

POWER-- that laughs at the heaviest roads

Never in the history of the industry has there been a 4-cylinder car that offered so much POWER at its price as this new SERIES 17 Studebaker. Never has there been offered to the man living in the country, to the man running a farm, to the man driving over the muddy roads and the trying hills a car with such masterful yet ECONOMICAL power as this SERIES 17 Studebaker possesses.

POWER with economy of gasoline has always been a Studebaker ideal. And this car's big, 37/8-inch bore x 5-inch stroke motor develops and delivers FULL Forty Horse Power with a surprisingly low consumption of fuel.

It is the ideal car for the man operating a farm—big, light and sturdy and easily operated. It has room for SEVEN to ride in COMFORT. It is handsome in design and finish. It incorporates many new refinements of design such as the tank in rear with Stewart Vacuum Feed; DIVIDED and adjustable front seats; overlapping, storm-proof windshield; self-starting and lighting control and other instruments conveniently located on dash, illuminated by new indirect lighting system. And taken from any angle, it offers the BIGGEST value, dollar for dollar of the price, that the industry has ever seen.

See this new SERIES 17 Studebaker at once—and write for handsome catalog.

FORD

Touring Car, \$460 Roadster, \$410
Town Car, \$665

Brockway Trucks

1500-pound to 2-ton Trucks.
All prices as delivered in Harrisburg



**SERIES 17
FOUR**

**40 horse power
7 passenger**

\$875

Four Cylinder Models
Touring Car, 7-passenger, \$875
Roadster, 3-passenger, \$55

Six Cylinder Models
Touring Car, 7-passenger, \$1085
Roadster, 3-passenger, 1060

The Ford Sales Company

147-155 South Cameron Street

Largest Automobile Plant in World Shown by Howe

There is possibly no other industry that is so representative of American enterprise as the automobile industry. Still, on account of the industry being centered in a few localities, few have been privileged to visit a modern automobile factory.

automobile factory in the world. In these pictures one can follow the manufacture of an automobile from the time the raw material enters the factory till the finished car leaves the plant under its own power. Here are mammoth drop-hammers in actual operation, forging red hot bars of steel into crank shafts and piston rods. Here is a huge press, exerting a pressure of 1,000 tons, in which heavy sheets of cold steel are formed into frame side rails. Here, where the motors are assembled, are machines operating with an exactness almost human, performing several operations at one time. But most interesting of all, perhaps, is the view showing the finished parts, after inspection, being assembled into a completed car, for this work is performed on an endless conveyor. Here

is manufacturing efficiency in its highest development. The trip through the automobile factory is only one section of the Howe show, included is a wonderful revelation of the beauties of the Glacier National Park, Montana, and some excellent pictures from foreign countries.

Paterson Six Demonstrator Will Be Here Tuesday

The Monn Brothers have assumed the agency for the Paterson Six in addition to the Crow-Elkhart four-cylinder model. The new demonstrator will arrive here Monday and will be among the new cars on exhibition at the show.

The Paterson is made by the W. A. Paterson Company, who have for nearly a half century been actively engaged in building a quality line of vehicles. For eight years the firm has built Paterson motorcars, aiming to put the same high-grade quality which had made their reputation as buggy manufacturers. The Paterson car is a 6-42 with Continental motor, Delco starting and lighting system, 17-inch wheelbase and 32-inch ground clearance, selling at \$955. f. o. b. factory.

Chandler New Models Are Now on Display

Three carloads of the new 17 series of Chandler cars were unloaded today by Andrew Redmond. These are the first of the new model 17 to be shown in this city and are intended for the show. This Chandler model has longer wheelbase, is handier and roomier, but retains the same motor whose excellent features have contributed to the rapid growth of the concern back of the car. The price, \$1,295, is the same as the preceding model.

MAXWELL PLANT FOR CANADA

The Maxwell Motor Company of Canada has begun construction of a large factory building at Windsor, Ont., where it will build in characteristically large quantities Maxwell cars for Dominion trade. Canadian dealers have been heretofore supplied from Detroit. The Windsor City Council donated a site for the plant.

