color stripe of navy; 36 inches wide. Sale Price, yard, \$1.88
- Washable Satin Stripe Charmeuse Waistings; 22 inches wide. Sale Price, yard, 59¢
- Chiffon Taffeta, in Copenhagen, navy, African brown and Russian; 36 inches wide. Sale Price, yard, 95¢
- Indestructible Volles, in military stripes; 40 inches wide. Sale Price, yard, \$2.38
- Taffetas, in large floral designs on pink, maise and white; 36 inches wide. Sale Price, yard, \$1.88
- Crepe de Chine, in street and evening shades; 40 inches wide. Sale Price, yard, \$1.18
- Black Chiffon Taffetas, 36 inches wide. Sale Prices, yard, 78¢, 88¢, 98¢, \$1.18 to \$1.98
- Black Dress Peau de Soies, 36 inches wide. Sale Prices, yd., 88¢, 98¢ and \$1.18

BOWMAN'S—Main Floor

Lining Up Styles Latest Shoes For Women

Almost every day New York sends us something brand new in women's smartest footwear. The newest, most fashionable and authoritatively correct shoes are shown here first.

White, ivory, field mouse, gray, champagne, biscuit and ebony kid-skin military boots. Newest models, correct in every respect and a perfect fit for every feminine foot. Pair, \$5, \$5.50, \$6.50 and \$8.

Women's Spats in all the new Spring shades and in the new heights. Pair, \$1, \$1.50, \$2, \$2.50 and \$3.

Special Mention — Women's washable ivory kid ten-inch laced boots with leather Louis heels. All sizes and widths. Pair, \$5.50.

BOWMAN'S—Main Floor

The Basement Offers Some Interesting Specials

Water Pitchers — white and white enamel; 4-qt. capacity, 49¢.

Fireproof Casseroles with cover, and nickel plated brass receptacle with side handles; 7 and 8-inch sizes. Limit, one to a customer, \$1.00.

Baskets, for waste paper; made of splint and fancy straw; choice of two sizes, 25¢.

12 rolls good quality Crepe Toilet Paper; limit, 12 rolls to a customer, 25¢.

Soap Specials

- 10 cakes P. & G. Naphtha soap, 38¢
- 10 cakes Fels Naphtha soap, 38¢
- 10 cakes Ivory soap, 38¢
- 2 cans Old Dutch Cleanser, 15¢

(No phone orders sent C. O. D.)

BOWMAN'S—Basement

Bringing Up Father

By McManus

