

The Auto Show Favorite

National

Six and Twelve Cylinders

Biggest Attraction at the Harrisburg Show

Sun Light Six

Exact duplicate of cars costing \$390 more. Get information on the newest sensation under the SUN, at the show or at our office.

SUB-AGENTS WANTED IN DAUPHIN, PERRY, LEBANON, CUMBERLAND AND LANCASTER COUNTIES

METZ

Pleasure and Delivery Cars

Get Twenty Reasons Why Your Car Should be a METZ

See These Cars at the Auto Show or at Our Offices

Penna. Auto Sales Co.

5 Grace Street, near Pennsy Station 58 S. Cameron St., after March 1

OLDS EIGHT AT APPULAR PRICE

Reputation Established Years Ago Adds Prestige and Invites Confidence in New Model

Success for the new Oldsmobile's models has made this company one of the most important of those who have brought about the present remarkable revolution in the motor industry...

Finding a genuine demand for the eight-cylinder car, the Oldsmobile Company was quick to produce one at a popular price.

F. S. Gans, manager of the East End Auto Co., describes the types for this year and the popularity of the Oldsmobile Company have also reduced the price of the Four from \$1285 to \$1095...

"The Four at the reduced price is not a car lowered in quality. In fact, it is a better machine than the one we sold for the higher price.

"As a matter of fact, this is a better car than our Four of last year, in spite of the lowered price. The power unit is identical, but the wheelbase and body room have been increased.

Based On High Reputation "The special strength of the Oldsmobile appeal, lies in the fact that this company has a reputation. It has been established many years.

"Therefore, all question of experiment is eliminated. The buyer takes no chance when he trusts our new eight or buys the Oldsmobile.

"In presenting an eight to the public we have no intention to reflect on the six. We are simply catering to a strong demand.

"Our eight gets under way with a velvet smoothness and a suggestion of applied force. The acceleration is swift as lightning.

"All this is combined with a most surprising economy of maintenance. The power plant occupies very little space in comparison with its horsepower.

"The car is light. Its consumption of gasoline compares favorably with four-cylinder cars. Its power is steady smooth and strong.

"In appearance, the car gives no hint of its small first cost. The body is splendidly original.

"The car is ready for the road, and destined for long service on the road when it passes from maker to user.

"Similarly, it is a wonderful value in the four for \$1095.

"This is a large, smooth-running car, comfortable as a divan. The doors are full 23 inches in width.

"The body indicates a car for \$2000 or \$3000. It is solidly built, luxuriously finished and permanently silent.

"The representation for the Case Forty was recently placed with Cover & Mehling, as the Case Company intends to further the interests of the motorcar department apart from the other lines of machinery.

Makes \$119,050 on \$1,000 of Reo Stock in 11 Years

Here's an Aladdin's Lamp story that comes out of Lansing, where Reo cars are made.

Every man who travels Michigan knows the Downey House, one of the most famous hostleries in the entire State.

Any one who has ever stayed at the Downey House knows genial "Billy" Grove. Billy is now manager of the Downey House.

"Billy" was one of the many Lansing people who had implicit faith in the men who were then starting in the new enterprise, and he invested the, to him, large sum of one thousand dollars, in Reo stock.

Recently when the Reo stockholders met and decided to increase the capitalization of the company to \$10,000,000 at the same time voting a 100 per cent. stock dividend, "Billy" sat down and figured up how much his thousand dollar investment had developed into in the eleven years since the inception of Reo.

He found that it now amounted to one hundred nineteen thousand and fifty dollars.

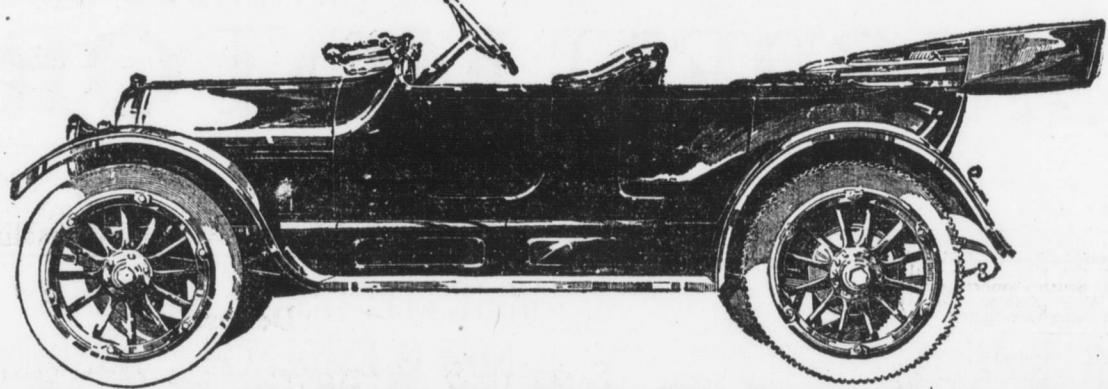
In order to understand this tremendous increase one must remember that the Reo Motor Car Company was originally incorporated for only five hundred thousand dollars, then increased to one million, later to four millions and now to ten millions; and that beside the stock dividends declared at those various times, there has been something like fifteen hundred per cent. in cash dividends disbursed among the Reo shareholders.

"Billy" Grove's original thousand dollars worth of stock has developed into twenty-four hundred shares. This at the present market value, 35, plus the cash dividends he has received gives him a net earning on his original thousand of more than one hundred and eighty thousand dollars.