AUTOMOBILE LEAP FROG

A motorist returning homeward to Santa Ana, Cal., at a good rate of speed, suddenly found his path blocked. He turned sharply to the side, climbed a pile of loose dirt and leaped a four-foot irrigation ditch, winding up in a farmyard from which he found an easy path back to the road again. All Santa Ana went out the next day to see the tracks made by his Maxwell car.

AN AUTOMOBILE SERMON

The congregation attending the First Methodist Episcopal Church of Portland, Ind., recently listened to an automobile sermon by the pastor, the Rev. Asher S. Preston. The subject was "Lessons From the Highway—a 1,600-Mile Tour in a Maxwell."

Dead Storage for Automobiles

Excellent facilities at reasonable rates. We particularly invite inspection of our special fireproof automobile storage department.
Capacity—150 Cars
Also Dry Storage For General Merchandise.
MONTGOMERY & CO.
Office 627 Walnut Street
Bell Phone No. 367-J.
United Phone No. 533-W.

The Briscoe

\$750 Your Choice \$950
4-Cylinder 8-Cylinder

For the first time you have the choice of a 4-cylinder, or an 8-cylinder motor—both the Best of their kind—a car built by Benjamin Briscoe.

The first consideration of the Briscoe is Quality—to provide a car as good as it can be made. The latest engineering thought enters into the construction of the Briscoe; and the result is a car marvelous in its completeness and high standard of equipment.

The Briscoe offers a wealth of power with low fuel consumption—an even flow and a smoothness of motor action never before known.

Write or phone for demonstration of the Briscoe. It will be a revelation of motor car efficiency and satisfaction to you.

Conover & Mehring

SOLE DISTRIBUTORS FOR CENTRAL PENNSYLVANIA
1713-1717 Fourth Street Bell Phone 595-J



Paterson \$985

This car will be here Tuesday. Built by one of the strongest and most reliable manufacturing establishments in the country. This determines the character of the car. A Six with Continental motor, 3 3/4 bore, 4 1/2-inch stroke. A car combining beauty, style, quality, dependable performance, comfort, durability and economy.

Crow-Elkhart

A four-cylinder, five-passenger car. Nothing better to be had at \$725. Roadster model \$675. These models will be at the show.

Monn Brothers

1637 Swatara Street

SHOW OPENS ONE WEEK FROM TODAY

Motor Car Exhibit Will Surpass Any Previous Efforts of Local Dealers

"Next Saturday night!" Yes, that's the night the automobile show opens in Harrisburg. You didn't expect it was so near? There are a lot of others that feel the same way, but it's a fact nevertheless. As it is one month earlier than usual, some of the motorcar dealers themselves find it hard to believe that the annual event is to be here so soon. But they are working like a bunch of good fellows to make this the greatest automobile show that Harrisburg has ever had. New cars are coming in daily for exhibition purposes and telegrams are flying in every direction to hurry up delayed shipments. In other words, the exhibitors and the show management are now coming down the home stretch in order to get their exhibit complete before it passes before the public's critical eye.

No expense will be spared to make this show the best from every standpoint. The decorations will be unusual and an entertaining musical program will be a feature of the afternoon and evening hours. The central location will be convenient for all to "drop in" and this fact alone should make the attendance record greater than at any preceding show. Prosperous times makes it an ideal year for automobiles and a number of new makes not heretofore shown in Harrisburg will be an incentive for many others to come. And even those who have the intention of buying a motorcar at present will come for the educational advantages where they can get on the "inside" of what's going on, where the power comes from that makes the wheels turn, even though they have seen nothing but the button that is pushed or the lever that is pulled. Good cars for less than \$500 will be shown, as well as other luxurious ones as high as \$5,000.

