

# Bowman's

BELE—1901—UNITED FOUNDED 1871

## The "Finality" of Spring Fashions For Women Shown Here

To occupy a position of fashion arbiter to women is unique, but this leadership has been attained through the untiring efforts of our organization to bring before our patrons only such apparel as would honor our establishment, and permit us to maintain a unique distinction as outfitters to women.

With every sun-up the assortments of Spring Suits are found to contain more and even prettier models.

Such a diversity of styles only lived in the imagination heretofore, and the most discriminating will find here the particular model which best pleases the individual.

\$12.75 to \$27.50  
\$29.50 to \$75.00

Still further news about the advantage of our

## Annual March Silk Sale

---Second Day, To-morrow

In spite of all efforts, the manufacturers, the store and the public are forced to recognize higher prices on many commodities.

Raw Silk is scarce; imported dye stuffs are almost consumed and to keep silks at the former prices is beyond thought.

March Sale Prices are based on the old schedule, due to orders being placed earlier. Now it remains for the wise to anticipate Spring needs and buy now.

**Black Dress Peau de Soie**—36 inches wide. Sale price, yard, **88c, 98c and \$1.18.**

**Black Dress Taffeta**—36 inches wide. Sale price yard, **78c, 88c, 94c and \$1.18.**

**Genuine Pussy Willow Taffeta**—street and evening shades; 40 inches wide. Sale price, yard, **\$1.98.**

**Novelty Taffeta Suitings**—stripes and plaids, in various color combinations; thirty-five different styles; 36 inches wide. Sale price, yard, **\$1.38.**

**Crepe Meteor**—street and evening shades; 40 inches wide. Sale price, yard, **\$1.68.**

**Gros De Londres**—in navy, Russian and wistaria; 36 inches wide. Sale price, yard, **\$1.48.**

**Chiffon Taffetas**—plain shades of hay, mouse, Copenhagen, and rose; 36 inches wide. Sale price, yard, **\$1.28.**

**Charlotte Silk Crepe**—a beautiful silk fabric, in evening shades; 42 inches wide. Sale price, yard, **\$1.18.**

**Crepe de Chine**—wanted street and evening shades; including black and white; 36 inches wide; fine quality. Sale price, yard, **88c.**  
**Plain Colored Taffetas**—street shades; 36 inches wide; fine quality. Sale price, yard, **95c.**

**Silk Crepe de Chine**—wanted street and evening shades; 40 inches wide. Sale price, yard, **\$1.18.**

**Jap Silk**—fifty shades, including black and white; fine quality; 27 inches wide. Sale price, yard, **44c.**

**Silk Marveleaux**—satin finish; evening shades of rose, maise and apricot. Sale price, yard, **\$1.18.**

**Genuine Rajah Silk**—27 wanted street and evening shades. Sale price yard, **98c.**

BOWMAN'S—Main Floor.

### A Saving For Every Home

In this 3-day offering of

## Wall Papers For Every Need

---Thursday, Friday and Saturday

Among the many patterns and designs are included some striking designs that were among the first to arrive this season.

**2c**—Papers suitable for kitchens, bedrooms, halls and dining-rooms. Sold with borders only.

**4c**—Large assortment in stripes, fruit and gold effects; suitable for all rooms. Sold with borders or binders to match.

**6c**—New and up-to-date papers for bedrooms—neat florals, Dresden stripes and allover effects, with beautiful cut borders to match.

**10c**—New creations for downstairs rooms. Two tones, gilt finishes, shadow effects and conventional designs, with 9 or 18-inch borders to match.

**18c**—Imitation leathers, grass cloths for dens, livingrooms, also embossed chintzes and cretonne designs.

**28c**—Imported Holzmeal, self tones, grass cloths, tapestries and fabric effects. Extraordinary value.

Additional offering of washable varnished tile papers for bathrooms and kitchens; borders to match. Roll, 16c.

BOWMAN'S—Fourth Floor.

### Timely Reductions On

## Standard Sheets and Pillow Cases

About 400 hemmed sheets and pillow cases, made of Utica, Pequot, Mohawk and Manhasset sheeting. Will launder well; closely woven; all-full bleached.

Because of the price advance in cottons, this sale should create interest among those desiring to save, as these are the old low prices. (A hint to hotel and boarding house owners.)

Being soiled brings about the new reductions.

Mohawk, 54x90 inches, at ... **56c**  
Mohawk, 62x90 inches, at ... **62c**  
Superbia, 72x90 inches, at ... **65c**  
Manhasset, 81x99 inches, at ... **65c**  
Mohawk, 62x99 inches, at ... **69c**

Utica, 72x99 inches, at ... **76c**  
Utica, 72x108 inches, at ... **89c**  
Cohasset, 81x99, hemstitched, at ... **\$1.15**  
Utica, 90x99 inches, at ... **\$1.15**

Mohawk Pillow Cases, to match, **17c**—sizes 42x36 or 45x36.

Full Bleached Bed Sheets—hemmed and laundered ready for use; 72x90 inches; at **39c**. Pillow cases to match, **9c**.

