SATURDAY EVENING,

HARRISBURG

AUTOMOBILE SHOW CONTEST

SORTING RESPONSES TO BIG

FEBRUARY 26, 1916.

DODGE BROTHERS **CLOSED CAR**

As the thermometer shifts you can change from a cold to a warm weather car-or back again.

> Suppose you have a very warm week, as in the early days of spring last year. Take off the side panels. If the temperature drops sharply - put them on again.

The tire mileage is unusually high The price of the Closed Touring Car or Roadster complete, including regular mohair top, is \$950 (f. o. b. Detroit)

The price of the Touring Car or Roadster complete is \$785 (f. o. b. Detroit)



With its automobile show edition of Saturday last, the Harrisburg Telegraph retained its leadership of the past four years in publishing the largest and most representative edition of its kind in Harrisburg. Every line of the advertising carried therein was secured on a strictly cash basis (no trade deals playing any part therein), and exceeded by hundreds of inches the volume carried by the other Harrisburg papers in their show numbers of the same day. Some idea of the careful manner in which the Harrisburg Telegraph's show edition was read, may be had from the above picture of the responses received in the contest conducted by this paper, in which prizes were offered for correctly naming the cars represented by the various dealers whose portraits were published in the Show edition. More than a bushel basketful are shown here, from which the hundred prizewinners selected, are as follows:

lows

For List of Winners of Auto Contest See Page 12

Auto Show Glimpses By THE SNOOPER E. J. Moon, of St. Louis, is a visitor at the Moon exhibit of the Standard Motor Sales Company. Mr. Moon is a son of the designer of this excellent motorcar, which is now being intro-burgies have been known from coast to tor was applied to the making of mo-torcars about seven years ago.

CASE "The Car With the Famous Engine" The motor that makes extra cylinders unnecessary. Good look-ing streamline body, complete equipment. Convenience and ease in driving. Wheelbase 120 inches. Motor—4-cyl.—bore 35% in. Stroke, 6-ln., 40-45 h. p. Westinghouse fgoition. Starting and Lighting. To-morrow's Car To-day—Four-forty......\$1090

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Conover & Mehring 1713-1717 N. Fourth Street

Sole Distributors For Central Pennsylvania



"Exide" STARTING BATTERY and assure yourself of a right start at the right time

We are storage battery specialists. We will recharge, repair, renew or replace your battery, do the work right and do it promptly.

Come to Us For the Right Kind of Battery Service EXCELSIOR AUTO COMPANY

> H. L. Myers, Mgr. Bell Phone 80

11th and Mulberry Sts. Harrisburg, Pa.

Keystone Motor Car Co. 1019-1029 MARKET ST.

Bell Phone 1859 United 397Y C. H. BARNER, Manager

The AUTOCAR TRUCK

has the Capacity, Power, Simplicity of Control Accessibility and Ruggedness of Parts-Gives Efficient Service under all con-ditions, even when subjected to overloading or other similar abuses

IT PAYS TO INVEST IN THE AUTOCAR-

REPUBLIC FOR SERVICE REPUBLIC MOTOR TRUCK @ Six Reasons Why You Should Buy **Republic Trucks** 1. Republic Trucks represent the highest priced specifications in parts, and the lowest price list as compared with competitors. 2. The cost of the truck is represented in its component parts, rather than in overhead expenses and abnormal advertising. 3. Trade demands have compelled the increase of the capital stock

- of the Republic Co., twice within one year. The manufacturing facilities and buildings have been trebled while the quantity of business has grown 800 per cent.
- 4. Repeat orders have been received continuously from four of the larger oil companies, large manufacturing companies, and the United States Government.
- 5. The men building Republic Trucks have been pioneers in the



The car of spunk-response and lively action; Chalmers, the car of speed-but more than mere speed will raise its price from \$1350, after March 1st to \$14.50. The sharp rise in the price of aluminum, copper, high-speed steel, vanadium steel and leather makes this increase imperative.



Six-40 Chalmers Now \$1350

After March 1st \$1450

Keystone Motor Car Co. 1019-1025 Market St.



More than Ten Thousand (\$10,000.00) Dollars was the amount of International motor truck sales at this headquarters, Tuesday, February 22, and all sales were repeat orders from firms knowing the high quality SERVICE and low up-keep expense of International trucks.

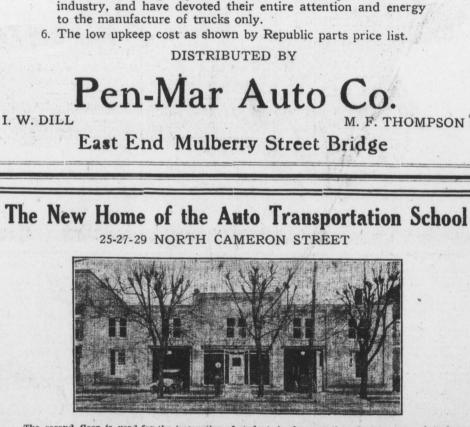
The basis of International Motor Trucks-SUCCESS is SERVICE.

The leading business firms to-day admit the superiority of the International line and will pay you to see them now on exhibit at 619-21 Walnut street.

All models furnished with low wheels, solid or pneumatic tires

International Harvester Company of America (INCORPORATED)

Motor Truck Department, 619-21 Walnut St. Other branch houses at Pittsburgh, Philadelphia, Elmira, Baltin Parkersburg.



The second floor is used for the instruction of students in the operation of motor cars. Actual ex-perience under the direction of expert automobile mechanics while they assemble and repair motor cars. This gives students a practical knowledge of motor car mechanism. Complete course \$50, payable on easy terms.

Car storage on first floor. Cars delivered to all parts of eity, FREE. Fireproof, steam heated, expert repairing, charges reasonable. Magnet buretors Adjusted Free. Magnetos, Self Starters and Car-