"And best of all," says Donald E. Bates, secretary and treasurer of the Reo Motor Car Company, "is the fact that "Billy" Grove's story is precisely the story of a great many other Lansing people who had confidence in the men who organized the Reo Company, and whose confidence has been justified and so handsomely rewarded."

Overland advertisement featuring a large image of the car, the text 'You Can Now Get the Big Comfortable 35 Horsepower Overland for \$695', and various specifications like 'En bloc 35 horsepower motor', 'Electric starting and lighting system', and 'Model 83 B'.

The Overland-Harrisburg Co., 212 North Second Street BOTH PHONES The Willys-Overland Company, Toledo, Ohio



CASE NOW MAKES BUT ONE MODEL

Devotes Entire Time to Four-Forty at \$1,090; Touring Car Body, Only

Announcement has recently been made of the new Case "Forty" by the J. I. Case T. M. Company of Racine, Wisconsin. The price of the new car announced by the Case Company is \$1,090, a marked reduction over the price of their former Forty, which sold for \$2,300.

There are many talking points in the new announcement. The wheelbase of 129 inches is exceptionally long for a car of this price.

The gasoline is carried in the cowl, so the feed to the carburetor is by gravity. The clutch is of the cone type, of special Case design in construction. An interesting feature in this car is the deep section of the frame, its greatest depth being at the point of suspension of the cantilever spring.

The representation for the Case Forty was recently placed with Cover & Mehling, as the Case Company intends to further the interests of the motorcar department apart from the other lines of machinery.



A ROOMY, RUGGED, POWERFUL ECONOMICAL CAR, AT \$795

The Grant Six appeals to every buyer who wants quality without extravagance. High value at a low price are the two factors which make the Grant Six dominate the field of cars under \$1,000.

The motor stands out vividly as a masterpiece. Overhead valve type, powerful, economical, quiet and astonishingly flexible. Unit power plant, Rayfield carburetor, full floating rear axle, Atwater-Kent ignition, true cantilever rear springs, 112-inch wheelbase, Sunbeam type streamline body and other features of high-priced sixes.

W. H. SCHUE

Distributor

2412 NORTH SIXTH STREET



\$795 Complete

PAIGE HAS SIXES ONLY THIS YEAR

A New Model at \$1,050 With All Good Points Claimed For Fairfield "6-46"

On general policy, the Paige-Detroit Motor Car Company stands pat for the new season in spite of all exceptional conditions in the labor and material market and unmoved by tendencies here and there to experiment with fancies in design and mechanics.

The Paige claim of a resounding hit in the field of Sixes seems justified in view of the popularity of this car and the fact that six months ago rapidly expanding business compelled the erection of large additions to the new factory that had just been entered and preparations for new manufacturing methods and greater supplies of material.

The Paige is confining itself exclusively to the Six field in which it has made its overwhelming success and this company opens the year 1916 with two models, the five-passenger Six "38" selling for \$1,050, and the seven-passenger Six "46," selling for \$1,295.

For the latter chassis, however, there are several additional body styles; the Cabriolet at \$1,600; the Coupe at \$1,700; the Sedan at \$1,900, and the Town Car at \$2,250; also a Limousine soon to be added.

This is the Paige line and the company's exhibits at all automobile shows for the year will be based on these models and body styles. The announcement is also made that the company has figured on a production of about 20,000 cars and is guaranteeing its 1,500 dealers immediate deliveries.

Of the two basic models of the Paige line special attention is called to the light Six, the Fleetwood Six "38," a five-passenger car at \$1,050, because the changes and improvements in this are more marked than in the larger model, the Fairfield seven-passenger Six "46."

The Fleetwood Six "38," which replaces the Hollywood, last season's light Six, is offered as a better car with greater values from every angle. It is described as a car with a bigger, roomier, more beautiful body, with a larger, more powerful and smoother running motor, and with higher quality upholstery, paint and finish.

In every important feature this newest addition to the Paige line possesses the goodness of the Six "46" adjusted to fit all the requirements of a five-passenger car.

Paige officials declare that the new

Six "38" has every feature of design and every element of quality which won great success for the Fairfield; the same beautiful European streamline body; full "U" shaped doors, the same axle design, the same clutch, the same transmission; unit power plant; three-point suspension, the same control arrangements, the same design of radiator, the same hand buffed French glaze leather, the same Pantastote material in the top, the same silk timing gear in the motor, the same improved oiling system, the same distributor drive.

The Paige seven-passenger Fairfield at \$1,295 and built on the celebrated Six "46" chassis, is the car that caused the Paige factory to be oversold for the past year. This car is already an established success having been thoroughly tried and proven by the public. It is therefore a car that has long since passed the experimental stage.

WE REPAIR — REPLATE and ENAMEL Radiators, Windshields and Lamps or Any Brass Parts For Your Auto The Nuss Mfg. Co. 11th and Mulberry Sts. Harrisburg, Pa.

EMPIRE advertisement featuring the 'The Little Aristocrat' slogan, two car models (Model 4-45 for \$935 and Model 6-60 for \$1095), and a large illustration of a car with passengers. The text describes the cars as 'The most powerful cars ever offered at such prices' and 'Beautiful words and strong assertions do not make beautiful and strong cars, but seven years of continuous growth is reference sufficient at least to merit inspection and comparison.'