Pillow Tubing—bleached; 36, 40, 45 and 50 inches wide. Any width, yard, **14c**.

Lockwood Sheetting—unbleached; washes nicely and bleaches easily; 90 inches wide. Yard, **26c**.

Lockwood Sheetting—45 inches wide; to match the 90-inch width; remnant lengths. Yard, **12 1/4c**.

BOWMAN'S—Basement.



Upon this occasion will be presented for your approval a most noteworthy assemblage of the newest modes, creations from the shops of our country's foremost designers, whose commanding ideas dominate the World of Fashion.

In the Millinery Department, On the Third Floor.

### BOOSTING WILLIAM BENN HIGHWAY

[Continued From First Page.]

many good roads to-day. But the State needs more and with the knowledge of this necessity in their minds men of Juniata county will stand shoulder to shoulder in their efforts to secure road betterment.

#### Start of Movement

Back in 1908 when modern road building in Pennsylvania was in its infancy there was conceived an idea to build a boulevard from Harrisburg to Pittsburgh, by way of Mifflintown, Lewistown and Huntingdon. Meetings were held at various points and in 1909 a gathering of men from all towns through which the proposed road was to pass, met in Lewistown. In that gathering were many men from Mifflintown and all parts of Juniata county and they pledged themselves to do all they could to help along the good roads' movement. Finally the matter was presented to the Legislature during the session of 1909 and a plan was on foot to call the proposed road the Stuart Boulevard. The bill was passed, but because of the greatness of other appropriation measures, Governor Stuart took up his veto pen and the road bill died. Juniata county men, however, were not dismayed. They continued to talk good roads and during the sessions of 1911, the results of their previous efforts again came into evidence with the introduction of the Sproul good roads bill. This measure was passed and signed by Governor Tener. Regardless of whether the efforts of the Juniata county men were recognized or not it remains a fact that the first road in Pennsylvania marked for improvement under that act, was in Juniata county and connected Mifflintown with Lewistown. That road, the marked Road No. 1 and all other followed.

#### Want New Highway

Daily prominent residents of Mifflintown are discussing the William Penn Highway plan and they are of one accord that the road should pass through this borough. They are desirous, too, of having the road pass over the route of the old Philadelphia and Pittsburgh turnpike from Duncannon west and will do all they can to help Newport residents in their efforts to have the road touch their town instead of having it follow the Susquehanna river to Liverpool and then turn off to Millerstown. They say, too, that by helping Newport, they are helping Mifflintown for the road course can be changed so as to include Newport then it will surely reach Mifflintown. However, they fear that if Newport should fall in her efforts to have the road touch her town, there would be a possibility of the road continuing along the Susquehanna to Sunbury and from there to Selinsgrove and Lewistown.

#### To Name Representative

Within the next two weeks there will likely be a meeting of the good roads advocates of Mifflintown and at that time representatives will be named to go to Harrisburg to take part in the conference on March 27.

One of the men who is greatly interested in the movement is Burgess A. Parker McMeen. "Our plan for the highway, we want it, too," said Mr. McMeen, "is to have it pass through the narrows at Millerstown, leave the river a short distance beyond so as to take in Thompsonstown and then pass onto Mexico, meeting the river again and continuing on to Mifflintown. The road would enter Mifflintown at the south end of Main street and follow that thoroughfare to the end of town where it is connected to that excellent piece of road between here and Lewistown. By bringing tourists by way of Mifflintown they would have a better opportunity to see one of the best agricultural districts in the State and also pass through a busy industrial town. The scenery in this district is unsurpassed and it follows that thoroughfare the county seat of Juniata county, Mifflintown, situated on the west bank of the river is a very busy town and the shipping point for the neighboring district. In busy seasons there is a carload of livestock sent away from there every day. Mifflintown is a pretty little town. It has electric lights and good water, pumped five miles from the Macedonian mountain.

There are a number of industries here. The town is located in a peaceful, law-abiding community and is in the very center of a dry county. We want the William Penn Highway here and we believe we are so well located that we are entitled to it."

#### The Logical Route

J. Howard Neely, a prominent attorney of Mifflintown and one of the men who was much interested in the proposed Stuart Boulevard eight years ago, is another man who is taking a keen interest in the proposed William Penn Highway. In a brief history of the Philadelphia and Pittsburgh turnpike, which Mr. Neely prepared some time ago, he showed how the turnpike was laid out, like any business proposition, along the lines of least resistance. This being the case, he says, he sees no reason why the William Penn Highway should not follow the old turnpike and thus take in Mifflintown and every part of the beautiful Juniata Valley. The proposed route of the William Penn Highway," said Mr. Neely, "is the original route of the Pittsburgh and Philadelphia turnpike laid out in 1828 and over this same route the great lines of the Pennsylvania Railroad company were built. This route was regarded as the natural and the easy route between two great cities and business, you know, follows along the lines of least resistance. In scenic beauty it surpasses, certainly, any other route for its mountains, valleys, streams and for the most picturesque scenery in the country and its beauties have won for it a place in the literary world. We in Mifflintown must get together and work for the new highway and I will do all I can to make it assured."

