## HARRISBURG TELEGRAPH

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E. J. STACKPOLE, Pres't and Editor-in-Chief GUS M. STEINMETZ, Managing Editor.



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but it is astonishing to observe the strength of his influence in Congress.

to depend upon Republican patriotism

No Republican wants the nation to go to war on this issue and the President has assured Congress that he can settle the difficulty without either severing relations with Germany or re-sorting to hostilities, and while Republicans may generally feel that it is the part of wisdom and of true patriotism for Americans to remain off armed essels, nevertheless they must hold, called by duty or the pressure of circumstances aboard such vessels, the ong arm of Uncle Sam must be ex-

There is no mystery in the drawing power of church advertising. Every The very fact that he has been able to minister who makes an announcement allenate large numbers of Democratic in his pulpit believes in advertising, congressmen from the support of the President on an issue the lines of within the sound of his voice. It is which are so clear cut and easy to only when he speaks through the colunderstand, and that the President umns of the well circulated daily news is compelled to turn for his support to the Republicans of the House and highway and byway, to every street Senate, well illustrates the breadth of the split in the Democratic party, with Bryan on one side and the President paper is read, and reaches the indin the other. vidual when he is in a reflective and In this connection it may be observed that in every serious inter-national situation in which President that church people have been so slow Wilson has found himself he has had to see its advantages.

## TELEGRAPH'S PERISCOPE

-Down in Steelton they now race more frequently than they

—Ambassador Gerard is reported as coming home to stump for Wilson. He will find the going almost as difficult



when we were married, we'd live like two turtle He: Yes, but you want to live like a million-

PLEASANTRY.
Wifey — The
road to a man's heart is through



### Politics in Pennsylvania

By the Ex-Committeeman

coming home to stump for Wilson. He will find the going almost as difficult as on the ski courses of Germany.

—The Japs are objecting to being called the "Yankees of the East."

Might change it to the "Uncle Samurais of the East."

—Portugal has just seized some sixty German ships, which is one way of acquiring a merchant marine on short notice that has not as yet had the attention of Washington.

—That Russian Bear is a nature faker. Doesn't he know that bears are supposed to sleep during the winter months?

—Frank S. Monnett, of Ohio, wants to be Wilson's running mate. Perhaps he is ambitious to make Ohio the State of the House are quietly getting ready to fight out the question of control of the State machine and in the next week or so announcement of candidate's for membership in the State committee will be popping up all over the State. As the Democracy is in a hopeless state as regards State offices and has little to gain in the way of legislative seats the State committee is the only thing left to right over. And indications are that it will be the same old bone of contention as of yore.

The reorganization gangsters are planning to set up men in every senatorial district, the local candidates of that wing being Ex-Mayor John K. Royal, now a member, and Howard Jones, city chairman in days of distress. Herr Edward Moselin, who had been a State committeeman, has he is ambitious to make Ohio the State

offices and most of the congressional districts and has little to gain in the way of legislative seate as regards State offices and most of the congressional districts and has little to gain in the way of legislative seate offices and most of the Congressional districts and has little to gain in the way of legislative seate as regards State offices and most of the Congressional districts and has little to gain in the way of legislative seate as regards State offices and most of the Congressional districts and has little to gain in the way of legislative seate as regards State as regards State as regards Stat

book of such extreme value to the enter the service argues that somewhere there is negligence that is criminal. That a volume containing so much secret information should be left lying carelessly about or placed in some receptacle that could be rifled by any servant speaks loudly in condemnation of the methods that must have prévailed on the Hull, and doubtless did so to a greater or lesser extent on other ships. This great loss with the simultaneous disparance of a Japanese and all sandber custom that has prevailed on American battleships that should be discontinued, and that is, the employment of Japanese and Chinese as serantisted it to gtart was a serious mistake. No vessel belonging to our navy should be permitted to employ a foreigner, and especially an Oriental. Years ago the Japanese were welcomed on board American warships as stewards and personal servants of the officers because they made such consideratt floughth and many instances the bost of the American warships as "at service" for the service of a junior leutenant was a prince of noble blood and a man of wealth and social standing in his home country who was "at service" for the specific purpose of learning all he could of methods of the Americans on warships and to pick up all facts that came to him, including such trifles as the secret batalle code.

\*\*Battle of the first share in helping the bowledged shortstop to celebrate. Congress, requiring that a could their share in helping the bowledged shortstop to celebrate. Congress, requiring that a consulting introduced his did their share in helping the bowledged shortstop to celebrate. Congress, requiring that a consideration of having introduced his did their share in helping the business of heaving introduced his did their share in helping the bowledged shortstop to celebrate. Congress, requiring that a constitutional amendment must be the problem of heaving introduced his did their share in helping the bowledged should remain. Acquiring that a considering of heaving introduced his did their sh

# THE CARTOON OF THE DAY

WHERE IT FALLS THE HEAVIEST



## Ebening Chat

what an automobile show such as habeen held in this city this week mean to a place like Harrisburg. To by gin with Harrisburg is a distributing point, a railroad center, the place to which many people in smaller com-munities and rural districts turn for their supplies and where they make many purchases. It has all these advantages as well as a pretty considerable population of its own with contiguous municipalities, all busy.

Advertising and selling plans are the twin props of sales.

Unless they dovetail, efficiency is lacked.

It actions they dovetail, efficiency is lacked.

And the sale of the sale of the sale of putting an advertisement in the newspaper and then not having the goods.

Yet national advertisers frequently waste efforts and money advertising in parts of the country where distribution cannot by any chance be "hooked up right."

The wise manufacturer does not. He backs up his definite selling with newspaper advertising and builds bushness without Manufactur greatly interested in the laurantee of the sale of the sale