Edison on Sixty-Ninth Birthday Lays Down Rules For Long Life

Special to the Telegraph
New York, Feb. 12. — Thomas A. Edison, 69 years old yesterday, was four minutes late in punching his number on the time clock at his West Orange factory, and he was madder about it than the foreman, who is supposed to "dock" tardy employees. The foreman only laughed and said it would be all right this time, but Mr. Edison cut him off sharply, saying: "No, it will not be all right this time. I am on the payroll here like any one else and I want you to 'dock' me the day's pay for being late. It will teach me a lesson. I never was late before and wouldn't be this time if it had not been for that dinner the illuminating engineers gave to me in New York. It was 2 o'clock before I reached home and they wouldn't call me because it is my birthday."

Late in the afternoon, however, he consented to see a reporter whom he had known for many years. "Are you going to take the Secretaryship of War?" he was asked. "That job is too slow for me," he said. "Anyway, I'm interested in the navy more than in the army. Say, young man, make this regular birthday interview short. I'll be in your next session just what you want to quote me on. Here goes:

"I'm long and happily cut down your food and cut out your booze. "Cigarettes ought to come under the Sullivan law—even their possession should be a misdemeanor. "Beer with only 2 per cent. alcohol would be all right, and whisky should be classed with narcotics. "Women ought to have the vote—we can't stop them if we would. "This country will not go to war at once, but must be prepared if it would avoid war in the future. "I should appropriate funds immediately for the great naval experimental station proposed by the Advisory Board. "That's all I have to say, except I will start life anew on my 69th birthday, promising never again to let pleasure interfere with my work."

Troops Rushed to Border by Canadians to Resist Threatened German Raid

By Associated Press
Niagara Falls, N. Y., Feb. 12.—Despite the strict censorship which has been imposed by the Canadian authorities on the dispatch of publication of news of a military nature, information from reliable sources was received here to-day of hurried preparations taken at Niagara Falls, Ont., yesterday to resist a threatened "invasion by German forces" from the American side. A force of soldiers estimated at 500 men and three machine gun squads were rushed there from St. Catharines and placed on guard at the great power plants and the international bridges. The men slept under arms last night. The report was current that the "army" of Germans was on the way to the Canadian city, from Buffalo.

Aerial Mail Service to Isolated Parts of Alaska and U. S. Is Contemplated

By Associated Press
Washington, Feb. 12.—Aerial mail service to isolated points in Alaska and Massachusetts is contemplated by the post office department. Bids were asked to-day for service on eight routes, seven of them in Alaska. October 1 is named as the date for their starting. The routes will be established, the department announced as much to stimulate development of aviation because of its relation to military preparedness as to improve the mail service. The department believes that efforts already begun to finance an aerial patrol of the Atlantic coast indicate that the service will be feasible for the mail service undertakings. If the service is successful, it is announced, a gradual expansion will follow to other routes where transportation is slow and inadequate.

Boom For Roosevelt Is Started by Gardner

Special to the Telegraph
Washington, D. C., Feb. 12.—Representative Augustus P. Gardner, of Massachusetts, some time ago Senator Lodge, last night let loose a boom for Colonel Roosevelt as the candidate for the Republican national convention to nominate in Chicago next June. Representative Gardner announced that himself, Grafton D. Cushing, Charles Sumner Bird and State Senator Robert M. Washburn would be candidates for delegates-at-large to the convention from Massachusetts "on an uncompromising Roosevelt ticket."

THE "Big Four" COMBINATION

The most complete line of pleasure cars and trucks any dealer could have to sell.

Absolutely the greatest value ever offered in any automobile. Specifications upon request.

Jeffery
Standard Five-Passenger, four-cylinder, 40 H. P. \$1000
With auxiliary seats \$1035
Roadster, three-passenger \$1000
Sedan top for either car (extra) \$165
A wonderful six-cylinder will be announced in a few weeks.
New model Jeffery trucks, three-quarter ton delivery car with electric equipment, \$900. One and one-half ton trucks, electrically equipped, \$1,400. The famous Jeffery Quad in two and three and one-half ton models, prices on request.

Our most popular home car made at York, Pa. The benefit to be received from this source can only be realized by those car owners needing hurried service.