James A. Banks, one of the borough's well-known businessmen, says no route would serve as many people as the route through this territory and he believed that if the William Penn Highway comes, it will mean bigger business for Mifflintown. "Travel," he says, "will bring more people through here and of course, our business houses will be benefited. Our town should certainly be represented at the meeting in Harrisburg to make sure that Mifflintown is kept on the route."

Dr. W. H. Banks, one of the town's physicians, said: "It would certainly be an advantage to have Mifflintown on a good auto road as well as on a good railroad and it would not only be a pleasure for tourists to travel over our well-kept streets, but it would also be a pleasure for us to have the tourist come through our town. Some organized effort should be made to see that the borough is kept on the route and I for one will be willing to put my shoulder to the wheel to help along in anything which can be done, to see that the most beautiful scenery in the world is found anywhere than through the Lewistown Narrows and no more beautiful farming communities are to be seen than through the Juniata Valley."

"Mifflintown is a well-kept borough and as cleanly as any to be found any

place, due largely to the efforts of the Civic Club, a woman's organization here. Juniata county is dry and the people are so well behaved that there really are no court sessions. Such a thing as a street fight has been unknown here for years, so that you see, we believe that with such a town, we are entitled to a place along the proposed highway."

### Jitney Driver Working Unlicensed Arrested

William J. Oren, 1328 North Front street, charged with running a jitney without a license and the necessary bond, was arrested yesterday afternoon by Officer Phillips. Oren was brought to police headquarters where he paid a forfeit of \$5, all in nickels and dimes, for his appearance at a hearing to-day. According to the police, several former jitney drivers are under suspicion and it is believed are trying to evade paying the necessary license required by city ordinance. The officers have been instructed to be on the lookout for the men and to watch them. Yesterday Officer Phillips was standing at Sixth and Maclay streets, waiting on a car, when Oren hailed him. The officer rode to Market street with Oren, paid his fare, and then asked to see Oren's license. The latter said that he had lost it, but, according to the police, admitted that he had no license.

### HAIR COMING OUT?

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out fast. To stop falling hair at once and rid the scalp of every particle of dandruff, get a 25-cent bottle of Danderider at any drug store, pour a little in your hand and rub it into the scalp. After a few applications the hair stops coming out and you can't find any dandruff.—Adv.

### DON'T PUNISH A CHILD FOR ITS REASONING FACULTY

"Often a child in the home is regarded as rebellious," says a writer in the March Woman's Home Companion, "when it is merely trying to adjust its reason to the demands made by the parent. It argues, objects, finds fault, and is difficult to manage, and parents do not understand that the difficulty lies in the fact that the child has an unusually well-developed reasoning faculty, and probably a vigorous body as well. Such a child needs training, not punishment."

**All Tobacco**  
—not only pure, but EXTRA MILD. Favorite for thirty years.

**RECRUIT**  
LITTLE CIGARS

### FINDS NEW REMEDY FOR BAD ECZEMA

Antiseptic Ucanol Stops All Itching and Quickly Heals Sores  
Our many sufferers from raw and itching skin, eczema, salt rheum, and kindred diseases will welcome the news that a new antiseptic—Ucanol—is now on sale by the better druggists. It so promptly allays all irritation and begins its healing that it is daily making an amazing record for its curative powers in overcoming some of the worst and most chronic cases. Antiseptic Ucanol kills the germs in the diseased skin and stimulates the tissues to grow new, healthy flesh, free from all soreness and eruption. A liberal quantity can be had from H. C. Kennedy for not more than fifty cents, who will supply you with guarantee of money refunded if it does not do all that is claimed. Why continue to suffer with any disgusting, agonizing skin affliction when you can use the scientific combination of healing antiseptic agents combined in the always safe and efficient Ucanol without risk of money loss?—Advertisement.

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TO OUR READERS — We are distributing these patriotic books solely because of their great educational merit and our belief that they should be in every American home.

### FACTORS THAT DETERMINE SALARIES

In the March Woman's Home Companion a successful business man says that salaries are fixed by the amount and quality of work that a man can deliver. "Pull," in his opinion is a negligible factor in the business world.

### COLDS are dangerous

Taken in time, Brown's Bronchial Troches, relieve coughs, throat irritation and hoarseness, and keep them from becoming chronic. 10c per box. Ask your druggist for the new 10c Trial Size Box or send direct to John L. Brown & Son, Boston, Mass.

### HOW TO SAVE WEAR ON AUTO BRAKES

In the March Woman's Home Companion C. H. Claudy, the automobile expert says: "Remember that gradual application of power, whether from engine or from brakes, saves wear. When you

### THROW OFF COLDS AND PREVENT GRIP

When you feel a cold coming on, take LAXATIVE BROMO QUININE. It removes cause of Colds and Grip. Only One "BROMO QUININE." E. W. GROVES' signature on box. 25c.—Advertisement.