

The Masterpiece of the Veteran Builder

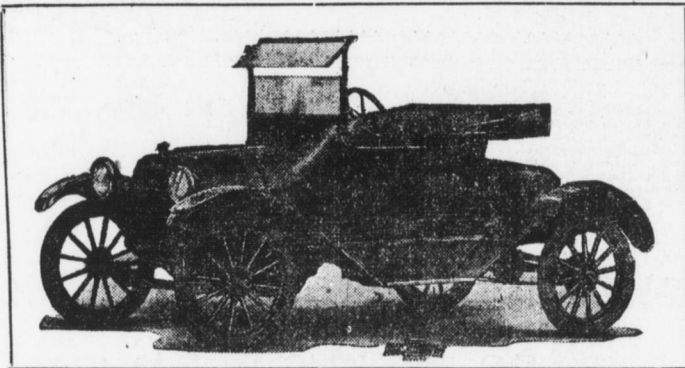
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CHEVROLET "Four Ninety"

Equal Excepting Size, to Chevrolet "Baby Grand" and Other Makes of Higher Price

The Lowest Price Real Automobile Yet Produced It Has No Competition

The Price **\$490** Factory



THE "FOUR-NINETY" is a real automobile. It has a quiet, powerful, VALVE-IN-HEAD Motor. It has looks—it has style—it is beautifully finished and rides like a cradle.

THE "FOUR-NINETY" has the following novel and superior features not found in any other car built:

(1) Shock-absorbing duplex front springs; (2) Self-lubricating clutch collar; (3) Hub construction with triple-size bearings, preventing "wobble" of wheels and wear on tires; (4) Compound spur steering gear attached to body—the simplest and safest ever invented; (5) Unit power plant carrying transmission on open brackets, which gives accessibility to clutch and allows removal of all transmission, if necessary, in twenty minutes. (Patents granted or applied for on the above.)

BESIDES THESE EXCLUSIVE FEATURES, THE "FOUR-NINETY" HAS

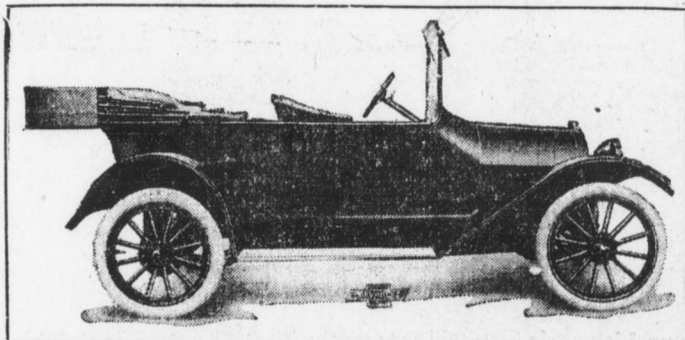
(1) Streamline front; (2) Crown fenders; (3) Cellular radiator; (4) Body with flush sides and concealed hinges; (5) Three-speed transmission; (6) Three-quarter floating axle; (7) Cantilever springs; (8) Ventilating windshield; (9) Mohair top; (10) The world-famous Zenith carburetor.

OTHER THINGS WORTH KNOWING

THE "FOUR-NINETY" does not have a single hinged joint to squeak or a spring shackle to rattle.

READ THIS OVER TWICE

What More Do You Want For \$490



Auto-Lite Electric Starting and Lighting System Only \$60 Extra



THE VETERAN BUILDER

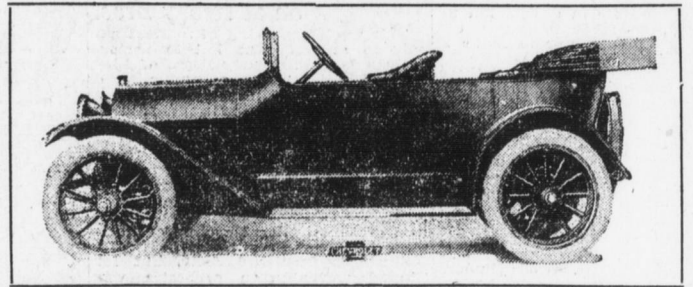
W. C. DURANT organized the world's greatest and most successful automobile companies, and at present is the head and leading spirit of the CHEVROLET MOTOR COMPANY, one of the strongest financially in the automobile manufacturing field. W. C. DURANT is not new to the automobile industry. It was his master mind that built up the General Motors Company, one of the largest and strongest organizations in the world to-day. The Chevrolet's cleanly lines mirror the industrial straightness of its builder; its staunchness is emblematic of Mr. Durant's determination to lead; its materials reflect the fibre of Mr. Durant's personality, and the completed vehicle is an entire living personification of this modern miracle man.

Dealers or Branches in the Principal Cities of the World

Represented in the United States Alone by More Than Three Thousand Dealers

Chevrolet "Baby Grand"

Car With the Quiet "Valve-in-Head" Motor



Sweetest Running and Most Harmonious Motor Car Built Today

Wonderful **\$750** Value

IF you can afford to pay \$750.00 for an automobile, YOU are not being FAIR to yourself unless you investigate thoroughly the "BABY GRAND."

ITS clean lines, with every detail finished, make you proud of your ownership—to say nothing of the pride enjoyed while PASSING OTHERS with this car of wonderful performance.

THAT feeling of certainty when you "start your trip" that you will get there, enjoying all the comforts of motoring, will alone justify your purchase of a CHEVROLET.

WHILE we could go into elaborate detail, we invite your inspection and ask you to take a ride. Then ask your friend "who owns one" about CHEVROLET SERVICE, and you will purchase the car with the

QUIET VALVE-IN-HEAD MOTOR

THE "BABY GRAND" is sold under a guarantee that, with carburetor properly adjusted, 24 miles can be obtained from each gallon of gasoline—that it will climb any ordinary hill on high gear with full load—and that it can be driven 55 miles an hour, if you care to ride that fast and hold the road at any speed.

THIS car was put on the market two years ago and is being produced to-day practically without change.

Price \$750.00
\$235.00 Less Than 1915

ROADSTER MODEL \$720
Immediate Deliveries

GEORGE B. ZECH, City Auto Garage, Rear Union Trust Building
Bell Phone 2360

Chevrolet Motor Company

ONE OF THE LARGEST AND STRONGEST AUTOMOBILE COMPANIES IN THE WORLD

FACTORIES:

Flint, Mich. Oshawa, Ont. Tarrytown-on-Hudson, N. Y. St. Louis, Mo. New York City, N. Y.