Pullman
Five-Passenger, four-cylinder, 32 H. P. \$740
Three-Passenger Clover Leaf Roadster \$740
Two-Passenger Roadster \$740
Three-Passenger DeLuxe Coupe \$900
Sedan Top for touring car (extra) \$100

The leader in the 1,000-lb. delivery cars, made in Philadelphia by the Vim Motor Truck Company and sold in 328 cities in the United States.

Prices range from \$635 to \$725

Heavy duty trucks designed and built for those people who want something good at a reasonable figure.

Standard
Continental Motor, Fedders Radiator, Covert Transmission, Spicer Joints, David Brown Differential, Timken Axles, front and rear; Gemmer Steering Gear; in fact, everything is the best of its kind that can be had.

PRICES
2-ton Chassis \$2000
3 1/2-ton Chassis \$2875
4-ton Chassis \$3075
5-ton Chassis \$3600

Worm and Chain Drive

OUR TERRITORY

JEFFERY—Dauphin, Cumberland and Perry Counties.
PULLMAN—Dauphin, Northumberland, Perry, Juniata, Mifflin, Snyder and Union Counties.
VIM—Dauphin, Cumberland, Perry, Juniata, Mifflin and Snyder Counties.
STANDARD—Dauphin, Lebanon, Lancaster, York, Adams, Franklin, Cumberland and Perry Counties.

Wholesale and Retail

A 50-Hour Free Service Card Is Given With Each Retail Sale

Bentz-Landis Auto Co.

J. A. BENTZ, Mgr.
1808-10 Logan Street
Harrisburg, Pa.

**Youngest Son of Kaiser
to Wed Princess Marie**


London, Feb. 12.—A dispatch to the Exchange Telegraph Company from Amsterdam says that Emperor William has announced his decision that the marriage of Prince Joachim is to take place at Potsdam on March eleven.

The engagement of Prince Joachim, youngest son of Emperor William and Princess Marie Augustine, daughter of Prince Edward of Anhalt was officially announced in Berlin in October, 1915.

Prince Joachim, who is 25 years old last December 17, is a captain in the Fourteenth Regiment of Hussars, in the foot guards, the grenadier guards and several other military organizations and is the only unmarried one of the emperor's six sons. Princess Marie Augustine is a niece of the reigning duke, Frederick II of Anhalt and was born June 10, 1898. It has been reported that her father is fighting under Crown Prince Frederick William, brother of the prospective bridegroom, on the Argonne front.

**Col. and Mrs. Roosevelt
Sail For West Indies**

Special to the Telegraph
New York, Feb. 12.—Colonel Roosevelt and Mrs. Roosevelt sailed yesterday on the British steamship Guiana for a pleasure trip through the West Indies. The first port the Guiana will stop at is St. Thomas in the Danish West Indies which will be reached February 17. After visiting the British, French and Dutch colonies, Colonel Roosevelt expects to return to New York, arriving here on March 17.



A Little Word With a Big Meaning---Reo

It means the product of R. E. Olds pioneer designer of good motorcars.
It means, financially, the second strongest automobile concern in the world.
It means an executive personnel that has not changed since incorporation.
It means dealers who have sold Reos since the first was built.
It means satisfaction to thousands and tens of thousands of owners.
It means nothing experimental—nothing even doubtful or questionable.
It means the greatest values ever offer in any automobile.
It means a guarantee of excellence in materials and manufacture.
It means dependable enjoyable automobile service.
It means low upkeep cost with minimum deterioration in value.
It means integrity in selling as well as in the making.
It means values greater than you had ever believed or hoped would be possible.
Reo means that no other two models ever enjoyed greater popularity.
The word Reo should mean to you a proposition worthy of your consideration.
Assuming that others, like you, intend to consider the meaning of Reo—
—means that we have seventy-seven carloads started to take care of shipping deliveries.

Harrisburg Auto Co.

ALL THE REOS WILL BE AT
THE SHOW

